

2025 YEAR IN REVIEW

MT. LEBANON PARTNERSHIP

DISTRICT FOOT TRAFFIC



TOTAL VISITS

759,100



UNIQUE VISITORS

303,400



VISIT FREQUENCY

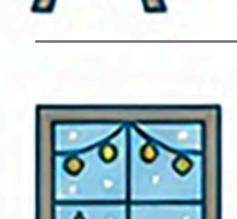
2.51x

EVENT HIGHLIGHTS



ARTISTS' MARKET

total attendance



HOLIDAY WINDOW DECORATION CONTEST

businesses participated



PLEIN AIR KIDS' PAINT OUT & **EMERGING ARTISTS' MARKET**

+250 children participated

children participated in the new Emerging Artists' Market.



CURBSIDE CONCERTS



musicians participated in 25 events



colorWALK*



district-wide immersive public art activation



UPTOWN WINTER MARKET * & HOLIDAY CELEBRATION

2,984 total visitors

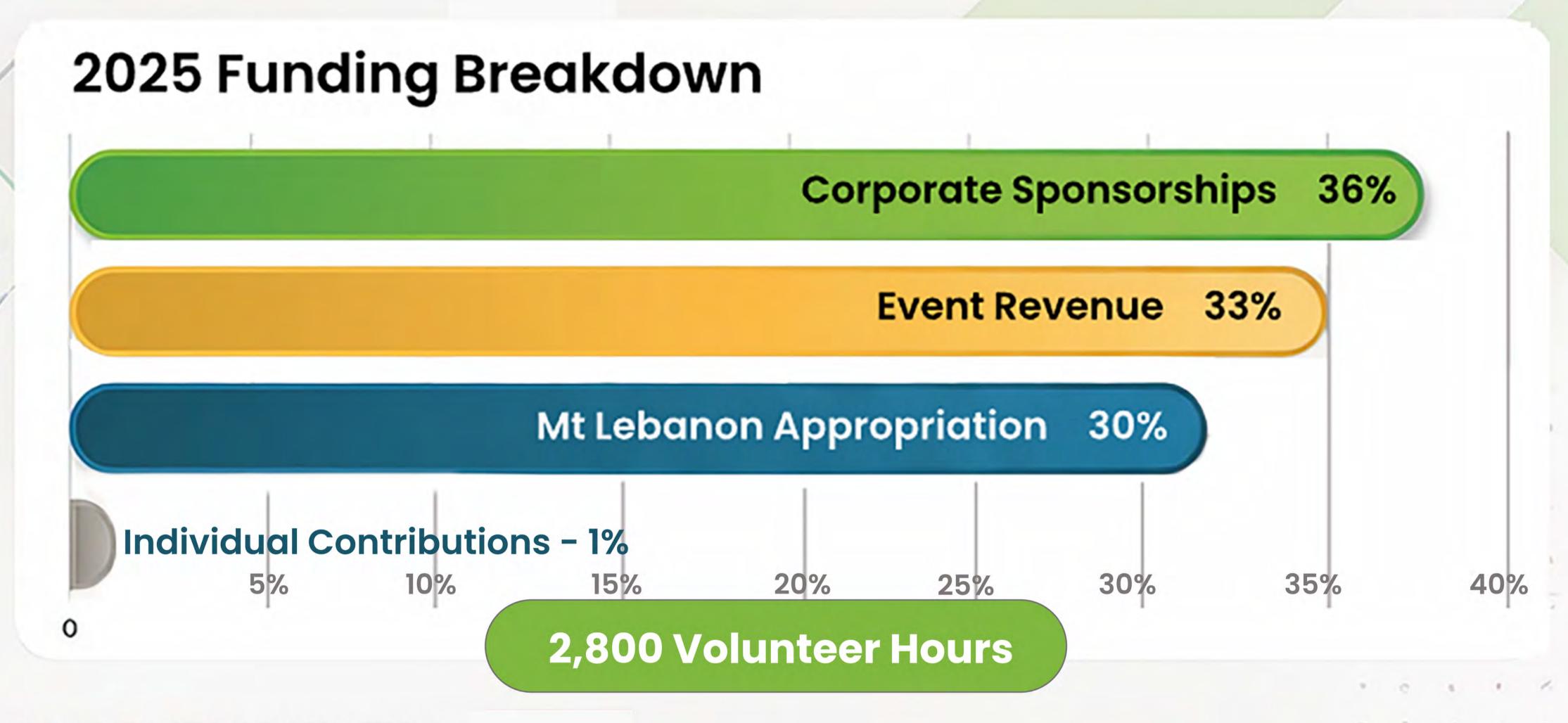
*In Partnership with Mt Lebanon Municipality. For a full list of the Mt Lebanon Partnership events visit our website.

NEW

2025 Year in Review

Community Impact & Partnerships

FUNDING BREAKDOWN



DIGITAL ENGAGEMENT



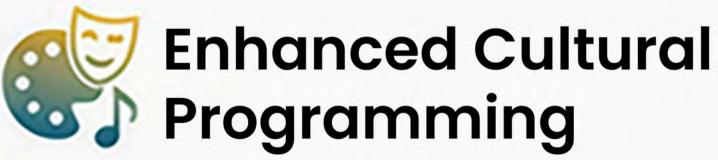


COMMUNITY IMPACT



Impressions

Foster deeper relationships through engaging local initiatives.



Expanded diverse cultural event and programs for all ages.



Economic Growth Support

Contributed to the local economy through strategic partnerships and revitalization.



