

# PAY IT FORWARD LEBO! YARD SIGN CAMPAIGN

## CAMPAIGN OVERVIEW

Conceived by the Mt. Lebanon Partnership, this campaign is intended to celebrate the good in our community. This year has been filled with many challenges and we thought it would be a great time to remind ourselves of the positive things that happen in Mt. Lebanon everyday.

We all know people in our town who have made a difference in our lives. The folks that go out of their way to offer assistance. Whether it's a teacher or student, a police officer or fireman, a scout leader, a clergy member or a business owner, a community leader or a mentor -- we want to shine a light on their good deeds. So think of someone that lent you a hand or a heart, and pay it forward Lebo!

### *How to participate in the PAY IT FORWARD LEBO Yard Sign Campaign*

## CREATING YOUR POST

1. Select someone in Mt. Lebanon who has inspired you or impacted your life in some way — but not a family member.
2. Post a video or photo on Facebook or Instagram explaining why you chose that person.
3. Use #LoveLebo and tag @mtlebanonpartnership in your post so we can share your story.

## PLACING A YARD SIGN

1. Pick up an instruction sheet, a LoveLebo Heart yard sign and a wire H stake in the lobby of the Mt. Lebanon Municipal building located at 710 Washington Road.
2. Place the sign on the lawn of the person you chose.
3. Each sign has instructions explaining what the recipient should do next in order to keep the campaign going.

