

Enrich our Uptown Community



2025 SPONSORSHIP OPPORTUNITIES

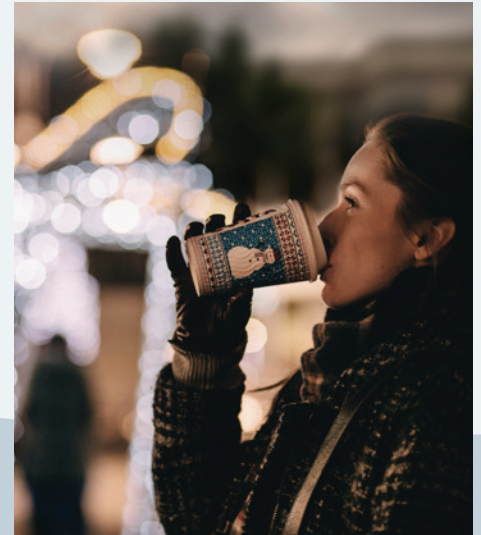
About the Mt. Lebanon Partnership

The Mt. Lebanon Partnership is a 501(c)(3) nonprofit community development corporation founded in 1999, dedicated to fostering economic growth and enhancing the vitality of our community for both our 34,000 residents and visitors to the area.

As stewards of Uptown Mt. Lebanon since 1999, we oversee events and work closely with the municipality to celebrate and strengthen our business district.

Our Events

We actively cultivate the vibrancy of Uptown through public art, cultural programming, and exciting events designed to attract thousands of visitors annually.



Event Highlight: Mt. Lebanon Artists' Market

Our 11th annual Artists' Market will take place on Saturday, September 27, and Sunday, September 28, 2025. This fine-arts festival at the Academy Avenue Lot in Uptown Mt. Lebanon will feature over 65 artists showcasing a diverse array of handmade art. Last year's event drew thousands of attendees to the streets of Uptown, boosting local businesses, and is quickly becoming known as a premier arts event in the Northeast.

The Uptown Winter Market

Celebrate the holiday season with local vendors, music, and festivities in the heart of the Arts District.



Friday Summer Music Series

Lively monthly music events on the last Friday of the month throughout the summer.



The Uptown Farmers' Market

Weekly seasonal market featuring fresh, local produce and handmade goods.



Business Mixers

Networking events where local businesses and community members can connect and collaborate.

Why Be a Sponsor?

As a sponsor of the Mt. Lebanon Partnership, you'll have numerous opportunities to promote your brand, offer volunteer experiences for your employees, and actively contribute to the community and events you love. If you're interested in customizing a sponsorship package, contact our Executive Director for more information.

SPONSORSHIP LEVELS

\$7,500

UPTOWN CHAMPION

- Prominent logo placement at all Partnership events (signage, promotional materials, social media).
- Awareness opportunities through banners, exhibits, or sponsored contests/giveaways.
- One half-page ad in *Mt. Lebanon Magazine*.
- One full-page ad in the Artists' Market digital program.
- One dedicated social media post.
- Premier logo placement on Partnership website homepage.

\$5,000

UPTOWN PARTNER

- Logo on event merchandise, select promotions, and a link on the Partnership website.
- Tagged in all event-related social media promotions.
- Company banners and verbal thank-you at events.
- Opportunity for table display and contest sponsorship.
- Sponsorship of an Uptown event of your choice.
- Name included in the Artists' Market digital program (if applicable).

**\$1,500-
3,000**

UPTOWN ADVOCATE

- Logo on select event merchandise and promotions and your company name listed on the website sponsor page.
- Acknowledgment on group sponsorship social media posts.
- Banners at events for awareness opportunities.
- Verbal thank-you at selected events.
- Opportunity to provide branded materials at selected events.
- Option to sponsor a performance or workshop at an event.

**\$500-
1,000**

UPTOWN SUPPORTER

- Your name or company listed on event signage at selected events and website sponsor page.
- Half-page ad in digital event program.
- Acknowledgment on group sponsorship social media posts.
- Verbal thank-you at selected events.
- Opportunity to provide branded materials at selected events.

\$250

UPTOWN FRIEND

- Your name or company listed on event signage at selected events and website sponsor page.
- Quarter-page ad in digital event program.
- Acknowledgment on group sponsorship social media posts.
- Verbal thank-you at selected events.
- Opportunity to provide business cards or small promotional items for event tables.

You Can Make a Lasting Impact!

Reach out today to learn more about how sponsoring the Mt. Lebanon Partnership can keep Uptown Mt. Lebanon thriving!



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