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October 23, 2013

Commonwealth of Pennsylvania
Department of Community and Economic Development
Attn: Ms. Beverly Hutzel
400 North Street, 4F
Harrisburg, PA 17120-0225

Re: Mt. Lebanon Keystone Community Main Street Designation Application

Dear Ms. Hutzel:

We are pleased to present the Mt. Lebanon Partnership's Keystone Community Main Street Designation Application.

Mt. Lebanon was a proud Main Street Achiever in the former New Community program and is eager to maintain our distinction as a Main Street Community under the new Administration. We pride ourselves on a Main Street work plan that is ambitious and achievable. We have successfully crafted an application that not only adheres to the historic preservation of our traditional downtown, but melded that philosophy with a bold vision for our future. This vision is reflected in how our efforts mirror our soon to be adopted Comprehensive Plan.

Contained within is the work of an exceptionally talented volunteer Board, a committed Commission and staff with deep roots in Main Street development. The Board represents our diverse place. Board members represent every facet from the Municipal Historic Preservation Board to involved citizenry. This application shows the melding of influences necessary to achieve meaningful community development in all senses of the word. The partnership in our organization's name is not just a word, it is how we accomplish goals.

Best Regards,

Jim DiGregory, Esq.

Chairman, Mt. Lebanon Partnershi

Stephen Feller

Manager, Municipality of Mt. Lebanon

### **Identification of the Community**

Mt. Lebanon is located in Allegheny County six (6) miles south of downtown Pittsburgh in the region's South Hills. Allegheny County's population stands at 1.2 million residents, of which 33,137 call Mt. Lebanon home. This is roughly 3% of the county's population and makes the Municipality one of Allegheny County's largest. The Municipality is comprised of six census statistical areas – 4731, 4732, 4733, 4734, 4735 and 4736. Mt. Lebanon hosts 14,196 total households of which 94.4% are occupied. The median household income is \$74,003. A detailed summary of Mt. Lebanon's Census data follows. Highlighted are these key data fields => Age, race, sex, ethnicity, number of households and average household income.



### **Municipal Profile: General Population and Housing Characteristics 2010**

State: Pennsylvania	County: Alleghe			: Mount Lebanon		)
1. MAJOR TOTALS	3. POPULATIO	ON BY 5-Y	EAR AND OT	HER AGE GROUP	S (IN YEA	RS)
Total population 33,137 Age	Group Number	Age Grou	<u>p</u> <u>Number</u>	Other Age Groups	Number	% of Total
	der 5 1,887	45 to 49	2,522	Total 18+	25,338	76.5%
Total housing units 15.040 5 to	o 9 2,171	50 to 54	2,856	Males 18+	11,518	34.8%
	to 14 2,277	55 to 59	2,396	Females 18+	13,820	41.7%
	to 19 1,991	60 to 64	2,005	Total 21+	24,659	74.4%
	to 24 1,114	65 to 69	1,422	Males 21+	11,150	33.6%
2.1.01.02.11.01.12.1	to 29 1,610	70 to 74	1,153	Females 21+	13,509	40.8%
CICHOCEL INTHINDIES WOOD FORGET	to 34 1,707	75 to 79	1,057			22.40
viaics 13,477 40.770	to 39 2,014	80 to 84	1,190	Total 62+	7,419 2,938	22.4% 8.9%
Females 17,658 53.3% 401	to 44 2,332	Over 84	1,433	Males 62+ Females 62+	2,938 4,481	13.5%
4. POPULATION: ONE	RACE ONLY		Median age			
Race		% of Total	(years)	Total 65+	6,255	18.9%
One race only total	32,704	98.7%	43.8	Males 65+	2,393	7.2%
White	31,014	93.6%	500	Females 65+	3,862	11.7%
Black or African American	352	1.1%	5. POPU	LATION: TWO OF		
American Indian & Alaska Native	13	0.0%			<u>Number</u>	% of Tota
Asian	1,221	3.7%	Total persons of	f two or more races	433	1.3%
Native Hawaiian & Other Pacific Islan		0.0%	White & Black	k or African American	95	0.3%
Some other race	96	0.3%	7 POP	ULATION: RACE	ALONE O	R IN
6. POPULATION: HISPAN	NIC OR LATINO			INATION WITH O		THE RESERVE OF
	Number 9	% of Total	COMB	OTHER RAC		J 1413
Total Hispanic or Latino (of any race)	580	1.8%				
Mexican	187		Race		Number	% of Total
Puerto Rican	67		White		31,421	94.8%
Cuban	64		Black or Africa	n American	482	1.5%
Other Hispanic or Latino	262	0.8%	American India	n & Alaska Native	107	0.3%
8. POPULATION: NOT HISP	PANIC OR LATING	o	Asian		1,427	4.3%
	Number 9	% of Total		n/Othr Pacif Islndr	21	0.1%
Total not Hispanic or Latino	32,557	98.2%	Some other rac	e	141	0.4%
White alone	30,567	92.2%	NOTE: the numb	ers may add to more th	an the total p	opulation
<u> </u>	···			ges may add to more tha		use
			individuals may	report more than one ra	ce	
9a. POPULATION IN HOUSEHOLDS	S AND GROUP QU	JARTERS	9b. POPULA	TION IN GROUP <b>C</b>	UARTERS	BY TYPE
	Number 6	% of Total				
Total population	33,137	100.0%	Institutional			
Population in households	32,674	98.6%	In correction	onal facilities for adul	ts	()
Householder	14,196	42.8%	In juvenile			14
Spouse	7,557	22.8%		facilities/Skilled-nurs	ing facilities	
Child	9,492	28.6%	In other ins	titutional facilities		0
Other relatives	624	1.9%	Noninstitutio	onal facilities:		
Nonrelatives	805	2.4%	In college/	university student hou	ising	0
Population in group quarters	463	1.4%	In military	quarters	_	0
Institutionalized population	437	1.3%	In other no	ninstitutional facilitie	S	26
Noninstitutionalized population	26	0.1%			· · · · · · · · · · · · · · · · · · ·	
10. AREA IN SQUAI						
Γotal 6.0807 Land 6.0781	Water 0.00	26				

Source: 2010 Census Summary File 1 released June 2011 Page 1 of 10



Occupied housing units

Vacant housing units

### SOUTHWESTERN PENNSYLVANIA COMMISSION

### **Municipal Profile: General Population and Housing Characteristics 2010**

State: Pennsylvania C	County: Allegheny		Municipality: Mount	Leban	on Township	)	
11. HOUSEHOLDS B	12. HOUSEHOLDS WITH INDIVIDUALS						
Number % of Total			OF SPECIFIED AGE				
Total households	14,196	100.0%			<u>Number</u>	% of Total	
Family households (families)	8,929	62.9%	Households with individual	uals			
Husband-wife family	7,557	53.2%	under 18 years old		4,238	29.9%	
Male householder, no wife present	302	2.1%	Households with individuals				
Female householder, no husband prese	nt 1,070	7.5%	65 years & over		4,446	31.3%	
Nonfamily households	5,267	37.1%					
Householder living alone	4,739	33.4%	13. AV	VERAG	E SIZE		
Householder 65 years & over	2,311	16.3%	Average household size	2.30	Average famil	y size 2.98	
14a. HOUSING OCCU	14b. VACANT H	OUSING	G UNITS BY T	ГҮРЕ			
	Number	% of Total	For rent	316	For seasonal,		
Total housing units	15,040	100.0%	Rented, not occupied	17	occasional use	01	
Oneseited baseing units	14 106	01.4%	4% For calc only 184 occasiona		occasional use	se 81	

### 15. HOUSING UNITS, HOUSEHOLD POPULATION, AND AVERAGE HOUSEHOLD SIZE BY HOUSING TENURE

94.4% For sale only

5.6% Sold, not occupied

184

57

All other vacants

189

	Number of units	% of Total	Population in units	% of Total	Average household size
Occupied housing units	14,196	100.0%	32,674	100.0%	2.30
Owner-occupied housing units	10,129	71.4%	25,958	79.4%	2.56
Renter-occupied housing units	4,067	28.6%	6,716	20.6%	1.65

14,196

844

### Comparison of selected data items for different areas

Data Item <u>T</u>	his Municipality	<b>This County</b>	SPC 10-cnty Region	<u>Pennsylvania</u>	<b>United States</b>
Sex ratio (males per 100 females)	87.7	91.8	93.8	95.1	96.7
Median age (in years)	43.8	41.3	42.5	40.1	37.2
% of population aged 65 & over	18.9%	16.8%	17.2%	15.4%	13.0%
% of total population that is one race only	98.7%	98.2%	98.4%	98.1%	97.1%
% of population that is Hispanic or Latino	1.8%	1.6%	1.3%	5.7%	16.3%
% of population in group quarters	1.4%	2.9%	2.8%	3.4%	2.6%
Average household size	2.30	2.23	2.30	2.45	2.58
% of total housing units that are vacant	5.6%	9.4%	9.1%	9.9%	11.4%
% of occupied housing units that are owner-occupied	71.4%	64.7%	69.8%	69.6%	65.1%
Population density (persons per square mile of land)	5,452	1,676	366	284	87
Household density (househo per square mile of land)	olds 2,336	731	155	112	33
% minority population	7.8%	19.4%	12.4%	20.5%	36.3%

Source: 2010 Census Summary File 1 released June 2011

Page 2 of 10



**Municipal Profile: Selected Social Characteristics 2005-2009** 

State: Pennsylvania	County:	Allegheny	ny Municipality: Mount Lebanon Township			
School Enrollment by Level of School	for the Pop	ulation 3	Educational Attainment for the Populat	ion 25 Year	s and Over	
Years and Over				Number	% of Total	
Population 3 years and over	<u>Number</u>	% of Total	Population 25 years and over	21,868	100.0%	
enrolled in school	7,443	100.0%	Less than 9th grade	148	0.7%	
Nursery school, preschool	858	11.5%	9th to 12th grade, no diploma	290	1.3%	
Kindergarten	302	4.1%	High school graduate			
Elementary school (grades 1-8)	3,087	41.5%	(includes equivalency)	3,109	14.2%	
High school (grades 9-12)	1,707	22.9%	Some college, no degree	2,976	13.6%	
College or graduate school	1,489	20.0%	Associate degree	1,328	6.1%	
			Bachelor's degree	7,431	34.0%	
mannan pratus ion the Lohniquen 12 1			Graduate or professional degree	6,586	30.1%	
	<u>Number</u>	% of Total	Percent high school graduate or higher	98.0%		
Donulation 15 mart and over	24,641	100.0%	Percent bachelor's degree or higher	64.1%		
Never married	5.267	21.4%				
Now married, except separated	14,982	60.8%	Grandparents as Caregivers			
Separated	399	1.6%	G 1 1831 824	Number	% of Total	
Widowed	1,942	7.9%	Grandparents living with own	00	100.00	
Female	1.641	6.7%	grandchildren under 18 years	80	100.0%	
Divorced	2,051	8.3%	Grandparent responsible for own	7	8.8%	
Female	1,284	5.2%	grandchildren under 18 years			
Veteran Status for the Civilian Popula	ation 18 Yea	ars and	Geographical Mobility of Population 1	Year and O	ver Living	
Over	Number	% of Total	in Area 1 Year Ago			
Civilian population 18 years and over	23,341	100.0%		Number	% of Total	
Civilian veterans	2,315	9.9%	Total living in area 1 year ago	28,921	100.0%	
DI ADIA LOW IN CASA			Non-movers	26,997	93.3%	
Place of Birth and Citizenship Status		726	Moved to different house in U.S.	1,924	6.7%	
	<u>Number</u>	% of Total	Same county	1,423	4.9%	
Total population	30,803	100.0%	Different county	501	1.7%	
Native	29,128	94.6%	Same state	292	1.0%	
Born in U.S.	28,984	94.1%	Different state	209	0.7%	
State of residence	21,373	69.4%	This table provides geographical mobility for person	s relative to the	ir place of	
Different state	7,611	24.7%	residence I year ago. The estimates do not include p	cople who mov	ed to Puerto	
Born outside U.S.	144	0.5%	Rico, other U.S. Island Areas, or Foreign Countries.			
Foreign born	1,675	5.4%				
Naturalized citizen	1,056	3.4%				
Not a citizen	619	2.0%				
Place of Birth for the Foreign-Born P	opulation E	xcluding				
Population Born at Sea						
	Number	% of Total				
Total	1,675	100.0%	1			
Europe	896	53.5%				
Asia	516	30.8%				
Africa	57	3.4%				
Oceania	0	0.0%				
Latin America	145	8.7%				
Northern America	61	3.6%				



**Municipal Profile: Selected Social Characteristics 2005-2009** 

State: Pennsylvania County: Allegheny Municipality: Mount Lebanon Township

### Language Spoken at Home by Ability to Speak English for the Population 5 Years and Over

	<u>Number</u>	% of Total
Population 5 years and over	28,574	100.0%
English only	26,701	93.4%
Language other than English	1,873	6.6%
Speak English less than "very well"	458	1.6%
Spanish or Spanish Creole	386	1.4%
Speak English less than "very well"	144	0.5%
Italian	133	0.5%
Speak English less than "very well"	30	0.1%
German	253	0.9%
Speak English less than "very well"	6	0.0%
Polish	69	0.2%
Speak English less than "very well"	8	0.0%
Chinese	226	0.8%
Speak English less than "very well"	115	0.4%
All other languages	806	2.8%
Speak English less than "very well"	155	0.5%

### Total Ancestry Reported (tallied for people with one or more ancestry categories reported) [20 largest in the SPC region]

ancestry categories reported/ [20 in	igest in the bi-C	regionj
	<u>Number</u>	% of Total
Total ancestries reported	45,313	100.0%
American	780	1.7%
Arab	468	1.0%
Croatian	299	0.7%
Czech or Czechoslovakian	195	0.4%
Dutch	333	0.7%
English	3,985	8.8%
French (except Basque)	860	1.9%
German	9,601	21.2%
Greek	554	1.2%
Hungarian	841	1.9%
Irish	7,552	16.7%
Italian	5,929	13.1%
Polish	2,555	5.6%
Russian	1,097	2.4%
Scotch-Irish	1,148	2.5%
Scottish	1,073	2.4%
Slovak	792	1.7%
Swedish	342	0.8%
Ukrainian	387	0.9%
Welsh	344	0.8%
Other ancestries	6,178	13.6%

### Comparison of selected data items for different areas

<u>Data Item</u>	This Municipality	<b>This County</b>	SPC 10-cnty Region	<u>Pennsylvania</u>	<b>United States</b>
% of population 25 years a over who are high school graduates or higher		91.2%	89.7%	86.9%	84.6%
% of population 1 year an over who resided in area 1 year ago in same house	93.3%	86.7%	87.8%	87.7%	83.8%
% of population 1 year an over who resided in area 1 year ago in different house in same county		9.3%	8.0%	7.7%	5.2%

Source: 2005-2009 American Community Survey 5-year estimates released December 2010



Municipal Profile: Selected Economic Characteristics 2005-2009

State: Pennsylvania

County: Allegheny

Municipality: Mount Lebanon Township

louseholds With Selection   Type of income	ected Types	of Income	Number of households with type of income	% of Total households	Average income per household by type of income
With earnings in the past 12 months			10,025	76.6%	\$104,783
With Social Security income in the past 12 months			4,211	32.2%	\$17,964
With Supplemental Security Income in the past 12 month			200	1.5%	\$11,420
With public assistance income in the past 12 months			145	1.1%	\$1,876
With retirement income in the past 12 months		2,530	19.3%	\$28,443	
Total households	13,085	(This is total households, NOT the above "type of income" ca		bove; a household may	fall into more than one

### Families by Family Income in the Past 12 Months (in 2009 Inflation-Adjusted Dollars)

Number	% of Total		<u>Number</u>	% of Total
8,418	100.0%	\$45,000 to \$49,999	255	3.0%
51	0.6%	\$50,000 to \$59,999	463	5.5%
56	0.7%	\$60,000 to \$74,999	660	7.8%
108	1.3%	\$75,000 to \$99,999	1,200	14.3%
129	1.5%	\$100,000 to \$124,999	1,442	17.1%
175	2.1%	\$125,000 to \$149,999	908	10.8%
294	3.5%	\$150,000 to \$199,999	982	11.7%
212	2.5%	\$200,000 or more	1,196	14.2%
287	3.4%			
	8,418 51 56 108 129 175 294 212	8,418     100.0%       51     0.6%       56     0.7%       108     1.3%       129     1.5%       175     2.1%       294     3.5%       212     2.5%	8,418 100.0% \$45,000 to \$49,999 51 0.6% \$50,000 to \$59,999 56 0.7% \$60,000 to \$74,999 108 1.3% \$75,000 to \$99,999 129 1.5% \$100,000 to \$124,999 175 2.1% \$125,000 to \$149,999 294 3.5% \$150,000 to \$199,999 212 2.5% \$200,000 or more	8,418       100.0%       \$45,000 to \$49,999       255         51       0.6%       \$50,000 to \$59,999       463         56       0.7%       \$60,000 to \$74,999       660         108       1.3%       \$75,000 to \$99,999       1,200         129       1.5%       \$100,000 to \$124,999       1,442         175       2.1%       \$125,000 to \$149,999       908         294       3.5%       \$150,000 to \$199,999       982         212       2.5%       \$200,000 or more       1,196

### Poverty Status in the Past 12 Months of Families by Type and Persons by Age for Whom Poverty Status is Determined

	Below poverty level	At or above poverty level	Total	% of Total below poverty
All families	126	8,292	8,418	1.5%
Married couple	86	7,300	7,386	1.2%
Male householder, no wife present	0	238	238	0.0%
Female householder, no husband present	40	754	794	5.0%
All persons	1,029	29,458	30,487	3.4%
Persons under 18 years	201	7,261	7,462	2.7%
Persons 18 to 64 years	532	17,193	17,725	3.0%
Persons over 64 years	296	5,004	5,300	5.6%

### Miscellaneous Income Data [in the past 12 months (in 2009 inflation-adjusted dollars)]

Median family income	Per capita income		ings for the full-time, year-round civilian employed population
\$105,491	\$43.515	16 year and over, by sex:	
		Males	Females

\$79,051 \$49,364



**Municipal Profile: Selected Economic Characteristics 2005-2009** 

1	State: Pennsylvania	County: Allegheny	Municipality: Mount Le	ebanon Township
1				

<b>Employment Status for the Popul</b>								
		16 to 64			ars and over	· · · · · · · · · · · · · · · · · · ·	16 years and o	<u>ver</u>
	<u>Males</u>		<u>males</u>	<u>Males</u>	<u>Females</u>	<u>Males</u>	<u>Females</u>	Total
Population	8,988		9,700	2,087	3,495	11,075	13,195	24,270
In labor force	7,675		6,986	617	412	8,292	7,398	15,690
In Armed Forces	0		0	Not ap	plicable	0	0	0
Civilian labor force	7,675		6,986	617	412	8,292	7,398	15,690
Employed	7,338		6,660	609	412	7,947	7,072	15,019
Unemployed	337		326	8	0	345	326	671
Percent of civilian labor force	4.4		4.7	1.3	0.0	4.2	4.4	4.3
Not in labor force	1,313		2,714	1,470	3,083	2,783	5,797	8,580
Industry for the Civilian Employe	ed Popu	lation 1	6 Years and	Over				
	7	<u>lumber</u>	% of Total				Number	% of Tota
Civilian employed population 16 years and over		15,019	100.0%		e & insurance, & & rental & leasi		1,818	12.1%
Agriculture, forestry, fishing and hunting, and mining		24	0.2%	manag	sional, scientific ement, & admin	istrative		200
Construction		575	3.8%		te management :		2,551	17.09
Manufacturing		1,069	7.1%		tional services, a nd social assistar		າດບາ	25.00
Wholesale trade		726	4.8%				3,883	25.99
Retail trade		1,225	8.2%		ntertainment, & omodation & foc		1,009	6.79
Transportation and					services, except		1,007	
warehousing, and utilities		524	3.5%		istration	1	560	3.79
Information		507	3.4%	Public	administration		548	3.69
Occupation for the Civilian Empl	oyed Pa	pulatio	n 16 Years	Class of Years a	Worker for the	Civilian Emp	oloyed Populati	ion 16
	1	lumber	% of Total				Number	% of Tota
Civilian employed population				Civilian	employed popul	ation		
16 years and over		15,019	100.0%	16 years	and over		15,019	100.0%
Management, professional, and related		8,656	57.6%	1	for-profit wage not-for-profit w	·=	10,118	67.4%
Service		1,387	9.2%				2,197	14.69
Sales and office		3,998	26.6%	Local g	overnment		1,017	6.8%
Farming, fishing, and forestry		0	0.0%	State ar	nd federal gover	nment	609	4.19
Construction, extraction, maintenance, and repair		451	3.0%		nployed in own i	not	1,060	7.19
Production, transportation, and material moving		527	3.5%	Unpaid	family worker		18	0.19

NOTE: employment and worker data pertain to place of residence, not place of work

Source: 2005-2009 American Community Survey 5-year estimates released December 2010



**Municipal Profile: Selected Economic Characteristics 2005-2009** 

State: Pennsylvania County: Allegheny Municipality: Mount Lebanon Township

2009 Inflation-Adjusted Dolla		Months (in	Means of Transportation to Work for Over	<b></b>	% of Total
	<u>Number</u>	% of Total			excluding
Households	13,085	100.0%			worked at
Less than \$10,000	484	3.7%		<u>Number</u>	<u>home</u>
\$10,000 to \$14,999	554	4.2%	Total excluding worked at home	13,849	100.0%
\$15,000 to \$19,999	466	3.6%	Car, truck, or van drove alone	10,320	74.5%
\$20,000 to \$24,999	535	4.1%	Car, truck, or van carpooled	1,089	7.9%
\$25,000 to \$29,999	560	4.3%	Public transportation (excluding		
\$30,000 to \$34,999	527	4.0%	taxicab)	1,906	13.8%
\$35,000 to \$39,999	468	3.6%	Bicycle	18	0.1%
\$40,000 to \$44,999	689	5.3%	Walked	378	2.7%
\$45,000 to \$49,999	493	3.8%	Taxicab, motorcycle, or other means	138	1.0%
\$50,000 to \$59,999	840	6.4%	Average travel time (in minutes) to		
\$60,000 to \$74,999	964	7.4%	work excluding worked at home	27.4	
\$75,000 to \$99,999	1,559	11.9%			% of
\$100,000 to \$124,999	1,560	11.9%			Workers 16
\$125,000 to \$149,999	1,062	8.1%		Marahan	years and
\$150,000 to \$199,999	1,011	7.7%	W. J. J. A. L.	Number	over 5.00
\$200,000 or more	1,313	10.0%	Worked at home	857	5.8%
	127		Workers 16 years and over	14,706	100.0%

NOTE: employment and worker data pertain to place of residence, not place of work

### Comparison of selected data items for different areas

Data Item	This Municipality	<b>This County</b>	SPC 10-cnty Region	Pennsylvania	<b>United States</b>
% of civilian labor force (ages 16 and over) that is unemployed	4.3%	6.5%	6.4%	6.8%	7.2%
% of commuters who drove alone excluding worked at home	74.5%	73.4%	79.8%	79.1%	79.1%
Average travel time (in minutes) to work excluding worked at home	ng 27.4	24.9	24.9	25.4	25.2
Median household income the past 12 months (in 2009 inflation-adjusted de	\$74,003	\$46,641	\$49,184	\$49,737	\$51,425

Source: 2005-2009 American Community Survey 5-year estimates released December 2010



**Municipal Profile: Selected Housing Characteristics 2005-2009** 

State: Pennsylvania	County:	Allegheny	Municipality: Mount Leband	on Township	
Housing Units in Structure	_		Year Structure Built		
	Number	% of Total		<u>Number</u>	% of Total
Total housing units	13,857	100.0%	Total housing units	13,857	100.0%
I unit, detached	9,477	68.4%	Built 2005 or later	47	0.3%
I unit, attached	632	4.6%	Built 2000 to 2004	357	2.6%
2 units	515	3.7%	Built 1990 to 1999	304	2.2%
3 or 4 units	120	0.9%	Built 1980 to 1989	834	6.0%
5 to 9 units	587	4.2%	Built 1970 to 1979	787	5.7%
10 to 19 units	517	3.7%	Built 1960 to 1969	1,846	13.3%
20 to 49 units	699	5.0%	Built 1950 to 1959	2,906	21.0%
50 or more units	1,310	9.5%	Built 1940 to 1949	2,150	15.5%
Mobile home	0	0.0%	Built 1939 or earlier	4,626	33.4%
Boat, RV, van, etc.	0	0.0%	Subtotal: built before 1970	11,528	83.2%
Rooms			Occupied Housing Units by Year Hou	seholder Mov	ed into
	Number	% of Total	Unit	Number	% of Total
Total housing units	13,857	100.0%	Total occupied housing units	13,085	100.0%
1 room	105	0.8%	Moved in 2005 or later	2,775	21.2%
2 rooms	322	2.3%	Moved in 2000 to 2004	2,987	22.8%
3 rooms	915	6.6%	Moved in 1990 to 1999	3,185	24.3%
4 rooms	1,385	10.0%	Moved in 1980 to 1989	1,886	14.4%
5 rooms	1,338	9.7%	Moved in 1970 to 1979	1,184	9.0%
6 rooms	2,669	19.3%	Moved in 1969 or earlier	1,068	8.2%
7 rooms	2,549	18.4%	V-1	- 14	
8 rooms	2,250	16.2%	Value of Owner-Occupied Housing Un		C aCTatal
9 or more rooms	2,324	16.8%	Total annua aguniad bangina mita	Number	% of Total
Median number of rooms	6	5.6	Total owner-occupied housing units	10,005	100.0%
			Less than \$50,000	100	1.0%
House Heating Fuel for Occupied	_	Ct CT	\$50,000 to \$69,999	88	0.9%
	Number 12.005	% of Total	\$70,000 to \$89,999	280	2.8%
Total occupied housing units	13,085	100.0%	\$90,000 to \$99,999	236	2.4%
Utility gas	11,543	88.2%	\$100,000 to \$124,999	855	8.5%
Bottled, tank, or LP gas	125	1.0%	\$125,000 to \$149,999	1,358	13.6%
Electricity	1,033	7.9%	\$150,000 to \$174,999	1,400	14.0%
Fuel oil, kerosene, etc.	137	1.0%	\$175,000 to \$199,999	1,220	12.2%
Coal or coke	0	0.0%	\$200,000 to \$249,999	1,607	16.1%
Wood	16	0.1%	\$250,000 to \$299,999	959	9.6%
Solar energy	0	0.0%	\$300,000 to \$399,999	907	9.1%
Other fuel	133	1.0%	\$400,000 to \$499,999	497	5.0%
No fuel used	98	0.7%	\$500,000 to \$749,999	376	3.8%
			\$750,000 to \$999,999	81	0.8%
			\$1,000,000 or more	41	0.4%
			Median Value of Owner-Occupied House	sing Units	\$189,000



### **Municipal Profile: Selected Housing Characteristics 2005-2009**

State: Pennsylvania	County:	Allegheny	Municipality: Mount Lebano	n Township	
Vehicles Available for Occupied Hous	ing Units		Mortagage Status and Selected Month	ly Owner Co	sts
	<u>Number</u>	% of Total		<u>Number</u>	% of Total
Total occupied housing units	13,085	100.0%	Total owner-occupied housing units	10,005	100.0%
No vehicles available	960	7.3%	Housing units with a mortgage	6.598	65.9%
1 vehicle available	4,911	37.5%	Less than \$200	. 0	0.0%
2 vehicles available	5,747	43.9%	\$200 to \$399	37	0.4%
3 vehicles available	1,094	8.4%	\$400 to \$599	81	0.8%
4 vehicles available	255	1.9%	\$600 to \$799	126	1.3%
5 or more vehicles available	118	0.9%	\$800 to \$999	387	3.9%
			\$1,000 to \$1,999	3,377	33.8%
Occupants Per Room for Occupied H	_		\$2,000 to \$2,999	1,893	18,9%
	Number	% of Total	\$3,000 or more	697	7.0%
Total occupied housing units	13,085	100.0%	Housing units without a mortgage	3,407	34.1%
1.00 or less	13,065	99.8%	Selected Monthly Owner Costs as a Po	reentage of U	lovenhold
1.01 to 1.50	0	0.0%	Income in the Past 12 Months	rcemage of n	lousellola
1.51 or more	20	0.2%		Number	% of Total
Gross Rent of Renter-Occupied Housi	ing Units		Total owner-occupied housing units	10,005	100.0%
	<u>Number</u>	% of Total	Less than 20.0 percent	5.191	51.9%
Total renter-occupied housing units	3,080	100.0%	20.0 to 24.9 percent	1,403	14.0%
With cash rent	2,968	96.4%	25.0 to 29.9 percent	1,013	10.1%
Less than \$200	25	0.8%	30.0 to 34.9 percent	553	5.5%
\$200 to \$399	145	4.7%	35.0 percent or more	1,810	18.1%
\$400 to \$599	711	23.1%	Not computed	35	0.3%
\$600 to \$799	873	28.3%			
\$800 to \$999	466	15.1%	Gross Rent as a Percentage of Househ 12 Months	old Income in	the Past
\$1,000 to \$1,999	636	20.6%	12 Months	Number	% of Total
\$2,000 or more	112	3.6%	Total renter-occupied housing units	3,080	100.0%
No cash rent	112	3.6%	Less than 20.0 percent	859	27.9%
Median gross rent for renter-occup	ied		20.0 to 24.9 percent	513	16.7%
housing units paying cash rent	\$697		25.0 to 29.9 percent	324	10.7%
Selected Characteristics for Occupied	Housing II	nite	30.0 to 34.9 percent	241	7.8%
Sciected Characteristics for Occupied	Number	% of Total	35.0 percent or more	1,020	33.1%
Total occupied housing units	13,085	100.0%	Not computed	1,020	4.0%
Lacking complete plumbing facilitie	21	0.2%	1100 COMPAGE	* ÷-'	7.07
Lacking complete kitchen facilities	70	0.5%			
No telephone service available	156	1.2%			
140 telephone service available	130	1.470			



**Municipal Profile: Selected Housing Characteristics 2005-2009** 

State: Pennsylvania

County: Allegheny

Municipality: Mount Lebanon Township

### Comparison of selected data items for different areas

Data Item T	his Municipality	This County	SPC 10-cnty Region	<u>Pennsylvania</u>	<b>United States</b>
% of total housing units that are single-family units	73.0%	72.7% nclude f unit. attac	79.3% thed; 1 unit, detached; mol	79.6% bile home; and boat	74.1% , RV, van, etc.)
% of total housing units that were built before 1970	83.2%	74.3%	67.7%	61.5%	43.4%
% of occupied housing units with no vehicles available	7.3%	14.6%	11.0%	11.2%	8.8%
Median value of owner-occupied housing units	\$189,000	\$110,300	\$111,024	\$152,300	\$185,400
Median gross rent for renter-occupied housing units paying eash rent	\$697	\$676	\$630	\$716	\$817
% of owner-occupied housing units where the selected monthly owner costs are 30% or more of household income in the past 12 months.	23.6%	24.9%	23.5%	26.7%	29.9%
% of renter-occupied housin units where the gross rent is 30% or more of househo income in the past 12 month	40.9%	44.5%	42.7%	43.3%	46.2%

Source: 2005-2009 American Community Survey 5-year estimates released December 2010

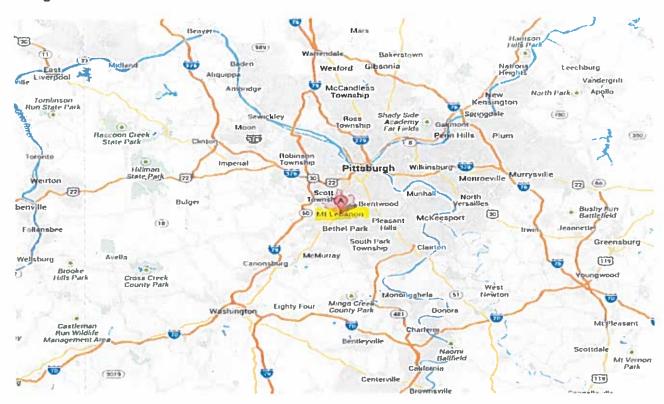
Mt. Lebanon is part of the Department of Community and Economic Development's (DCED)

Southwestern Region. The community is not located in a state heritage area; however, it is pursuing recognition by the National Trust for Historic Preservation and is working closely with our local Pennsylvania Historical and Museum Commission staff person. We anticipate this designation in 2014.

Mt. Lebanon is part of the Pittsburgh Region which places the community within 500 miles of nearly half of the United States buying power, low labor and housing costs, 36 colleges and universities, \$3 billion invested in R+D annually and the region is repeatedly touted as one of the best places to live and work in the United States. The Pittsburgh Region encompasses ten counties surrounding and including Allegheny County.

The Municipality's basic trade area is comprised of Pittsburgh's South Hills. This includes, but is not limited to – Mt. Lebanon, Bethel Park, Upper St. Clair, Dormont, Castle Shannon, Green Tree, Scott and southern neighborhoods of the City of Pittsburgh.

The principal business center of Mt. Lebanon is called "Uptown". Uptown is the Central Business District (CBD) and home to well over 100 businesses. Washington Road (SR19) is the primary transportation arterial; however, it is also served by Port Authority bus service and light rail. The township is known locally and nationally as a 'walking community'. Therefore, many people walk to and about Washington Road. The district has two large parking structures, numerous publically owned lots and on-street parking. Uptown is a mix of eclectic boutique shopping, professional services, government and fine dining establishments.



Mt. Lebanon is home St. Clair Hospital, Bognar and Company, Rolliers Hardware, regionally recognized dining and health care nodes, a "Main Street" with a high density of complementing uses and sits on an active light rail line. Springhill Suites is erecting a \$15 million hotel at 611 Washington Road and the Municipality is aggressively pursuing an air rights transit-oriented development above the Mt. Lebanon Station.

Rolliers Hardware – Rolliers Hardware has been in business since 1953 and is Washington Road's anchor retailer. Rolliers' had 445,000 sales transactions in 2012 (Brick + Mortar: 300,000 – Online 145,000). Rolliers' sales were \$13,400,000 in 2012 (Brick + Mortar: \$7.5M – Online \$5.9M). Rolliers attracts customers from far beyond Mt. Lebanon's borders. Its customers are seeking high quality/hard-to-find merchandise. Additionally, Rolliers staff is highly qualified to answer a wide range of customer inquiries. Old fashioned customer service and an emphasis on quality have enabled this retailer to have a vibrant on street presence on Washington Road while also growing a robust e-commerce profile nationally.

- 35 Employees
- 300,000 annual customers
- \$13.4M in annual sales

<u>Springhill Suites Marriott</u> – In 2014 Uptown Mt. Lebanon will be home to a 108 room Springhill Suites Marriott. This addition to our Main Street will bring thousands of out of town guests to our CBD. Springhill choose Washington Road for our vibrant Main Street, light-rail access to downtown Pittsburgh and proximity to the growing natural gas industry to our immediate south. We are already recognizing the economic impacts of this \$15M investment by new business starts, renovations to existing high-rises and merchant enthusiasm for Washington Road's future.

- 20 Employees
- 45,000 guests per year
- \$4M in revenues

<u>Light Rail</u> — Uptown Mt. Lebanon is home to a major Port Authority Light Rail Station. This station connects our Main Street to our South Hills neighbors, downtown Pittsburgh and the attractions of the North Shore (Heinz Field, PNC Park, Casino and Science Center). This station is a top Commission priority moving into the 2014-2018 planning cycle. The Municipality and Mt. Lebanon Partnership are actively pursuing a Transit Oriented Development (TOD) in air rights acquired by the Municipality in the 1980's. Should the air rights project actualize, it would be a significant enhancement to the Main Street mix.

## MAIN STREET PROGRAM FIVE YEAR ACTION-STRATEGY (PLAN)

	Grantes Name & Address: 0		MAIN	STREET	T PROGI	RAM FI	E YEAR	ACTION	STREET PROGRAM FIVE YEAR ACTION-STRATEGY (PLAN)	LAN)		
	Street Address 1: 0		٧.	Major Progress	14	75 90 9%		and the second	Street Address 1	710 Washington Anad	annotatip M Apad	
Ī			*	Substantial Progress	region	50 74 99%			Street Address 2			
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	E-mail: 0		ORGA	ORGANIZATION ACTIVITY ICONS	ACTIVITY IC	SNO			E-mail:	emillion@mtlebanon.org	banen.org	
	Contract #: C0000 0		٥	Plannia	Planning Activity		Na	me of Main S	Name of Main Street Business District			
			ψ	1st Year	1st Year of Implementation	ntation				Outcome Metric	ic .	Measure of Success
				Continuing Imp	Continuing Implemenation Activity Revelw		Projected Outcomes	utcomes	Outcome 1		Increase Foot Traffic on Main Street Raise awareness of Uptown Main Street outside of Mt. Lehanon	Increased sales in district. Customers whit district from outside
			0	Activity	Activity Termination	3			Outcome 3:		Organize events that are unique to Mt. Lebanon and/or celebrate sustainable communities.	increased media coverage and creater
	PROMOTION	Aller Annual Property		Year	Year(s) of Activity	ivity		Cost				desirence of the state of the s
Plan	Goal 1: To organize and run unique events that highlight Uptown's special place in Pittsburgh.	DCED Pro Yr.	-	2	Ç,	4	ts.	(If applicable)	Partners	Funding Source(s)	s) Comments	
Narrative		Local Org.									Space below is far PDC to insert comments	omments
12	Enter Five Year Objectives Related to this Goal Below	Fiscal Year	7014	2013	2016	2017	2012					
	To implent a week long celebration of the arts called Plein Air Pittsburgh.	A 100 P		•	•		•	25,000	Municipality, Partnership. School District and Rotary	Sponsorship and art		
		The last of the second	ed Event held	d Event held	Event held	Event held	Event held					
	Program / Project Output Conduct Event	For PDC	200			6-duning 6-						
7	To implement a 'Block Party' along Washington Road to attract a younger demographic	gezhet /	. 4	•	•	•	69	-	25,000 Municipality and Partnership	Beer sales and	TO THE PROPERTY OF THE PROPERT	a resolution and representative security and a
		Projected Actual	Eventheld	d Event held	Event held	Event held	Event held					
	Program / Project Output Conduct Event	For PDC	200									
Į	To implement an Uptown Farmers' Market.	An Zivit,			•		•		5,000 Municipality and	Sponsorship	TO A LABOR TO THE RESIDENCE OF THE PROPERTY OF	ENVIRONMENT AND CONTRACT STREET, AND CONTRACT STREE
		Projected Actual	operates	operates	Market operates	Market	Market operates		M2511 9			
	Program Project Output Conduct Market	For PD	200			100 to 100						
	To Implement a winter themed event to attract customers to Uptown in February.	(p.A., 2-y	• 47	•	•	•	•	2,000	O Municipality and Partnership	sponsorship and beer sales.		The second section of the second section is a second section of the second section sec
		Projected Attitle	Event held	d Eventheld	Event held	Event held	Event held					
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	Develop and implement a bike/ped event with Design Committee.	AGO! W	Δ	+			•		Municipality and Partnership			and the second s
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	Program / Project Output Conduct Event	For PDC	200								od septimiende i verment der mer Persi, kreist frie Disserviel? De sich mostrad geran geran.	
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7 to 90 and paste to cell A-92.  al by DCED enter below:  INABILITY STRATEGY UPDATES:  Related to this Goal Below:  Fisc  Fisc  Fig.	Program / Project Output	For PDC		
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######################################	Program / Project Output	For PDC		
Program   Project Output   Project Out	To add additional goals, copy lines 47 to 90 and paste to cell A 92.			
	To add new goals after plan approval by DCED enter below:			
	Date ORGANIZATIONAL & SUSTAINABILITY STRATEGY UPDATES:			
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To add additional goals, copy lines 96 to 130 and paste to cell A-132. Program / Project Output DO NOT ENTER ANY ADDITIONAL INFORMATION BELOW THIS LINE Total Five Year Cost For this Function 49 57,000

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	Grantee Name & Address: 0			Activity Completed		100%	dung	lementing O	V Activity Completed 100% Implementing Organization Name: Mt.	Mt. Lebanon Partnership	vership
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Develop an arbitrate that enforce our operation for mishability. Editor Five Year Objectives Referred to his Good Reform:    Project Output				Year(s	) of Activit	Y		Cost	Participating	Funding Source(s)	Comments
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According routes to Main Street and promote.    According to   According   Acc		Arroary	4	•	•			5,000	Viunicipality, 3/11. Lebation Vartnership Bike PGH	Municipality, Mt. Lebanon Partnership & Foundations	
Cling routes to Main Street and promote  For PDC  Avoid D  Avoid D		Projective									elle et en
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To add additional goals, copy lines 96 to 130 and paste to cell A 132. Program / Project Output DO NOT ENTER ANY ADDITIONAL INFORMATION BELOW THIS LINE Total Five Year Cost For this Function For PDC 5,000

4 STAND SECTION OF THE SECTION OF TH

### Narrative Plan activities. The Main Street Program shall hire part-time staff to assist Main Street Manager in planning/operating events. ORGANIZATION Goal 1: Hire event planner to assist Main Street Manager with Promotion particles. Enter Five Year Objectives Related to this Goal Below: Program Project Output Program | Project Output Program / Project Output Program / Project Output Program / Project Output Program / Project Output Develop sponsorship/event net incentive package to compensate staff. Grantee Name & Address: City, State and Zip Code: Contract #: C0000 0 Street Address 2: Street Address 1: Obtain funding from Municipality to implement Contact: E-mail: Phone: DCED Pro Yr. Fiscal Year Local Org. 11/2 FOR PDC For PDC For PDC For PDC For PDC For PCC Arrest V district. phillips. MAIN STREET PROGRAM FIVE YEAR ACTION-STRATEGY (PLAN) ORGANIZATION ACTIVITY ICONS 2014 0 Þ Ψ > Unable to Determine Progress Little or No Progress Major Progress Winds Progress Substantial Progress **Activity Completed Activity Termination** Continuing Implemenation Activity Revelu Planning Activity 1st Year of Implementation 2015 ¥ Year(s) of Activity بيا 2016 25-49 99% 50-74 99% 75 90 9% < 25% 2017 Projected Outcomes • 2018 ů, Name of Main Street Business District Implementing Organization Name: Mt. Lebanon Partnership (if applicable) Cost \$15,000 Municipality & Mt. \$5,000: Municipality & Mt. Lebanon Partnership City, State and Zip Code: Pittsburgh, PA 15228 Street Address 1: 710 Washington Road Street Address 2: 0 Participating Partners Outcome 3: Web Sites aggregated. Outcome 2: Outcome 1: Contact: E-mail: Phone: 412.343.3412 Municipality & Mt. Lebanon Partnership Municipality & Mt. Lebanon Partnership Funding Source(s) Board communications to community enhanced Uptown Staff level meets Main Street demand load. emilliron@mtlebanon.org Outcome Metric Space below is for PDC to insert comments Comments Mt. Lebanon stakeholders have no question about who the Mt. Labanon Partnership is and what they do. Measure of Success Staff exceeding Board expectations One Main Street website.

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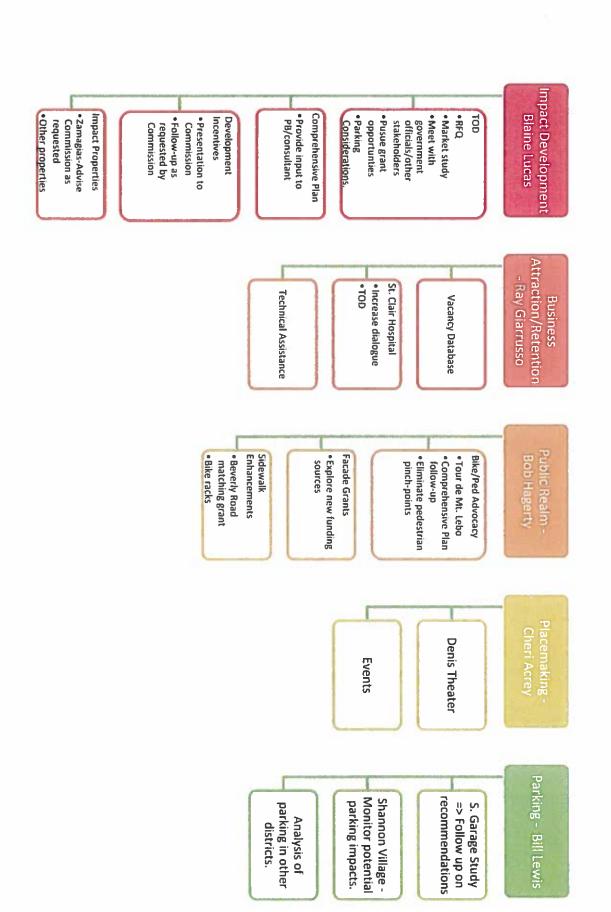
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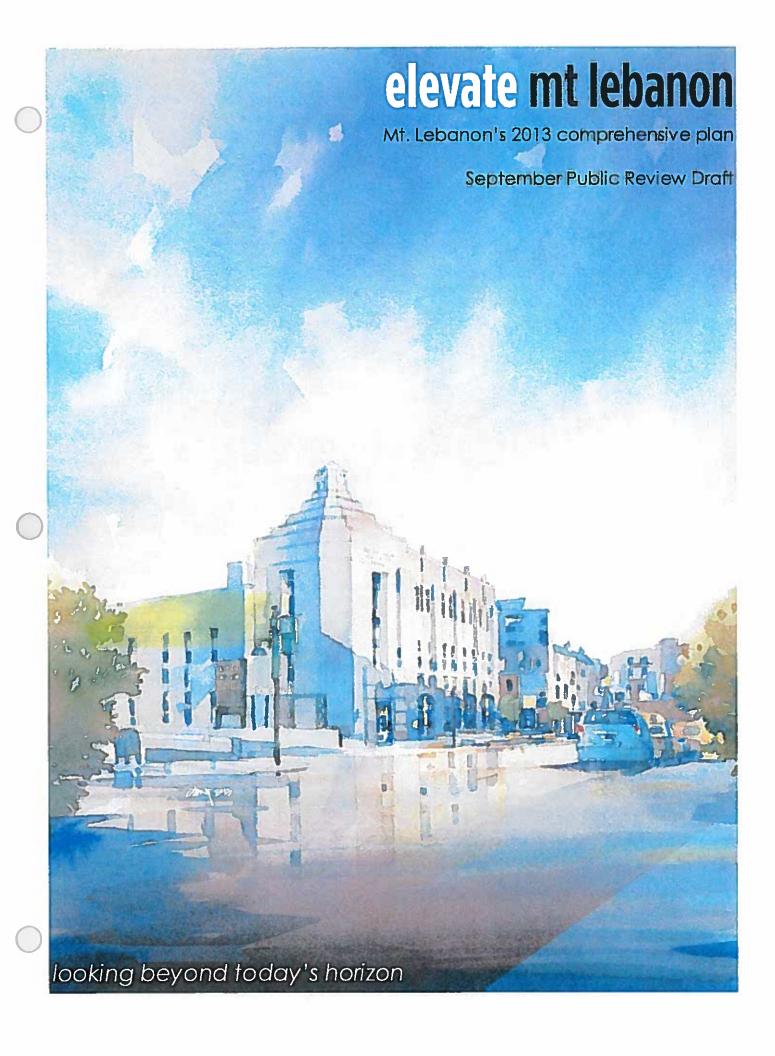
# **Economic Development Council – Work Plan 2013**



Mt. Lebanon's Main Street approach is not only recognized in the Municipality's soon to be adopted Comprehensive Plan, but it is woven into the fabric of the document. The Chair of the Mt. Lebanon Partnership sat on the Economic Development/Infrastructure Advisory Group, the community input spoke clearly to the importance of our commercial districts and our Five Year Workplan syncs with many core objectives of Mt. Lebanon 's ten year strategy.

Following are select pages from *Elevate Mt. Lebanon – Mt. Lebanon's 2013 Comprehensive Plan/September Public Review Draft*; however, we think much of the connection between our Main Street approach and the Comprehensive Plan can be summed up with the following quotation from an online survey:

"I really believe that the sense of community in Mt. Lebanon is wonderful. I would really like to see Mt. Lebanon become a progressive green community (recycling/composting/reduce waste); continue to emphasize and improve community neighborhoods, and parks; support local, independent retail establishments; keep its centers (Beverly/Washington) vibrant and interesting with lots of social events; preserve historic buildings to retain its historic look; increase walk/run/bike friendliness; keep and increase its options for ease of public transportation (bus,T) not only to downtown but business centers like Robinson and Southpointe; and continue to maintain the quality of its schools."



### Advisory Group #1 - Community Assets

James Cappucci, Library Board
Robert Hedin, Environmental Sustainability Board
Dianne Wainwright, Community Relations Board
Doug Braunsdorf, resident
Bill Callahan, Historic Preservation Board
John Vogel, Parks Advisory Board

### Advisory Group #2 – Economic Development/ Infrastructure

Jim DiGregory, Mt. Lebanon Partnership
Sonya Schutte, business representative
Raymond Giarrusso, Economic Development Council
Joel Cluskey, Historic Preservation Board
Bill Lewis, Parking Facilities
John Linkosky, Zoning Hearing Board
Janet Meub, Traffic Board

### Advisory Group #3 - Impact

Stephen Feller, Municipal Manager
Susan Morgans, Public Information Office
Cissy Bowman, Mount Lebanon School District
Ronald Davis, Mount Lebanon School District
Josephine Posti, Mt. Lebanon School Board
Scott Goldman, Mt. Lebanon School Board
James Bentz, business representative
Gerry Dudley, resident



## the heart and soul of mt lebanon is...

uptown

restaurants

business districts

washington road

high school

elementary

schools

shops beverly road

clearview commons

churches

recreation

bird park

**walking** 

community

people

main park

dixon field

playgrounds

sidewalks

children

public safety

municipal building

families

tree lined streets

neighborhoods larmers market

homes

residential areas

football

first fridays

parades

municipality communication and media



# elevate mt lebanon

Mt. Lebanon's comprehensive plan

"I really believe that the sense of community in Mt. Lebanon is wonderful.

#### I would really like to see Mt. Lebo:

become a progressive green community (recycling/composting/reduce waste); remain beautiful (many well kept street trees); continue to emphasize and improve community, neighborhoods, and parks; support local, independent retial establishments; keep its centers (Beverly/ Washington) vibrant and interesting with lots of social events; preserve historic buildings to retain its historic look; increase walk/run/bike friendliness; keep and increase its options for ease of public transport (bus, T) not only to downtown but business centers like Robinson and Southpointe; and continue to maintain the quality of its schools.

These are **hopes** I have for Mt. Lebanon, and the **reasons** I wanted to move here."
—online survey



# **Community** introduction

Mt. Lebanon's beginnings, like most of southwestern Pennsylvania, were tied to many of the historical events that helped to shape the region. Community historians have identified that Mt. Lebanon was once part of the vast hunting grounds used by the Delaware and Shawnee Indians. The Northern Europeans who settled on these grounds in the late 18th century were primarily farmers who made whiskey from their crops of corn and rye. Many of these farmers joined others across western Pennsylvania and Ohio to boycott the whiskey excise tax and Mt. Lebanon is still recognized for its part in the Whiskey Rebellion of 1794.

In the 1880s a United Presbyterian Church Minister, Reverend Joseph Clokey, brought two Cedar of Lebanon trees from the Holy Land to his home on Bower Hill. When the local Post Office was founded nearby, it took its cue from those two trees on the hill and named the Post Office "Mount Lebanon" later becoming the name for the community. In the early 1900s, the first street car arrived from Pittsburgh on a single track that ended at Cedar Boulevard. This occurred during the electric streetcar and railroad era of suburban growth in the United States. The rail line and the stations that evolved during this time period would be the catalyst for many of the suburbs that formed along the corridors leading into the cities. This direct route into the city would catapult Mt. Lebanon into a highly desirable suburb.

Based upon Historical Society of Mt. Lebanon accounts and the 2013 Historic Resources Survey Form prepared for the Municipality (within the next few following paragraphs), the Mt. Lebanon residents' desire for improvements like street crossings, boardwalks, streetlights, fire and police protection, and improved schools reflected the increasingly suburban character of the township

as opposed to its decidedly rural neighbors. For a portion of its history, Mt. Lebanon was a part of the much larger St. Clair Township, then Upper St. Clair and finally Scott Township until 1912, when the citizens of the Mt. Lebanon area of Scott Township voted to incorporate what is now Mt. Lebanon under the legislative act providing for the establishment of a "First Class Township" government.

In 1912, the new Mt. Lebanon Township was home to 1,705 residents and only six automobiles. Many of Mt. Lebanon's residents joined in a campaign supporting the construction of a traffic tunnel leading from Pittsburgh through Mt. Washington to the South Hills to improve access and support development. A total of at least six separate tunnel projects were proposed and contemplated before the county finally decided in 1919 on the current site of the Liberty Tubes. The competing interests of different South Hills communities, land speculators, and businessmen resulted in a "geographical partisanship" that manifested in the creation of organized lobbying groups including the South Hills Board of Trade (1908) and its splinter group the South Hills Tunnel Association, which sponsored the alternative that would best suit Mt. Lebanon's interests. In the meantime, speculators, developers, and local landowners in Mt. Lebanon began a frenzy of subdividing former farm properties into residential plans in advance of the tunnel. Images from this time depict the rush to develop Mt. Lebanon as an automobile suburb. When the Liberty Tubes, "the world's first long automobile traffic tunnel," finally opened in 1924 (at a location that did indeed benefit Mt. Lebanon's interests), its impact on the South Hills was dramatic. The opening of the Liberty Tubes in 1924 not only increased transportation access to the city, but sparked a residential building boom in the rolling hills south of the city as well.

Between 1920 and 1930, the population of Mt. Lebanon went from 2,258 to 13,403, marking an increase of approx. 500%. Stemming from these historical decisions and actions, tree lined streets, homes with varying character, neighborhoods ranging in intensities, a nationally recognized public education system and a variety of parks and recreation facilities continually attract and retain Mt. Lebanon residents. Many of these amenities are mentioned in the future goals and objectives of the Mt. Lebanon Comprehensive Plan. Physical characteristics and walkability are key features of daily life in the Municipality and are fundamental to the community's identity. Foremost, it is intergenerational, community-wide events, such as the 2012 Fourth of July celebration on Washington Road, that continue to evolve and reinforce the Municipality's true "sense of place."

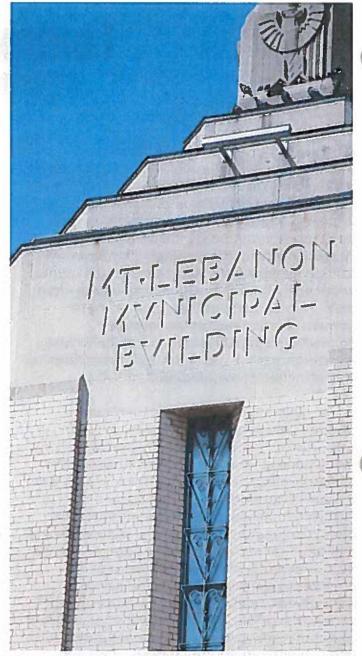
Varying architectural styles, densities and price ranges are characteristics of Mt. Lebanon's many neighborhoods. About 75% of the homes in the Municipality are owner occupied, and 25% are renter occupied. Residents who participated in the comprehensive plan's public involvement events expressed desire that a mix of housing opportunities remain to 1) preserve the community's residential character;

2) complement commercial/service districts; and

a) encourage new ways to stimulate growth along the major transportation corridors.

The Municipality and its residents recognize the importance of continued economic vitality while preserving the character of its various business districts. These areas have helped to attract and retain residents who, in turn, have helped sustain local businesses.

Mt. Lebanon's livelihood has and will continue to be tied to its system of transportation. Easy access exists between the City of Pittsburgh and many other communities in the surrounding region. These types of corridors are home to each of the numerous business districts of Mt. Lebanon. However, like many other communities, traffic volumes, speeds and pedestrian-oriented routes are ever present considerations along regional-scale and local corridors in the Municipality. Mt. Lebanon is the



only first-ring suburb within the Pittsburgh region that offers its residents such an array and extent of options for mobility.

Related to all of these things - sense of place, housing, economic growth, transportation networks - is infill development. Infill development is generally defined as development of vacant or remnant urban land passed over by previous development. During the coming decade, infill development will shape opportunities for both private and public sector success.

# **Activities** in focus

As part of the Comprehensive Plan outreach, a participant noted a commonly expressed desire "We need to provide things that are beneficial to people in a range of ages and different family situations. Variety in our community is important." It is an enriching aspect of life within Mt Lebanon to know that opportunities in the Municipality are plentiful. A sampling of ways to get engaged in Mt Lebanon's community life include:

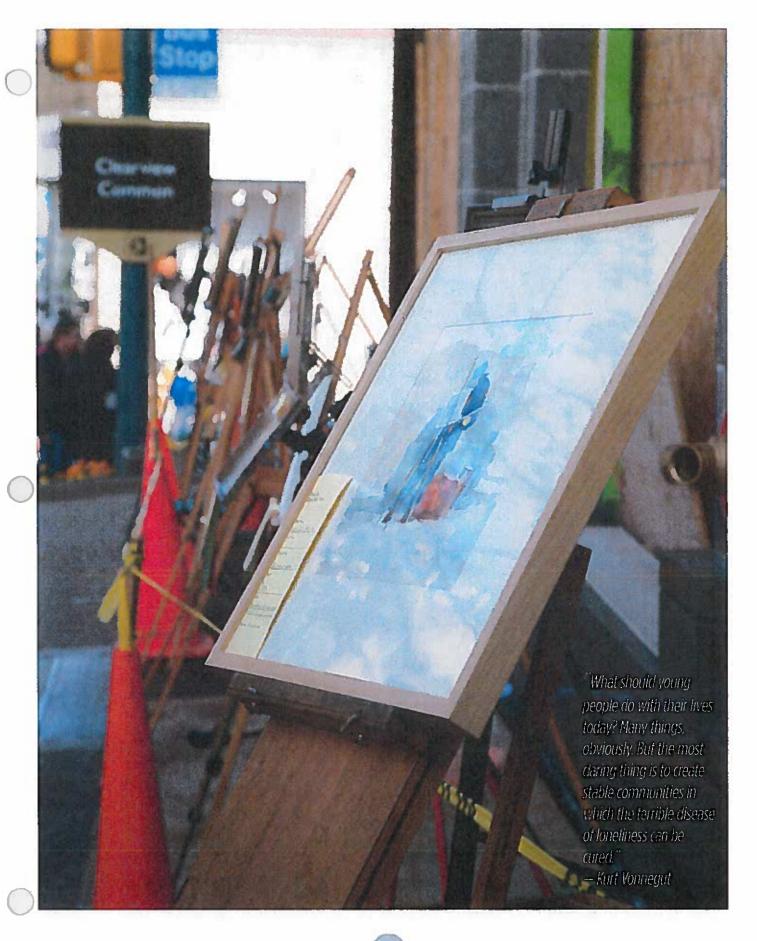
Denis Theatre Foundation **Economic Development Council Environmental Sustainability Board** Historic Preservation Board Mt Lebanon Extended Day Program Mt Lebanon Fire Department Mt Lebanon Historical Society Mt Lebanon Junior Women's Club Mt Lebanon Library Mt Lebanon Nature Conservancy Mt Lebanon Police Association Mt Lebanon School District Mt Lebanon Sunrise Rotary Mt Lebanon Teen Center Mt Lebanon Village Newcomers' & Neighbors' Club of Mt. Lebanon Parks Advisory Board Outreach Teen & Family Services Recreation Center St Clair Hospital Sports Advisory Board Traffic Board Veteran's Memorial Funding Committee Associations include:

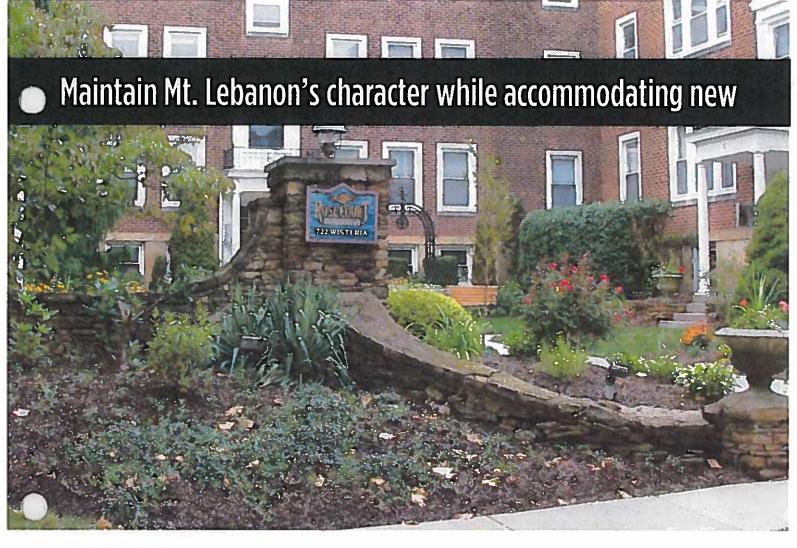
**Community Relations Board** 

- \* Mt Lebanon Baseball Association
- Mt Lebanon Basketball Association
- \* Mt Lebanon Football Association
- Attaches the less Association
- Mt Lebanon Hockey Association
- Mt Lebanon Ice Hockey Leagues
- \* Mt Lebanon Lacrosse
- Mt Lebanon Soccer Association
- Mt Lebanon Softball Associations
- Mt Lebanon Aqua Club-Swim Team

The Mt. Lebanon Partnership is an all volunteer board dedicated to sustaining Mt. Lebanon's long standing reputation as an ideal place to live, work and play. The Partnership is the host organization of the National Trust for Historic Preservation's Main Street program which provides services to both Beverly Road and Uptown's Washington Road. The Partnership organizes numerous activities which benefit the residents and businesses of the community such as: Uptown's Farmers' Market, UltraParty, Tour de Lebo, Winterfest, Plein Air Mt. Lebanon. Additionally, the Partnership provides the community with access to governmental and foundation grants to sustain our vibrant business districts via streetscape improvements and facade grants. In the past and anticipated for the future, the Partnership has been classified as a 501(c)(3).

The Mt. Lebanon Community Endowment is a 501(c)(3) charitable organization and was established to build and manage a permanent fund to bridge the growing gap between shrinking budgets and the increasing costs of maintaining the community's character. Its objective is to provide a sustainable philanthropic vehicle that preserves and enhances the community for current and future generations. The Endowment seeks to work collaboratively with donors and the community, providing an opportunity for individuals, families, and organizations to leave a lasting legacy for the very community that fostered their own growth and prosperity. The Endowment supports the community by making grants to programs, organizations and individuals in need.





# vitality in mt lebanon

Objective 1: Maintain and enhance the appearance and integrity of the community's built environment.



Action 1: Evaluate existing zoning, land development, building and maintenance codes to audit and understand potential impacts of construction and infill/redevelopment and the balance between preserving the integrity of the established neighborhoods.

- ⇒ Partners: Planning Office, Commissioners, Economic Development Council/Economic Development/Commercial Districts Office, Real Estate Community, Historic Preservation Board, Parking Facilities BoardPublic Information Office/mtl media
- ⇒ Possible Funding: General Fund, Local Government Academy, Foundations

#### Symbol Legend













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Immediate Short-Terr

Medium-Term Long-Term

Ongoing

\$0-\$5,000

\$5,000-\$20,000

\$20,000-\$100,0000

\$100,000+

Project scale to be determined

## growth, redevelopment and evolving housing needs.



Action 2: Conduct a Design Workshop series with resident design professionals and neighborhood representatives to formulate and sketch a series of infill/addition alternatives with specific focus on front yard encroachments.



- ⇒ Partners: Planning Office, Public Information Office/mtl media, Historic Preservation
- Possible Funding: Staff Time, Internship Opportunity, General Fund, Design Center, **Foundations**



Action 3: Amend Municipal design guidelines to incentivize the provision of enhancements to the public realm when private development occurs.

- ⇒ Partners: Planning Office, Commissioners, Commercial Districts Office, Historic Preservation Board, Parking Facilities Board
- ⇒ Possible Funding: General Fund, Local Government Academy, Foundations



Action 4: Expand the landlord databases for commercial and residential properties to strengthen avenues of communication and contact with landowners regarding matters and effects of development condition, care and safety.



- ⇒ Partners: Planning Office, Inspection Office and Economic Development/ Commercial Districts Office
- ⇒ Possible Funding: Staff Time



Action 5: Institute more frequent code enforcement throughout the Municipality to take a proactive approach to maintenance.



- ⇒ Partners: Inspection Office
- ⇒ Possible Funding: Staff Time, Fees



Action 6: Work with the Historic Preservation Board to establish local historic districts, with emphasis on the parts of the community eligible for National Register of Historic Places designation.



- ⇒ Partners: Planning Board, Planning Office, Historic Preservation Board, Historical Society of Mount Lebanon
- ⇒ Possible Funding: Staff Time



Action 7: Conduct a joint meeting of the Planning Board and Historic Preservation Board to discuss and identify potential places, parameters and mechanisms associated with historic preservation in the community.

⇒ Partners: Planning Board, Planning Office, Historic Preservation Board, Historical Society of Mount Lebanon





⇒ Possible Funding: Staff Time

Action 8: Assist the Historical Society of Mt. Lebanon with efforts to identify a space to improve its ability to better serve the community.

- Consider the Historical Society's request regarding the McMillan House and potential space alternatives dated 11/13/12.
  - ⇒ Partners: Planning Board, Planning Office, Historic Preservation Board, Historical Society of Mount Lebanon
  - ⇒ Possible Funding: Staff Time

## Objective 2: Become a recognized regional leader in encouraging and guiding the development of quality infill housing and provision of adequate housing to meet the needs of all demographics.



Action 1: Update the Zoning Ordinance (i.e. setbacks, garages and driveways) where flexibility and options are lacking, to encourage use and reuse of existing housing stock rather than tear-downs.

- Encourage enhancements to existing housing stock and accessibility enhancements through incentives.
  - ⇒ Partners: Planning Office, Commissioners, Historic Preservation Board
  - Possible Funding: Local Government Academy, Foundations



Action 2: Meet regularly with real estate professionals to provide municipal information and marketing materials. Compile and analyze data up-to-date trends in development/ redevelopment to maintain a current understanding of how Municipal Codes and other government actions and regulations can impact development and redevelopment.

- ⇒ Partners: Planning Office, Public Information Office/mtl media, Historic Preservation Board, Parking Facilities Board
- ⇒ Possible Funding: Staff Time



Action 3: Collect and compare data from performance benchmarks to understand current patterns between housing, socio-economic and municipal services.

- Partners: Planning Office
- ⇒ Possible Funding: Staff Time



Action 4: Conduct a community survey and meet with realtors to identify any gaps in available housing and non-residential options; use data to shape opportunities for housing infill/redevelopment opportunities.

- Reinstitute Real Estate Breakfasts to survey/discuss market trends and opportunities.
  - Partners: Planning Office, Public Information Office/mtl media, Urban Land Institute, NAIOP
  - Possible Funding: Staff Time



#### Objective 3: Encourage strengthened vitality of the community and business districts



22

Action 1: Issue and pursue an RFQ/RFP for mixed-use air rights development over the LRT station to encourage new development consistent with the recommendations of the 2008 Transit Revitalization Investment District Study.

- Work with Commercial Districts Manager and the Economic Development Council to identify possible funding opportunities and tools.
- Identify possible public/private partnership opportunities.
- Work to facilitate required Port Authority approvals related to infrastructure, operational issues, station upgrades and incorporation of additional multi-modal components.
  - ⇒ Partners: Planning Office, Commissioners, Economic Development Council/Economic Development/Commercial Districts Office, Parking Facilities Board, PennDOT, PAT
  - ⇒ Possible Funding: Staff Time, Foundations



Action 2: Explore the feasibility and benefits of other public-private investment opportunities within the community; pursue and follow-through with opportunities as they arise.

- ⇒ Partners: Planning Office, Commissioners, Economic Development Council/ Economic Development Department, Commercial Districts Office, Port Authority, Urban Land Institute, NAIOP
- ⇒ Possible Funding: Staff Time



Road.



- ⇒ Partners: Planning Office, Commissioners, Economic Development Council/ Economic Development Department, Commercial Districts Office, Community Businesses
- ⇒ Possible Funding: Staff Time



Action 4: Use technology such as software applications to map location of merchants/ promotions, encourage facade improvements and use of upper floors, and continue/expand events to attract people to Uptown and Beverly Road

⇒ Partners: Planning Office, Commissioners, Public Works, Economic Development Council/ Economic Development Department, Commercial Districts Office, Community Businesses

"A home here is a solid financial investment."

"Rental housing is affordable."

"I love the brick streets, sidewalks, and tree lined streets. All the houses are different." —Resident Survey

#### Check it out

Other communities are working to explore and enrich public-private partnerships:

www.ncppp.org

www.ndcppp.org



of this Comprehensive Plan, residents have expressed varying outlooks and perspectives on the potential types of improvements and associated responsible funding and management of these facilities. Discussions about pursuing or not pursing construction of additional fields (real versus artificial turf), expanding or not expanding formal spaces for off-leash exercise areas as well as expanding areas and care for native plantings within park settings are opportunities for further detailed discussion and evaluation.

"Housing, safety, community, parks, schools, pool, ice rink, golf course, etc. are all part of a package that draws people here. Neglecting any of these will lessen the appeal of this community."

"We need more recreational activities geared towards adults without children."

—Resident Survey

Principles and outcomes of these discussions are anticipated to identify ways to create synergy with existing local organizations and facilities while maximizing efficiency in budget and space. Determine the interest of the school district in becoming a greater partner in the development of or sharing resources in other

#### **Cultural and Historic Preservation**

ways.

Every community should generate its own identity in order to attract and keep residents in addition to fostering appropriate development. To create or strengthen this identity, communities must assess what strengths or elements are available for promotion.

Mount Lebanon Historical Society, established in 1998, is a non-profit organization whose goal is to

The Municipality's Capital Improvement Plan identifies nearly \$8,000,000 in recreation-related improvements slated for 2013 of which are 75% funded through revenues and non-tax sources.

interpret and preserve the history of Mt. Lebanon. The historical society's mission states, "the society will also foster a knowledge and appreciation of that history among its members and the general public. The society will carry out research, exhibit, publications, and interpret projects to accomplish its purpose. The society may, from time to time, acquire real property, artifacts, and other objects consistent with its purpose, according to generally accepted museum practice and in keeping with proper operation of the society."

Mt. Lebanon's Historic Preservation Board focuses on:

- Historic preservation
- Identifying significant structures or sites within the municipality
- Recommending a historic marker system
- Recommending nominations for the National Register of Historic Places
- Monitoring developments in historic preservation
- Working to educate Mt. Lebanon property owners on preservation issues
- Other tasks related to preserving the community

Completed over a series of phases ending in 2007, the Mt. Lebanon Cultural Resource Survey represents a successful partnership among several entities with an interest to advance preservation values and action and to maintain a high quality of life in the community. From this Survey, thousands of potential opportunities for viewing history in a new have within the Municipality have emerged. The Municipality plays a role in supporting preservation of Mt. Lebanon's unique collection of resources. It is the job of the Historic Preservation Board to define those roles and to promote the participation of all public departments to ensure that the value of Mt. Lebanon's architectural character is

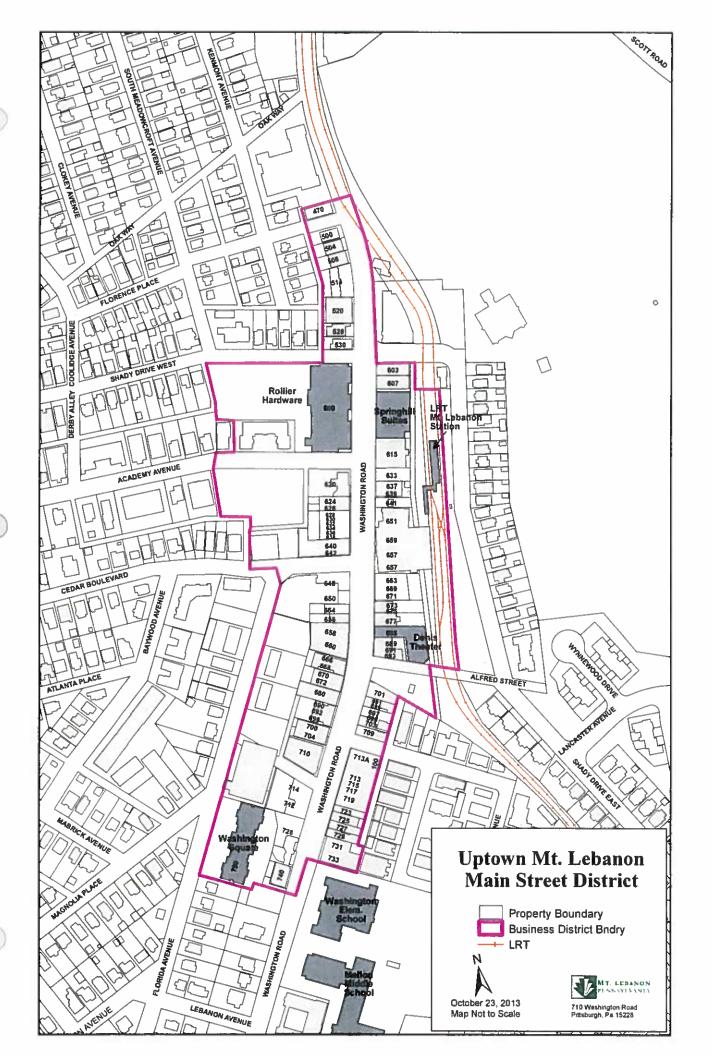
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2c	Other Municipal Support		\$	174,710		\$ 139,050	0,	45	143,221		S	147,518		\$ 151,944	4	₩.	756,443
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(PDC PROVIDED)		KEYSTONE COMMUNITIES	'n	AM: ORGANIZA	A SOLL	PROGRAM: ORGANIZATIONAL SUSTAINABILITY FUNDING PLAN	<u>.I7</u> FU	1	Page 2			
		Year 1	<b>O</b> 3:	Year 2	Q3:	Year 3	03	Year 4	<b>O3</b> :	Year 5	<b>O3</b> 3	Total
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Other		-	•	depolation of continues to the state of the	· C		01	10	\$		₩.	-
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Section 3: Other Non-Required Admin. Costs			
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Electric		in-kind	
Water		in-kind	
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Other Telecommunications	The entrance of	egratores puestos con	9 202
Web Hosting Fees	125 proposite at auga-	in-kind	-
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### MT. LEBANON, PENNSYLVANIA RESOLUTION NO. R-14-13

# A RESOLUTION OF THE MUNICIPALITY OF MT. LEBANON AUTHORIZING THE FILING OF AN APPLICATION FOR DESIGNATION AS A KEYSTONE MAIN STREET WITH THE DEPARTMENT OF COMMUNITY AND ECONOMIC DEVELOPMENT (HEREINAFTER "DCED"), COMMONWEALTH OF PENNSYLVANIA

WHEREAS, the Mt. Lebanon Partnership is desirous of obtaining designation as a Keystone Main Street From DCED; and

WHEREAS, the Mt. Lebanon Partnership has prepared an application for designation in conformance with the guidelines established by DCED; and

WHEREAS, the Commission of the Municipality of Mt. Lebanon has reviewed said application.

NOW, THEREFORE, BE IT RESOLVED that the Commission of the Municipality of Mt. Lebanon does hereby:

- 1. Support the request for designation as a Keystone Main Street as prepared by the Mt. Lebanon Partnership.
- 2. Support the Vision Statement and Five-Year Action Strategy as prepared by the Mt. Lebanon Partnership and dated August 26, 2013 as an integral part of the application required by DCED, a copy of each of which are attached to and made part of this resolution.
- 3. Indicate its willingness to be represented and participate on the board and such committees as appropriate of the Mt. Lebanon Partnership by providing representation from any and/or all of the following: the Commission, the Municipality of Mt. Lebanon Planning Board, and/or the staff of the Municipality of Mt. Lebanon as current obligations and legal limitations allow.
- 4. Indicate its willingness to make an annual financial contribution in the amount of \$5,000 for the first year, and subject to legal requirements and limitations imposed by the appropriate Commonwealth law relating to the ability of the Commission of the Municipality of Mt. Lebanon to commit future years' revenues, to make a similar contribution for the next four years to support the general program operations of the Mt. Lebanon Partnership.
- 5. Indicate a willingness to retain Municipal staff to act as Main Street Manager that shall assist the Mt. Lebanon Partnership in actualizing a Five-Year Action Strategy as prepared by the Mt. Lebanon Partnership.
- 6. Authorize the Mt. Lebanon Partnership to act as the implementing organization for such Keystone Main Street designation, and upon any future funding requests to DCED that may evolve from this designation, to support such requests through future municipal resolutions and to enter into a cooperation agreement with the Mt. Lebanon Partnership for the purpose of the orderly administration of such funds as may be granted to this program by DCED.

7. State that the ongoing support of paragraphs 1 through 5 above are contingent upon the Mt. Lebanon Partnership demonstrating, on an annual basis, its ability to effectively work toward the attainment of the Vision Statement and implement the Five-Year Action Strategy as prepared by the Mt. Lebanon Partnership and dated August 26, 2013, a required part of the application required by DCED, a copy of each of which are attached to and made part of this resolution.

BE IT FURTHER RESOLVED, that the Secretary of the Municipality of Mt. Lebanon is directed to execute a certificate attesting to the adoption of this resolution and to furnish a copy of the certified resolution to the Pennsylvania Department of Community and Economic Development.

RESOLVED AND AOPTED this 26th day of August 2013.

ATTEST:

Secretary/Manager

MT. LEBANON, PENNSYLVANIA

President, Mt. Lebanon Commis

(SEAL)

# Mt. Lebanon Partnership Board 2014

Board Elect

Name	Term Start	Term End	Term Start Term End Officer/Committee	Phone	Email	
Doug Braunsdorf	6.30.10	6.30.14	Marketing	412.341.4656	412.341.4656 dougbraunsdorf@gmail.com	
Dorene Ciletti	6.30.09	6.30.16	Ultra Party	412.721.5367	dciletti@hotmail.com	
David Csont	6.30.10	6.30.14	Plein Air	412.916.4231	davidcsont@gmail.com	
Steve Denenberg	6.30.12	12.31.14	Plein Air/UBA	412.341.1744	createaframe@verizon.net	
Jim DiGregory	6.30.06	6.30.14	President	412.344.0203	412.344.0203 hawkdev@msn.com	
Mara Dowdy	6.30.10	6.30.14	Tour de MTL	412.414.9396	marapeluso@gmail.com	
Gerry Dudley	6.30.07	6.30.16	Econ Development	412.429.0388	gerry.dudley@cbre.com	
Johanna Guehl	6.30.07	6.30.16	Treasurer	412.606.8513	iguehlesg@guehl.com	
Erin Hart	6.30.08	6.30.14	Plein Air, Chair	412.657.3028	ehart@american-healthcare.net	
Joe Kirk	6.30.06	6.30.14	Sponsorship	412.571.9344	jkirk@monvalleyprogress.org	
Blaine Lucas	6.30.06	6.30.14	Econ Development	412.341.5837	blucas@bccz.com	
Daniel Pipitone	1.1.13	6.30.15	Marketing	412.916.7574	dpipitone@gmail.com	
Rob Spicher	6.30.06	6.30.15	Real Estate	412.429.9680	robert.spicher@pnc.com	
Bonnie Van Kirk	6.30.12	6.30.16	Sponsorship		tvan165087@aol.com	
Rebecca Wanovich	6.30.12	6.30.14	Ultra Party	412.835.4900	rebecca@piersonandscott.com	
Jeff Weiner	6.30.12	12.31.14	Ultra Party/UBA	412.343.1802	412.343.1802 edensdownunder@yahoo.com	

Lisa Winschel	Eric Milliron	C. Kristen Linfante	C. John Bendel	Municipal + Staff
n/a	n/a	1.1.15	1.1.14	
n/a	n/a	12.31.14	12.31.14	
Market Manager	Main Street Manager	12.31.14 Commissioner	12.31.14 Commissioner	
	412.343.3412			
	Main Street Manager 412.343.3412 emilliron@mtlebanon.org	klinfante@mtlebanon.org	jbendel@mtlebanon.org	

#### **ADOPTED BYLAWS**

OF

MT. LEBANON PARTNERSHIP, A Community Development Corporation

Adopted June 11, 1991 Amended October 11, 2013

#### INDEX

#### OF

## MT. LEBANON PARTNERSHIP, A Community Development Corporation

ARTICLE I		1
Purpose		1
Section 1.	Statement of Purpose and Mission	1
General		3
Section 1.	Name	
Section 2.	Office	
Section 3.	Seal	
Section 4.	Fiscal Year	
ARTICLE II	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	4
	**************************************	4
Section 1.	Members	
Section 2.	Notice	4
ARTICLE III		4
Directors		1
Section 1.	Number; Qualification.	
Section 1.	Terms.	
Section 3.	Appointment and Ex Officio Directors	
Section 4.	Removal	
Section 5.	Vacancies.	
Section 6.	Compensation of Directors.	
Section 7.	Regular Meetings.	
Section 8.		
	Special Meetings	
Section 9	Special Meetings	
Section 9. Section 10.	Waiver of Notice.	6
Section 10.	Waiver of Notice	6
Section 10. Section 11.	Waiver of Notice. Informal Action by the Directors. Committees of Directors.	6 6
Section 10. Section 11. Section 12.	Waiver of Notice. Informal Action by the Directors. Committees of Directors. Quorum.	6 7 7
Section 10. Section 11. Section 12. Section 13.	Waiver of Notice.  Informal Action by the Directors.  Committees of Directors.  Quorum.  Presiding Officer and Order of Business.	6 7 7
Section 10. Section 11. Section 12.	Waiver of Notice. Informal Action by the Directors. Committees of Directors. Quorum.	6 7 8

ARTICLE IV		10
Officers		10
Section 1.	Number and Election.	
Section 2.	Qualifications.	
Section 3.	Term of Office	
Section 4.	President	
Section 5.	Vice President.	
Section 6.	Secretary.	
Section 7.	Treasurer.	
Section 8.	Executive Director	
Section 9.	Assistant Officers	
ARTICLE V		12
Execution of	Documents	12
Section 1.	Checks, Notes, Etc.	
Section 2.	Other Documents	12
ARTICLE VI		12
Indemnificati	ion of Directors, Officers and Employees	
Section 1.	Judgments, Fines, Settlements and Expenses	12
Section 2.	Expenses	
Section 3.	Advancement of Expenses	
Section 4.	Non-exclusivity of Article VI.	13
ARTICLE VII.		13
		N N
	5	
Section 1.	Amendments to By-Laws	13

#### **BY-LAWS**

OF

#### MT. LEBANON PARTNERSHIP, A Community Development Corporation

#### ARTICLE I

#### **Purpose**

#### Section 1. Statement of Purpose and Mission

#### A. Mission Statement:

The mission of the Mt. Lebanon Partnership is to create vibrant community in Mt. Lebanon by promoting economic growth and preventing or correcting deterioration through the implementation of economic restructuring, design, promotions and organizational plans developed by the Mt. Lebanon Partnership Board of Directors on behalf of the business owners, property owners, residents and volunteers within Mt. Lebanon commercial districts.

It is the intention of the Mt. Lebanon Partnership to correct and prevent deterioration in the commercial districts, to encourage historical preservation where possible; to create and implement development plans in the districts; to promote the economic growth of the districts; and to encourage the expansion of commercial enterprises in Mt. Lebanon.

#### B. Vision Statement:

The Mt. Lebanon Partnership makes Mt. Lebanon the Main Street of the South Hills, a true destination where businesses and community come together.

- C. The Mt. Lebanon Partnership shall have the powers including but not limited to:
  - 1. Prepare an analysis of economic changes taking place in the commercial district:
  - 2. Study and analyze the impact of metropolitan growth upon the commercial district.
  - 3. Develop long-range plans, in cooperation with the Mt. Lebanon Planning Board, designed to halt the deterioration of the property values in the commercial district and to promote the economic growth of the downtown district, and take such steps as may be necessary to persuade property owners to implement the plans to the fullest extent possible;
  - Organize a Neighborhood Improvement District Management Association pursuant to the Community and Economic Improvement Act, Act No. 174 of 1998, P.L. 1307 (53 P.S. 18101 et seq.);

- 5. Make and enter into contracts necessary or incidental to the exercise of its powers and the performance of its duties;
- 6. Acquire by purchase or otherwise, on terms and conditions and in a manner the Partnership deems proper, or own, convey, or otherwise dispose of, or lease as lessor or lessee, land and other property, real or personal, or rights or interest therein, which the Mt. Lebanon Partnership determines is reasonably necessary to achieve the purposes herein described, and to grant or acquire licenses, easements and options with respect thereto;
- 7. Improve land and construct, reconstruct, rehabilitate, restore and preserve, equip, improve, maintain, repair, and operate any building, including multiple-family dwellings and any necessary or desirable appurtenances thereto, within the municipality for the use, in whole or part, of any public or private person or corporation, or a combination thereof;
- 8. Fix, change and collect fees, rents, and charges for the use of any building or property under its control or any part thereof, or facility therein, and pledge the fees, rents, and charges of the payment of revenue bonds issued by the Partnership;
- 9. Lease any building or property under its control, or any part thereof;
- 10. Apply for and accept grants and donations of property labor or other things of value from a public or private source;
- 11. Acquire and construct public facilities;
- 12. Prepare its own budget;

#### D. Goals

- 1. Improve communication and processes between the Municipality and businesses:
- 2. Increase awareness of Mt. Lebanon;
- 3. Create a business base that will support and complement one another;
- 4. Increase foot traffic and business sales in the Mt. Lebanon Commercial Districts:
- 5. Improve the physical and visual appearance of the Mt. Lebanon Commercial Districts:
- 6. Improve the efficiency and effectiveness of the operating board, staff and volunteers serving the business community;
- 7. Nurture community pride in and support of the Mt. Lebanon Commercial Districts;
- 8. Promote the Mt. Lebanon Commercial Districts through marketing, public relations and communications strategies;
- 9. Establish a coordinated effort among various organizations and agencies to support the revitalization of the Mt. Lebanon Commercial Districts;
- 10. Promote economic growth and increase property values in the Mt. Lebanon Commercial Districts and to eliminate the causes of deterioration;

- 11. Enhance the image of the Mt. Lebanon Commercial Districts;
- 12. Expand and diversify the retail mix in the Mt. Lebanon Commercial Districts;
- 13. Maintain and increase private sector investment and expansion;
- 14. Encourage business excellence and quality in merchandise, services and building appearance;
- 15. Create commercial districts that are unique, diverse, friendly, comfortable, active, urban, cutting edge, accessible, creative, and cultural;

#### General

#### Section 1. Name.

The name of the Corporation shall be as set forth in the Articles of Incorporation, as from time to time amended.

#### Section 2. Office.

The principal office of the Corporation shall be at such place or places as the Board of Directors may determine from time to time. The principal office of the Corporation shall be at 710 Washington Road, Pittsburgh, PA 15228.

#### Section 3. Seal.

The Corporation may have a seal which shall be circular in form and which shall contain an outer circle in the upper part of which shall appear the words "MT. LEBANON PARTNERSHIP, an Community Development Corporation" and in the lower part of which shall appear the word "Pennsylvania," within which outer circle there shall be an inner circle in which there shall appear the words "Nonprofit Corporation" and below those words the date "1985."

#### Section 4. Fiscal Year.

The fiscal year of the Corporation shall, unless otherwise determined by resolution of the Board of Directors, end on December 31 of each year. The Board of Directors may by resolution from time to time change the fiscal year of the Corporation.

#### **ARTICLE II**

#### Members

#### Section 1. Members.

The Corporation shall have two classes of members. Such persons as shall from time to time constitute the Board of Directors of the Corporation shall be the governing members of the Corporation. Whenever all other members shall be associate members of the corporation. Associate members shall be entitled to receive the newsletter of the corporation and attend the annual organization meeting of the corporation but shall not have a vote in matters before the

Board of Directors. The governing members may levy a membership fee for associate members. No certificates of membership shall be issued at any time.

#### Section 2. Notice.

Any action which by law may be taken by the Board of Directors of the Corporation only in their capacity as the members of the Corporation may be taken by the Board of Directors at any regular or special meeting thereof, and no designation of any such meeting as a meeting of the members of the Corporation shall be necessary in any notice, waiver of notice, or minutes thereof or otherwise.

#### ARTICLE III

#### **Directors**

#### Section 1. Number: Qualification.

The property and affairs of the Corporation shall be managed by a Board of Directors. The Board of Directors shall have no less than fifteen (15) nor more than twenty-three (23) members. The members of the Board of Directors shall be natural persons, twenty-one years of age or older who either reside or conduct business in the Municipality of Mt. Lebanon, Pennsylvania.

#### Section 2. Terms.

The terms of the Directors of the Corporation shall be as follows:

(1) Except for the two (2) Directors appointed by the Commission of the Municipality of Mt. Lebanon, each Director shall serve a term of three (3) years. The terms of the Board

seats shall be staggered so that the terms of one-third (1/3) of the Directors shall expire at midnight eastern daylight savings time on June 30, of each year commencing with 2012. No Director shall serve more than three (3) consecutive terms (totaling 9 years); provided, however, the Board may, by special resolution and affirmation vote of two-thirds (2/3rds) of the eligible voting Directors, agree to extend the term of a Director to a fourth consecutive term of three years (totaling 12 years).

(2) The terms of the two (2) Directors appointed by the Commission of the Municipality of Mt. Lebanon shall expire at midnight eastern standard time on December 31 of each year, and at the same time of every year thereafter.

#### Section 3. Appointment and Ex Officio Directors

All members of the Board of Directors shall be appointed by the Board of Directors, with these exceptions: that two (2) members of the Board of Directors shall be appointed by the Commission of the Municipality of Mt. Lebanon from its membership; that two (2) members be appointed by Washington Road Business and Professional Association from its membership; one (1) member be appointed by the Beverly Road Business and Professional Association.

In the event that the term of any Director of the Corporation shall expire without his being appointed for another term and no successor to such Director shall have become appointed and qualified, such Director shall continue to hold office until his successor shall be appointed and qualified.

#### Section 4. Removal

The Board of Directors of the Corporation shall have the power, upon ten (10) days written notice, to remove any Director of the Corporation from office for cause as defined in the Pennsylvania Non-Profit Corporation Law, 15 Pa. C. S. A. §5726, and may remove any officer for any reason set forth in the Pennsylvania Non-office Profit Corporation Law, 15 Pa. C. S. A. §5733. In addition, the Board upon ten (10) days written notice, may remove any Director of the Corporation other than the two (2) Directors appointed by the Mt. Lebanon Commission, in the event said Director is absent from three (3) unexcused consecutive regular Board meetings.

#### Section 5. Vacancies.

Whenever any vacancy occurs during the term of any Director or Directors of the Corporation, whether caused by the resignation, removal by order of court, or the death of any such Director or Directors, or for reason of any increase in the number of Directors, or for any other reason whatsoever, the Secretary of the Corporation shall forthwith give written notice of such vacancy or vacancies to the Board of Directors of

the Corporation in order that such vacancy or vacancies may be filled in accordance with the procedures set forth in Article III, Section 3.

#### Section 6. Compensation of Directors.

Directors, as such, shall not receive any salary for their services; provided, that nothing herein shall be construed to preclude any Director from serving the Corporation in any other capacity and receiving compensation therefore.

#### Section 7. Regular Meetings.

The Board of Directors may hold its regular meetings at such places, and at such times, as the Board of Directors shall from time to time determine. Regular meetings shall be held no less than

quarterly. Notice of all regular meetings shall be sent by United States first-class mail, posted at least ten (10) days before the date of the meeting.

Notwithstanding the foregoing, the Board of Directors may also conduct meetings (including special meetings as provided in Section 8), and solicit Director's comments and votes, by electronic format, including telephonic, facsimile, or internet connections.

#### Section 8. Special Meetings.

The Board of Directors shall hold such special meetings as shall be called by the President or Vice President of the Corporation<sub>1</sub> or any five (5) Directors. Each such meeting shall be held at such time and place as shall be designated in the notice of the meeting. Notice of all special meetings shall be sent by United States first-class mail, posted at least three (3) days before the date of the meeting.

#### Section 9. Waiver of Notice.

A waiver of notice, in writing, signed by the person or persons entitled to such notice, whether before or after the date stated therein, shall be deemed equivalent to the giving of such notice, and except in the case of a special meeting, neither the business to be transacted nor the purpose of the meeting need be specified in the notice of such meeting. Attendance at any meeting of the Board of Directors, including any meeting at which the Directors are to act in their capacity as the members of the Corporations shall be a waiver of notice thereof.

#### Section 10. Informal Action by the Directors.

Any action which may be taken at a meeting of the Directors may be taken without a meeting, if a consent or consents in writing, setting forth the action so taken, is signed by all of the Directors who would be entitled to vote at a meeting for such purpose 'and such consent is filed with the Secretary of the Corporation.

#### Section 11. Committees of Directors.

The Board of Directors may, by resolution or resolutions passed by a majority of the whole Board, designate one or more committees to act in an advisory capacity to the whole Board, or delegate authority to a committee to perform specified tasks. Such committee or committees shall have such name or names as may be determined from time to time by resolution adopted by the Board of Directors. The committees shall keep regular minutes of their proceedings and report the same to the Board when required. Each committee shall have a chair, and all committee members and committee chairs shall be appointed by and serve at the pleasure of the President. Committees may have members who are not members of the Board of Directors. Non-Board members may be appointed by and serve at the pleasure of the President or the Committee chair.

#### Section 11.a Standing Committees The Corporation will have two standing committees:

The Executive Committee shall consist of the President, Vice President, Secretary, Treasurer and immediate past President of the Corporation. In the event the immediate past President is no longer a member of the Board of Directors, the Board of Directors shall appoint the fifth member to the Executive Committee from the membership of the Board of Directors. The Executive Committee shall be responsible for the governance of the Corporation between regular and special meetings of the full Board of Directors, and shall perform such other duties as delegated by the Board of Directors. A Nominating Committee shall be responsible for the recruitment and selection of board members, officers, and committee chairs. The Nominating Committee shall be appointed by the President with advice from the Board but shall not include the President.

#### Section 12. Quorum.

A majority of the whole number of those who are at the time the Directors of the Corporation shall be necessary to constitute a quorum for the purpose of appointing members to or removing members from the Board of Directors, approving or ratifying a contract subject to Article III, Section 13 or amending these By-Laws or the Corporation's Articles of Incorporation. Fifty-one percent (51%) of the whole number of those who are at the time the Directors of the Corporation shall be necessary to constitute a quorum for the transaction of any other business. The acts of a majority of the Directors present at a meeting at which a quorum is present shall, unless otherwise specifically provided by law or by the Articles of the Corporation, be the acts of the Board of Directors.

The Board of Directors may obtain a quorum by electronic format.

#### Section 13. Presiding Officer and Order of Business.

All meetings of the Board of Directors shall be called to order and presided over by the President or Vice President elected by the Board of Directors.

#### Section 14. Conflicts of Interest, Contracts.

A Board Member who has a direct interest in any matter before the Mt. Lebanon Partnership Board of Directors shall disclose his interest prior to the Mt. Lebanon Partnership Board of Directors taking any action with respect to the matter, which disclosure shall become a part of the record of the Mt. Lebanon Partnership Board of Directors' official proceedings.

In the absence of fraud, no contract or other transaction between the Corporation and any other corporation shall be affected by the fact that Directors of the Corporation are Directors of such other corporations, if such contract or transaction shall be approved or ratified by the affirmative vote of a majority of the Directors present at a meeting of the Board of Directors or of the committee of the Corporation having authority in the premises, who are not so interested. Any Director individually, or any firm of which any Director is a partner or shareholder, may be a party to or may be interested in any contract or transaction of the Corporation provided that such contract or transaction shall be approved or ratified by the affirmative vote of at least a majority of the Directors present at a meeting of the Board of Directors or of the committee of the Corporation having authority in the premises, who are not so interested. No Director shall be liable to account to the Corporation for any profit realized by him from or through any such transaction or contract of the Corporation, ratified or approved as aforesaid, by reason of his interest in such transaction or contract. Directors so interested may be counted when present at

meetings of the Board of Directors or of such committee for the purpose of determining the existence of the quorum, but may not vote on any matter in which they have a direct financial interest.

#### Section 15. Investment of Corporate Funds.

15.1 The Board of Directors may take, receive and hold in trust, such property, real or personal, as may be given, devised to or otherwise vested in the Corporation, in trust, for such purposes set forth in the Trust Instrument, as are consistent with the charitable purposes of the Corporation. The Board of Directors may take, receive and hold such other property, real or personal, as may be given, devised to or otherwise vested in the Corporation outright, as part of the general assets of the Corporation committed to its charitable purposes.

15.2 The Corporation shall have the right to retain or sell all or any part of any securities or property, real or personal, given, devised to or otherwise vested in it, whether outright or in trust, and to invest and reinvest any funds held by it, according to the judgment of the Board of Directors. The Corporation may transfer all or any part of its assets in a revocable trust to a corporate trustee qualified under Section 7551(a) of the Pennsylvania Corporation Not For Profit Code.

#### Section 16. Personal Liability of <u>Directors</u>.

Pursuant to 15 Pa. C.S.A.5713, adopted December 19, 1990, a Director of the Corporation shall not be personally liable for monetary damages for any action taken, or any failure to take any action, unless:

- 1. The Director has breached or failed to perform the duties of his office under the subchapter of which 15 Pa. C.S.A.5713 is a part; and
- 2. The breach or failure to perform constitutes self-dealing, willful misconduct or recklessness.
- 3. In interpreting this Section, the duties of office of the Director shall be as set forth in 15 Pa. C.S.A.5713.

In performing his duties, a Director may rely in good faith upon information, opinions, reports or statements, including financial statements and other financial data, prepared or presented by (i) one or more officers or employees of the Corporation whom the Director reasonably believes to be reliable and competent in the matters presented, or (ii) counsel, public accountants or other persons as to matters which the Director reasonably believes to be within the professional or expert competence of such person, or (iii) a committee of the Board of Directors upon which the Director does not serve, duly designated in accordance with law, as to matters within its designated authority, which committee the Director reasonably believes to merit confidence. A

Director shall not be considered to be acting in good faith, however, if he has knowledge concerning a matter which would cause his reliance on any of the foregoing to be unwarranted.

In discharging the duties of their respective positions, the Board of Directors, committees of the Board of Directors and individual Directors may, in considering the best interests of the Corporation, consider the effects of any action upon employees, upon suppliers of the Corporation and upon communities in which offices or other establishments of the Corporation are located, and all other pertinent factors. The consideration of those factors shall not constitute a violation of such persons' fiduciary standard of care. In addition, absent breach of fiduciary duty, lack of good faith or self-

dealing, actions taken by a Director or any failure to take any action shall be presumed to be in the best interests of the Corporation.

#### ARTICLE IV

#### **Officers**

#### Section 1. Number and Election.

The Board of Directors at a regular meeting held in June of every odd-numbered year shall elect a President, a Vice President, a Secretary, a Treasurer and such other officers and assistant officers, if any, as the Board may deem appropriate. The Board of Directors may also, from time to time, appoint such agents as it may deem appropriate. In the event of a vacancy in any office, the Board of Directors shall within sixty (60) days thereof elect a successor to fill the vacancy.

#### Section 2. Qualifications.

All officers shall be members of the Board of Directors.

#### Section 3. Term of Office.

Each officer shall hold office for a term of two years beginning at midnight eastern daylight savings time on June 30 or until his successor shall have been elected.

#### Section 4. President.

The President shall preside at all meetings of the Board of Directors at which he is present and shall, in general, perform all duties incident to the office of President. He shall be a member ex officio of all committees of the Board of Directors. The President shall see that all orders and resolutions of the Board of Directors are carried into effect; shall execute bonds, mortgages and other contracts requiring a seal, under the seal of the Corporation, except where required or permitted by law to be otherwise signed and executed or except where the signing and execution thereof shall be expressly delegated by the Board of Directors to some other officer or agent of the Corporation; and shall have the power to appoint and remove the members and chairs of the Corporation's committees.

#### Section 5. Vice President.

The Vice President shall have such powers and perform such duties as the President may from time to time delegate to him. At the request of the President, the Vice

President may, in the case of the absence or inability to act by the President, temporarily act in his place. In the case of the death of the President, or in the case of his absence or inability to act, the Vice President temporarily shall perform the duties of the President except as shall be otherwise designated by the Board of Directors, and until such time as the vacancy in the office of President is permanently filled by the Board of Directors pursuant to Article IV, Section 1.

#### Section 6. Secretary.

The Secretary shall attend meetings of the Board of Directors, shall oversee the keeping of minutes thereof in suitable books, shall oversee the sending out of all notices of meetings as required by law or these By-Laws and shall where required by law execute or attest contracts and other corporate documents. He shall, in general, perform all duties incident to the office of Secretary.

#### Section 7. Treasurer.

The Treasurer shall receive all money paid to the Corporation and keep or cause to be kept accurate accounts of all money received or payments made in books kept for that purpose. The Treasurer shall deposit all money received in the name and to the credit of the Corporation in

banks or other places of deposit designated by the Board of Directors. The Treasurer shall disburse the money of the Corporation by checks or vouchers. The Treasurer shall, in general, perform all duties incident to the office of Treasurer.

#### Section 8. Executive Director.

The Corporation need not have an Executive Director. The Board of Directors of the Corporation may act in the capacity of an Executive Director, or may designate an employee of the Municipality of Mt. Lebanon to serve in the capacity of an Executive Director, or at its option, may establish either a volunteer or paid position of Executive Director. The Executive Director shall be the chief operating officer of the Corporation and shall have general and active management of the business of the Corporation and shall see that all orders and resolutions of the Board of Directors are carried into effect. Except in the event that the Board of Directors chooses to act in the capacity of a Board of Directors, the Executive Director shall not be a member of the Board of Directors and shall be appointed to serve at the will of the Board of Directors under terms and conditions to be set forth by the Board of Directors.

#### Section 9. Assistant Officers.

Any assistant officer authorized by the Board of Directors shall perform such duties as may be delegated by the officer to whom he is an assistant, and in the absence or

disability of such officer may perform the duties of his office. An assistant officer is not required to be a member of the Board of Directors. The Board of Directors may designate the Executive Director or any other employee of the Corporation as an assistant officer.

#### ARTICLE V

#### **Execution of Documents**

#### Section 1. Checks, Notes, Etc.

The Board of Directors shall from time to time designate the officers or agents of the Corporation who shall have power, in its name, to sign and endorse checks and other negotiable instruments and to borrow money for the Corporation, and in its name, to make notes or other evidences of indebtedness.

#### Section 2. Other Documents.

Unless otherwise authorized by the Board of Directors, all contracts, leases, deeds, deeds of trust, mortgages, and all other documents requiring the seal of the Corporation shall be executed for

and on behalf of the Corporation by the President, or the Vice President, and the corporate seal shall be affixed by and said signatures attested by the Secretary.

#### ARTICLE VI

#### Indemnification of Directors, Officers and Employees

#### Section 1. <u>Judgments, Fines, Settlements and Expenses.</u>

The Corporation shall indemnify any person who was or is a party or is threatened to be made a party to any threatened, pending or completed action, suit or proceeding, whether civil, criminal, administrative or investigative by reason of the fact that he is or was a director, officer, employee or agent of the Corporation or is or was serving at the request of the Corporation as a director, officer, employee or agent of another corporation, partnership, joint venture, trust or other enterprise, against expenses (including attorneys fees), judgments, fines and amounts paid in settlement actually and reasonably incurred by him in connection with such action, suit or proceeding, if the act or failure to act giving rise to the claim for indemnification is not determined by a court to

have constituted willful misconduct or recklessness.

#### Section 2. Expenses.

To the extent that a director, officer, employee or agent of the Corporation has been successful on the merits or otherwise in defense of any action, suit or proceeding referred to in Section 1 of this Article or in defense of any claim, issue or matter therein, he shall also be indemnified against expenses (including attorneys' fees) actually and reasonably incurred by him in connection therewith.

#### Section 3. Advancement of Expenses.

Expenses incurred in defending a civil or criminal action, suit or proceeding may be paid by the Corporation in advance of the final disposition of such action, suit or proceeding upon receipt of an undertaking by or on behalf of the director, officer, employee or agent to repay such amount if it shall ultimately be determined that he is not entitled to be indemnified by the Corporation pursuant to this Article VI.

#### Section 4. Non-exclusivity of Article VI.

The indemnification provided by this Article shall not be deemed exclusive of any other rights to which those seeking indemnification may be entitled and shall continue as to a person who has ceased to be a director, officer, employee or agent of the Corporation and shall inure to the benefit of the heirs, executors and administrators of such a person.

#### ARTICLE VII

#### **Amendments**

#### Section 1. Amendments to By-Laws.

These By-Laws may be altered or amended by a vote of a majority of the Board of Directors then in office at any regular or special meeting duly convened after notice of that purpose. Notwithstanding the provisions of Article III, Sections 6 and 7, notice of any amendment to these By-Laws shall be sent by United States, first-class mail, posted at least ten (10) days before the date of the meeting, and shall include a copy of all proposed amendments to the By-Laws.

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Perpetual

- The term for which the corporation is to exist is:
- The corporation is organized upon a nonstock basily 5.
- (Strike out if inepplicable) -- The corporation shall have no members: 6
- 7. The incorporators constitute a majority of the members of the committee authorized to incorporate Uptown Mt. Lebanon, An Economic Development Corporation by the requisite vote INAME OF UNINCORPORATED ASSOCIATION) required by the organic law of the association for the amendment of such organic law.

Я	The name(s) and	post office	address(es) of	f each	incorporator(	i) is i	(are)	):
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8. The t	same(s) and bost office andresses	or cach moorbe			
Ku	mans		822 W (1 ADDRESS (Including Street and num	elington Rd,	hut debenon Pr
Xda.C	· lastel		148 Onha	d DR, MHCEL	<u>num A</u> 152.
	D. Weinling		270 Orchar	d Dr. M+ Leba	iven PA 1522
7/	0 1/126		134 Mohai	UK Dr. Mt. Le	house F 1533
Mila	ESTIMONY WHEREOF, the inco	orporator(s) has (	(have) signed and scaled	these Articles of Incorpo	aluan la 1544 pration this
	o-th day of M	ay	. 19.85	,	
B. V.K	Emm 1. Donn		By Harle	J. Weinler	L'GEARX (
Xal	C. Cartsel	•	XXXXXXXXXXXX	YXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX	XXXXXXXX
/ 1	TIONS FOR COMPLETION OF	FORM:	By Villan	Fiphle	

- For general instructions relating to the incorporation of nonprofit corporations see 19 Pa. Code Ch. 29 (relating to nonprofit corporations generally). These instructions relate to such matters as corporate name, stated purposes, term of existence, authorized share structure, inclusion of names of first directors in the Articles of lecorporation, provisions on incorporation of unincorporated associations, etc.
- One or more corporations or natural persons of full age may incorporate a nonprofit corporation.
- If the corporation is to be organized upon a stock share basis Paragraph 5 should be modified accordingly. C.
- Optional provisions required or authorized by law may be added as Paragraphs 8, 9, 10 . . . etc. D.
- The following shall accompany this form: E.
  - (1) Any necessary copies of Form DSCB:17.2 (Consent to Appropriation of Name) ct Form DSCB:17.3 (Consent to Use of Similar Name).
  - Any necessary governmental approvals.
- ेंग भारी आ 15 Pa S \$7317 (relating to advertisement) requires that the incorporators shall advertise their intention to file or the corporation shall advertise the fiting of articles of incorporation Progla of Bublication of such advertising should not be dehiered to the Department, but should be filed with the pinishter of the corporation

#### 85450157

- (h) No substantial part of the activities of the corporation shall be the carrying on of propaganda, or otherwise attempting to influence legislation, and the corporation shall not participate in or intervene in (including the publishing or distribution of statements) any political campaign on behalf of any candidate for public office.
- (i) The corporation shall not carry on any other activities not permitted to be carried on (a) by a corporation exempt from Federal Income Tax under section 501 (c) (3) of the Internal Revenue Code of 1954, or any section hereafter substituted therefore, or (b) by a corporation, contributions to which are deductible under section 170 (c) (2) of the Internal Revenue Code of 1954, or any section hereafter substituted therefore.
- (j) Upon the dissolution of the corporation, the Board of Trustees shall, after paying or making provision for the payment of all of the liabilities of the corporation, dispose of all of the assets of the corporation exclusively for the purposes of the corporation in such charitable, educational, religious, or scientific purposes as shall at the time qualify as an exempt organization or organizations under section 501 (c) (3) of the Internal Revenue Code of 1954 (or the corresponding provision of any future United States Internal Revenue Law), as the Board of Trustees shall determine. Any such assets not so disposed of shall be disposed of by the Court of Common Pleas of the county in which the principal office of the corporation is then located, exclusively for such purposes or to such organization or organizations, as said Court shall determine, which are organized and operated exclusively for such purposes.
- (k) The corporation shall not engage in any Small Business Administration program other than those permitted under Title V of the Small Busines. Investment Act.
- (1) The corporation is organized exclusively for charitable, religious, educational, and scientific purposes, including, for such purposes, the making of distributions to organizations that qualify as exempt organizations under section 501 (c) (3) of the Internal Revenue Code (or the corresponding provision of any future United States Internal Revenue Law.)

INTERNAL REVENUE SERVICE P. O. BOX 2508 CINCINNATI, OH 45201

Date: JUN09 2013

MT LEBANON PARTNERSHIP C/O JOHANNA C GUEHL 1725 WASHINGTON RD STE 305 PITTSBURGH, PA 15241-1207 Employer Identification Number: 25-1501826 DI.N -17053179342032 Contact Person: ID# 31270 SHEENA L BREWER Contact Telephone Number: (877) 829-5500 Accounting Period Ending: December 31 Public Charity Status: 170(b)(1)(A)(vi) Form 990 Required: Yes Effective Date of Exemption: June 21, 2012 Contribution Deductibility: Addendum Applies: Yes

#### Dear Applicant:

We are pleased to inform you that upon review of your application for tax exempt status we have determined that you are exempt from Federal income tax under section 501(c)(3) of the Internal Revenue Code. Contributions to you are deductible under section 170 of the Code. You are also qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Code. Because this letter could help resolve any questions regarding your exempt status, you should keep it in your permanent records.

Organizations exempt under section 501(c)(3) of the Code are further classified as either public charities or private foundations. We determined that you are a public charity under the Code section(s) listed in the heading of this letter.

Please see enclosed Publication 4221-PC, Compliance Guide for 501(c)(3) Public Charities, for some helpful information about your responsibilities as an exempt organization.

#### MT LEBANON PARTNERSHIP

Sincerely,

Holly O. Paz

Director, Exempt Organizations

Rulings and Agreements

Enclosure: Publication 4221-PC

#### MT LEBANON PARTNERSHIP

#### ADDENDUM

Based on the information submitted with your application, we approved your request for reinstatement under Notice 2011-44. Your effective date of exemption, as shown in the heading of this letter, is the postmark date of your application.

Form (Rev. October 2007)
Department of the Treasury

#### Request for Taxpayer Identification Number and Certification

Give form to the requester. Do not send to the IRS.

Internal	Revenue Service					
	Name (as shown on your income tax return)			-		
page 2.	Mt. Lebanon Partnership					
	Business name, if different from above					
6						
Print or type Specific Instructions on page	Check appropriate box: ☐ Individual/Sole proprietor ☐ Corporation ☑ Partnership ☐ Limited liability company. Enter the tax classification (D=disregarded entity, C=corporation, P=partnership) ▶			Exempt payee		
	Address (number, street, and apt. or suite no.) Requester's			's name and address (optional)		
	710 Washington Road					
	City, state, and ZIP code Pittsburgh, PA 15228					
See	List account number(s) here (optional)	·				
Part I Taxpayer Identification Number (TIN)						
Enter your TIN in the appropriate box. The TIN provided must match the name given on Line 1 to avoid backup withholding. For individuals, this is your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the Part I instructions on page 3. For other entities, it is your employer identification number (EIN). If you do not have a number, see How to get a TIN on page 3.				1		
Note. If the account is in more than one name, see the chart on page 4 for guidelines on whose number to enter.			Employer Identification number 25 : 1501826			
Part II Certification						
Under penalties of perjury, I certify that:						
1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and						
<ol> <li>I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all Interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding, and</li> </ol>						
3. I am a U.S. citizen or other U.S. person (defined below).						
Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and generally, payments other than interest and dividends, you are not required to sign the Certification, but you must provide your correct TIN. See the Instructions on page 3.						
Sign Here		Date ►				

#### **General Instructions**

Section references are to the Internal Revenue Code unless otherwise noted.

#### Purpose of Form

A person who is required to file an information return with the IRS must obtain your correct taxpayer identification number (TIN) to report, for example, income paid to you, real estate transactions, mortgage interest you paid, acquisition or abandonment of secured property, cancellation of debt, or contributions you made to an IRA.

Use Form W-9 only if you are a U.S. person (Including a resident alien), to provide your correct TIN to the person requesting it (the requester) and, when applicable, to:

- Certify that the TIN you are giving is correct (or you are walting for a number to be Issued),
  - 2. Certify that you are not subject to backup withholding, or
- 3. Claim exemption from backup withholding if you are a U.S. exempt payee. If applicable, you are also certifying that as a U.S. person, your allocable share of any partnership income from a U.S. trade or business is not subject to the withholding tax on foreign partners' share of effectively connected income.

Note, if a requester gives you a form other than Form W-9 to request your TIN, you must use the requester's form if it is substantially similar to this Form W-9.

Definition of a U.S. person. For federal tax purposes, you are considered a U.S. person if you are:

- An individual who is a U.S. citizen or U.S. resident alien,
- A partnership, corporation, company, or association created or organized in the United States or under the laws of the United States
- An estate (other than a foreign estate), or
- A domestic trust (as defined in Regulations section 301.7701-7).

Special rules for partnerships. Partnerships that conduct a trade or business in the United States are generally required to pay a withholding tax on any foreign partners' share of income from such business. Further, in certain cases where a Form W-9 has not been received, a partnership is required to presume that a partner is a foreign person, and pay the withholding tax. Therefore, if you are a U.S. person that is a partner in a partnership conducting a trade or business in the United States, provide Form W-9 to the partnership to establish your U.S. status and avoid withholding on your share of partnership income.

The person who gives Form W-9 to the partnership for purposes of establishing its U.S. status and avoiding withholding on its allocable share of net income from the partnership conducting a trade or business in the United States is in the following cases:

The U.S. owner of a disregarded entity and not the entity.

#### Funding for Program Sustainability + Manager's Contact Information

The Municipality of Mt. Lebanon by way of resolution has committed to sustaining a Manager.

#### **Manager Contact**

Eric Milliron
710 Washington Road
Pittsburgh, PA 15228
412.343.3412 – Voice
412.343.3753 – Fax
emilliron@mtlebanon.org

A. <u>Vision Statement</u> – The Mt. Lebanon Partnership makes Mt. Lebanon the Main Street of the South Hills, a true destination where businesses and community come together

The Mt. Lebanon Partnership Vision Statement was mindfully crafted via a month's long Board process (PowerPoint of Process included) that considered not only the organization's role in the community, but how it matched with community perceptions of our town via the Comprehensive Planning process. The Vision Statement was reviewed by the public at civic events and a publically advertised input session. The feedback from the Comprehensive Plan, Board research, our Community Perceptions Survey and public input session all make our Vision Statement a bonding and aspirational proclamation:

B. Mission Statement - The mission of the Mt. Lebanon Partnership is to create a vibrant community in Mt. Lebanon by promoting economic growth and preventing or correcting deterioration through the implementation of economic restructuring, design, promotions and organizational plans developed by the Mt. Lebanon Partnership Board of Directors on behalf of the business owners, property owners, residents and volunteers within Mt. Lebanon commercial districts.

The Mt. Lebanon Partnership Mission Statement was crafted during its original entry to the Main Street Program. After careful consideration and discussion, the Board and Municipality agree that the Mission Statement which worked for our community then works now. It speaks to the Municipality's Comprehensive Plan, the Main Street Five Year Strategy and the community's expressed needs.



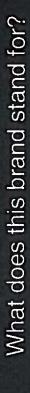
# Mt. Lebanon Partnership

Brand & Marketing Planning Process June 7, 2013

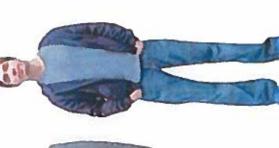


## BENTITY IDENTITY







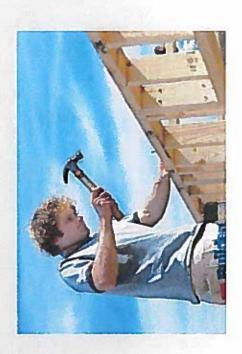












Building lives, one home, one family, one community at a time.















## What is a brand?

It is the discipline that guides the way an organization thinks, acts and communicates.

Together, these drive reputation.







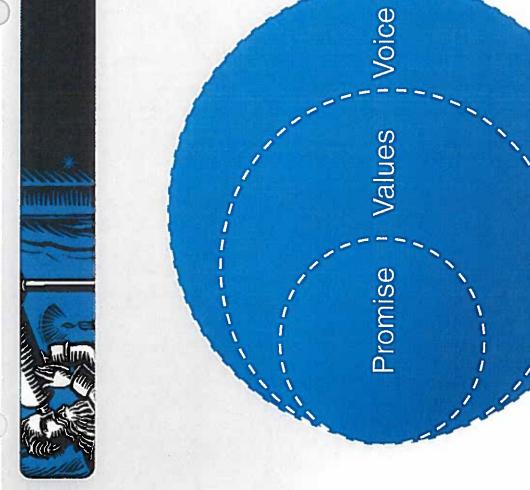


2013 Mt. Lebanon Partnership Brand Planning Process



## A Brand is NOT...

- A snappy logotype and tagline
- An award-winning advertising campaign
- A "marketing" issue
- A naturally occurring phenomenon



## Promise: "Think"

The promise summarizes what an organization stands for, how it is distinctive, and why anyone should care about it.

### Values: "Act"

Values are principles that govern how people behave and make decisions. They represent fundamental beliefs that are shared by the people in the organization.

### Voice: "Say"

Voice defines the distinctive way an organization speaks to its constituents. The voice provides criteria against which all

communications must Bend Planning Process

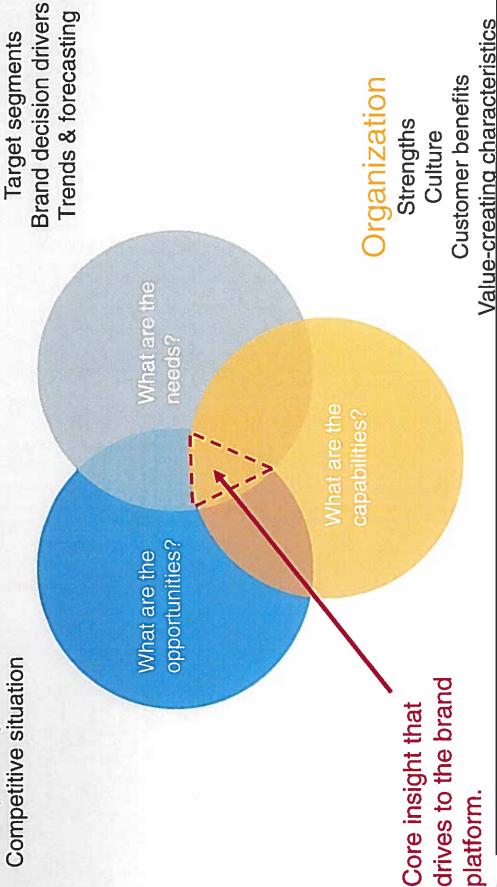


## Developing the Brand Platform

Audiences

## Environment

Marketplace dynamics Competitive situation





platform.

# ENVIRONMENT



Key Insights: Environment

## **Environment**

What are the opportunities?



# 1. Maintain/improve the vitality of Mt. Lebanon

- Offer event planning/organization (if not us, then who?)
- Increase the livability of MTL, the quality of life
- Create a sense of place in Uptown
- •Fill in the gaps; things that otherwise wouldn't happen
- Stimulate the community with wide-ranging/appealing events
- Expand outreach (e.g., to churches)





## 2. Help Mt. Lebanon Businesses

- Programming that attracts potential customers
- Bring together businesses and community
- Facilitate facade program
- Boost foot traffic to street
- Improve streetscape



# AUDIENCES

## Environment

What are the needs?

What are the opportunities?

Audiences

## 1. Community

- Variety of activities throughout the year
- Reinforce MTL's character/image
- Events that bring the community together

## 2. Businesses

- Keep the business districts attractive
- Help to make MTL a great place to have a business





Key Insights: Audiences

## 3. The Municipality

- Serve as a link between the businesses and the community
- Provide money/volunteers for events that would otherwise lack one or the other
- Help to provide a vision of what MTL can be, not just what it is

# ORGANIZATION

Key Insights: Organization

Audiences

### Environment

opportunities? What are the

What are the needs? Organization

capabilities?



### 1. Strengths

- Group of passionate, smart people
- Produce tangible results that exceed value of funding provided (\$25,000 = \$100,000-plus)
- Expertise in a variety of areas
- High-level thinking (at no cost!)

Key Insights: Organization

#### 2. Benefits

- Cross-section of people; ties to different parts of community
- Strong advocate for businesses/community
- Provide access to public resources
- Hand on the pulse of the community
- Link between municipality, community, businesses



#### ITAL SOMES WHERE

MMIUNICATIONS, INC

Where does it all come together?

## Elements of a Brand Platform

## Promise: "Think"

distinctive, and why anyone should The promise summarizes what an organization stands for, how it's care about it.

## Values: "Act"

Voice

Values

Promise

fundamental beliefs that are shared by the people in the organization. Values are principles that govern how people behave and make decisions. They represent

#### Voice: "Say"

Voice defines the distinctive way an constituents. The voice provides organization speaks to its criteria against which all

communications must be Bend Planning Process





## MTL Partnership Brand Platform

Think: We improve the vitality of MTL, making it a positive place to live, work and play.

#### Act:

- Programming, activities
- Cultural events, signature events, ongoing activities -- a net of activities

#### Say:

 We have gained little visibility/recognition for the events we stage; "MTL Partnership" means nothing to anybody. There's no true identity for the Partnership, and we have nothing that accurately represents us to our target audiences.



## MTL Partnership Brand Platform

Think: We reinforce the identity of MTL -- a stronger business district leads to higher home values.

#### Act:

- Provide opportunities for the businesses to engage with the community
  - Help to provide a sense of place for Uptown that, ultimately, benefits the businesses and the community -- everyone wins!

#### Say:

We're doing this, but ... nobody knows it's us.



#### PROPOSED BRAND PLATFORM

increasing the vitality of Mt. Lebanon for both the community and its businesses. The Partnership strives to create a true sense of place in Uptown, thus





Vision Statement

Main Street of the South Hills, a true destination where The Mt. Lebanon Partnership makes Mt. Lebanon the businesses and community come together.



- 1. Clearly communicate who we are and what we do
- 2. Raise public awareness of Mt. Lebanon Partnership
- 3. Identify cost-effective means to promote the Partnership to our target audiences
- 4. Develop an impactful digital strategy that maximizes the use of free social media



- Develop new Partnership logo, theme line
- Dedicated monthly placement in MTL Magazine
- Featured Partnership event on municipality website
- Take promotional ownership of our events (think FedEx Orange
- Maintain ongoing, consistent presence on Washington Road (not just during events); e.g., business posters, calendar of events/handouts for distribution at businesses, library
- Explore inexpensive ad opportunities (on the T, at the Galleria,



- Maximize potential relationship with new hotel, Rollier's (highvisibility)
- Inclusion in school PTA, Denis Theatre Foundation, library and Rec. Dept. newsletters (tap into their databases)
- Revamped website that is updated, user-friendly
- Facebook page for ease of updates, conversation with community
- Appropriate use of social media to promote events: pre-/during/post-
- Foot soldiers/word of mouth -- toot our own horn



### **Special Notices**

#### UPTOWN MT. LEBANON **NEEDS YOU!**

The Mt. Lebanon Partnership and Municipality of Mt. Lebanon are eager to hear the community's thoughts on a developing Vision Statement for the Mt. Lebanon Partnership's Main Street program. Both entities are preparing to make application to the Commonwealth of Pennsylvania & are looking to make sure the community supports the direction of program. Please stop by the Municipal Building at the September 2nd First Friday along Washington Road, 7-8 pm, to share your thoughts. The Vision Statement and Five Year Main Street Strategy will be on display.

#### Legals

#### ESTATE NOTICE

Notice is hereby given that the Register of Wills of Allegheny County, has issued letters testamentary on the Estate of Sara M. Downey, deceased, last of Pittsburgh, Allegheny County, Pennsylvania to David M. Williams of 51 Ryburn Road, Washington, Pennsylvania 15301, and that all persons Indebted thereto to make payment without delay and to those having claims or demands to present them for settlement

#### Insurance

Day Insurance Great Rates on CDs Insurance Life, Home & Auto 329 E. Malden St.Wash. 724-228-3448 dayinsurance.com

Megan Chicone, State Farm Agent 807 E. McMurray Rd., 724-731-0700 www.meganchicone.com

#### **Professional** Services

Pizzi & Sewak, P.C. 11 East Beau St., Washington 724-228-9000 www.pslawyers.net

Wash. Land Resources We'll help get you cash now for your gas! 412-491-4604



Wash, Co. Transportation Need a Ride? 1-800-331-5058 washingtonrides.org

#### **Health Care** Services

Better Health Clinics, Ltd Dramatic Weight Loss 100 Hamilton St., Wash 724-228-8100



724-228-4568 1-800-487-9568 www.progressivemobility.com Daniels Chiropractic &

Rehabilitation Center Robert W. Daniels, Jr., DC

#### **Help Wanted**

Discover why SUCCESS Is spelled AFLACI Looking to rejoin the workforce or need a career change? We need an out-going, self-motivated individual to join our team. As a

BENEFIT SALES COORDINATOR become well-positioned for a successful future as you service new and existing accounts.

412-319-7184 ext. 200 or srogers@ajstearnsgroup.com

DRIVERS - Attn: Exp. Reefer **Drivers:** GREAT PAY/Freight Lanes from Presque Isle, ME, Boston-Lehigh, PA. 800-277-0212 or primeinc.com

DRIVERS -CDL -A Solo & Team Drivers needed! Top pay & full benefits. Even MORE pay for Hazmati New trucks arriving daily! CDL Grads Welcome! 800-942-2104, www.TotalMS.com

DRIVERS -Transport America has dedicated and regional openings! Variety of home time options; good miles & earnings. Enjoy Transport America's great driver experience! TAdrivers.com or 866-204-0648

Drivers: HIRING EXPERIENCED/ INEXPERIENCED TANKER DRIVERS! Earn up to \$.51 per Mile! New Fleet Volvo Tractors! 1 Year OTR Exp. Req.-Tanker Training Available. Call Today: 877-882-6537 www.OakleyTransport.com

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#### IMAGE DEVELOPMENT REPORT SUMMARY - UPTOWN MT. LEBANON:

#### Standard Community Perceptions

The community was asked to supply their opinion on a series of <u>standard</u> perceptual questions about their downtown, or in this case, Uptown - Mt. Lebanon. The purpose of this survey tool is to get a better idea of how people feel about common attributes that contribute to a "sense of place" within a community. The questions are based upon a matrix for what constitutes a "successful place" that was developed by the Project for Public Spaces.

The online survey consists of participants responding by evaluating their feelings and opinions about 43 different factors in five major perceptual categories. These categories include Comfort & Appearance, Economic Uses/Characteristics, Sociability/Community Attitude, Activities and Access/Linkages. Just as important as the individual factors is the extent to which the major categories may be determined to be either a strength or a weakness within the community. It is important to note that for the purpose of this survey, *undecided* responses are counted as negative since it is an indication of lack of familiarity with the central business district and as such, a negative result. A moderately negative perception has responses between 50% and 75% negative. Strongly negative has greater than 75%. A moderately positive perception has between 50% and 75% positive responses, while strongly positive has greater than 75%.

The online survey was promoted through email news blasts and various social media platforms to the community, and 432 individuals responded to the online survey in August 2013. The results from the various participants' answers to this exercise for Uptown – Mt. Lebanon are detailed in the following page.

In summary, the participants gave the Uptown – Mt. Lebanon business district moderately to strongly positive ratings overall, with a few undecided responses throughout. Most of the categories contained a mix of strongly or moderately positive and undecided responses – including Comfort and Appearance, Economic Characteristics, Community Attitudes, Activities, and Access and Linkages. It is important to note that for the purpose of this survey, *undecided* responses are counted as negative since it is an indication of a lack of familiarity with the central business district and as such, a negative result. Nine out of the forty-three questions received an *undecided* response, with most of those responses linked to Economic Characteristics and Community Attitudes. Negativity points to a community that may be in transition – full of opportunity but also sharing the possibility of decline; however in this case uncertainty can also be an indication of unawareness or a lack of association in the community.

This could be a critical time for Uptown – Mt. Lebanon business district and the revitalization of the greater area. This survey acts as a possible guide in providing direction at both the initial stage of the revitalization process and at crucial junctures during the process. Ideally, the five year strategic plan should reflect actions taken towards addressing the identified strengths associated with the strongly positive ratings, and the potential issues, those that received negative ratings, in addition to recognizing the areas that have received undecided responses.

#### COMMUNITY PERCEPTIONS OF UPTOWN - MT. LEBANON - 432 Respondents (collected during August 2013) Uptown Mt. Lebanon is. 7 Agree Strongly Agree Overall 96% is safe 90% is clean and Apperance is green 20% 59% is charming 14% 71% 75% Has quality historic architecture 17% 77% has places to sit and relax Comfort a has well maintained buildings 15% 75% 79% has adequate lighting at night 15% 31% has an identifiable logo has inviting storefronts 19% 87% has the right mix of businesses 16% 67% has available good and services **Economic Characteristics** has unique businesses 14% 74% is business friendly 36% 53% 16% 72% has prices I can afford has a low first floor vacancy rate 33% has places to live 33% 54% has places where people can work 38% 17% 67% appeals to a broad range of users 71% is welcoming to strangers 18% shows our community's pride 71% Community Attitude 83% a friendly place to spend time has stakeholders who cooperate 55% is customer friendly 13% 78% 55% has a volunteer spint communicates with the community 34% is progressive and future oriented 42% 86% has a good array of special events 71% is vibrant during the day 19% is vibrant in the evening 19% 67% Activities has activities that create foot traffic 12% 79% 29% 51% is well promoted and marketed has an image I understand 27% 51% convenient customer hours for me 18% 81% 29% 56% has good directional signage has sufficient, easy-to-find parking 62% and Linkages is well connected to other attractions 41% 88% can be reached by bike, car, walking 18% 83% is convenient to major highways 91% has good sidewalks for pedestrians is a safe place to cross the street 87% has smooth flowing traffic 14% 56% 12% 77% is walkable to & from other places

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description	0.00 - 1.00 miles  Radius 1 %		0.00 - 3.00 mi <i>Radius 2</i>	les	0.00 - 5.00 miles <i>Radius 3</i> %		
Population							
2018 Projection	21,611		128,559		285,276		
2013 Estimate	21,478		127,853		283,203		
2010 Census	21,409		127,496		281,829		
2000 Census	22,041		132,417		295,172		
Growth 2013-2018	0.62%		0.55%		0.73%		
Growth 2010-2013	0.32%		0.28%		0.49%		
Growth 2000-2010	-2.87%		-3.72%		-4.52%		
2013 Est. Pop by Single Race Class	21,478		127,853		283,203		
White Alone	19,981	93.03	115,802	90.57	246,948	87.20	
Black or African American Alone	311	1.45	3,938	3.08	20,927	7.39	
Amer. Indian and Alaska Native Alone	10	0.05	96	80.0	309	0.11	
Asian Alone	768	3.58	5,188	4.06	8,162	2.88	
Native Hawaiian and Other Pac. Isl. Alone	5	0.02	19	0.01	64	0.02	
Some Other Race Alone	87	0.41	729	0.57	1,437	0.51	
Two or More Races	315	1.47	2,080	1.63	5,355	1.89	
2013 Fst. Pop Hisp or Latino by Origin	21,478		127,853		283,203	The same and	
Not Hispanic or Latino	21,047	97.99	125,453	98.12	278,262	98.26	
Hispanic or Latino:	431	2.01	2,400	1.88	4.941	1.74	
Mexican	177	41.07	822	34.25		29.91	
Puerto Rican	71	16.47	519			22.42	
Cuban	30	6.96				9.78	
All Other Hispanic or Latino	153	35.50	746	31.08	1,872	37.89	
2013 Est. Hisp or Latino by Single Race Class	431		2.400		4.941		
White Alone	325	75.41	1,494	62.25	2,915	59.00	
Black or African American Alone	8	1.86	76	3.17	369	7.47	
American Indian and Alaska Native Alone	0	0.00	14	0.58	52	1.05	
Asian Alone	3	0.70	37	1.54	48	0.97	
Native Hawaiian and Other Pacific Islander Alone	0	0.00	3	0.12	9		
Some Other Race Alone	64	14.85	572	23.83	1,031	20.87	
Two or More Races	30	6.96	204	8.50	518	10.48	



1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description		0.00 - 1.00 miles <i>Radius 1</i> %		les	0.00 - 5.00 miles		
2013 Est. Pop. Asian Alone Race by Cat	768	70	<i>Radius 2</i> 5,188	%	Radius 3 8,162	0/0	
		£0.00		11.10			
Chinese, except Taiwanese	384	50.00	752	14.49		16.38	
Filipino	19	2.47	91	1.75	172	2.11	
Japanese	25	3.26	97	1.87	153	1.87	
Asian Indian	205	26.69	3,020	58.21		46.43	
Korean	20	2.60	250	4.82	407	4.99	
Vietnamese	62	8.07	292	5.63	466	5.71	
Cambodian	3	0.39	12	0.23	22	0.27	
Hmong	0	0.00	0	0.00	0	0.00	
Laotian	3	0.39	20	0.39	33	0.40	
Thai	4	0.52	26	0.50	57		
All Other Asian Races Including 2+ Category	43	5.60	629	12.12	1,724	21.12	
2013 Fst. Population by Ancestry	21,478		127.853		283,203		
Pop, Arab	150	0.70	1,086	0.85	1,721	0.61	
Pop. Czech	31	0.14	221	0.17	575	0.20	
Pop, Danish	21	0.10	49	0.04	96	0.03	
Pop, Dutch	52	0.24	279	0.22	658	0.23	
Pop, English	1,351	6.29	6,095	4.77	12,326	4.35	
Pop, French (except Basque)	381	1.77	1.149	0.90	2.382	0.84	
Pop, French Canadian	8	0.04	61	0.05	121	0.04	
Pop, German	3,720	17.32	24,497	19.16	57,685	20.37	
Pop, Greek	213	0.99	1,346	1.05	2,121	0.75	
Pop, Hungarian	286	1.33	1,394	1.09	2,955	1.04	
Pop. Irish	3,352	15.61	18,310	14.32	38,615		
Pop, Italian	3.258	15.17	20.665	16.16	43,257		
Pop, Lithuanian	194	0.90	794	0.62	1.677		
Pop. United States or American	752	3.50	4,405	3.45	8,643	3.05	
Pop, Norwegian	142	0.66	337	0.26	530		
Pop, Polish	1,291	6.01	9,483	7.42	22,155	7.82	
Pop, Portuguese	47	0.22	94	0.07	113	0.04	
Pop, Russian	530	2.47	2,017	1.58	3,187	1.13	
Pop. Scottish	310	1.44	1,443	1.13	2,916	1.03	
Pop, Scotch-Irish	321	1.49	1,753	1.37		1.29	
Pop, Slovak	315	1.47	2,262	1.77		1.90	
Pop, Subsaharan African	75	0.35	391	0.31		0.54	
Pop, Swedish	114	0.53	652	0.51	1.212		
Pop, Swiss	66	0.31	273	0.21	613		
Pop, Ukrainian	83	0.39	1.116	0.87	2,143		
Pop. Welsh	72	0.34	554	0.43	1,400		
Pop, West Indian (exc Hisp groups)	18	0.08	121	0.09	186		
Pop, Other ancestries		12.46	17,214		41,400		



Prepared On: Tues Aug 13, 2013 Page

Of 12

Prepared By: PA Downtown Center

Nielsen Solution Center 1 800 866 6511

Prepared For: Mt. Lebanon Partnership

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles		
Description	Radius 1	%	Radius 2	26	Radius 3	90	
2013 Est. Population by Ancestry							
Pop, Ancestry Unclassified	1,649	7.68	9,793	7.66	23,964	8.46	
2013 Est. Pop Age 5+ by Language Spoken At Home	20,235		120,965		268,626		
Speak Only English at Home	18,740	92.61	111.592	92.25	250,717	93.33	
Speak Asian/Pac, Isl. Lang. at Home	395	1.95	2,644	2.19	3,970	1.48	
Speak IndoEuropean Language at Home	748	3.70	4,351	3.60	8,830	3.29	
Speak Spanish at Home	248	1.23	1,837	1.52	3,739	1.39	
Speak Other Language at Home	104	0.51	541	0.45	1,371	0.51	
2013 Est. Population by Sex	21,478		127,853		283,203		
Male	10,079	46.93	60,576	47.38	136,614	48.24	
Female	11.399		67,277	52.62	146,589		
2013 Est. Population by Age	21,478		127,853		283,203		
Age 0 - 4	1,243	5.79	6,888	5.39	14,577	5.15	
Age 5 - 9	1,272	5.92	6,812	5.33	14,509		
Age 10 - 14	1,332	6.20	6,908	5.40	14,877		
Age 15 - 17	915	4.26	4,493	3.51	9,862	3,48	
Age 18 - 20	506	2.36	3,024	2.37	10,845	3.83	
Age 21 - 24	829	3.86	5.058	3.96	14,621	5.16	
Age 25 - 34	2,611	12.16	17,274	13.51	39,690	14.01	
Age 35 - 44	2,782	12.95	15,715	12.29	33,806	11.9	
Age 45 - 54	3,265	15.20	18.272	14.29	39.755	14.04	
Age 55 - 64	2,912	13.56	17,740	13.88	39,130	13.82	
Age 65 - 74	1,700	7.92	11,391	8.91	24,250		
Age 75 - 84	1,263	5.88	9,170	7.17	18,143		
Age 85 and over	849	3.95	5,107	3.99	9,138	3.23	
Age 16 and over	17.343	80.75	105,765	82.72	236,035	83.34	
Age 18 and over	16,716	77.83	102,752	80.37	229,378		
Age 21 and over	16,210	75.47	99,728	78.00	218,533	77.16	
Age 65 and over		17.75	25,668	20.08	51,531		
2013 Est. Median Age	42.3		43.6		41.7		
2013 Est. Average Age	41.70		43.10		41.90		



1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description		0.00 - 1.00 miles <i>Radius 1</i> %			0.00 - 5.00 miles <u>Radius 3</u> %		
2013 Est. Male Population by Age	10,079		Radius 2 60,576	%	136,614		
Age 0 - 4	629	6.24	3,526	5.82	7,446	5.45	
Age 5 - 9	649	6.44	3,484	5.75	7.436	5.44	
Age 10 - 14	689	6.84	3,520	5.81	7.607	5.57	
Age 15 - 17	458	4.54	2.284	3.77	5,060	3.70	
Age 18 - 20	269	2.67	1,587	2.62	5,313		
Age 21 - 24	422	4.19	2,579	4.26	7,554		
Age 25 - 34	1,271	12.61	8,623	14.24	20.374		
Age 35 - 44	1,348	13.37	7,918	13.07	17,249		
Age 45 - 54	1,512	15.00	8,735	14.42	19,316		
Age 55 - 64	1.389	13.78	8,305	13.71	18,674		
Age 65 - 74	756	7.50	4,954	8.18	10,729		
Age 75 - 84	455	4.51	3,471	5.73	6,991		
Age 85 and over	233	2.31	1,590	2.62	2,865		
2013 Est. Median Age, Male	39.8		40.9		39.4		
2013 Est. Average Age, Male	39.50		41.00		40.10		
2013 Est. Female Population by Age	11.399		67,277		146,589		
Age 0 - 4	614	5.39	3,362	5.00	7,131	4.86	
Age 5 - 9	623	5.47	3,329	4.95	7,073	4.83	
Age 10 - 14	643	5.64	3,388	5.04	7,270	4.96	
Age 15 - 17	458	4.02	2,209	3.28	4,802	3.28	
Age 18 - 20	237	2.08	1,436	2.13	5,532	3.77	
Age 21 - 24	407	3.57	2,479	3.68	7,067	4.82	
Age 25 - 34	1,340	11.76	8,651	12.86	19,316	13.18	
Age 35 - 44	1,434	12.58	7,797	11.59	16,557		
Age 45 - 54	1,753	15.38	9,537	14.18	20,439	13.9-	
Age 55 - 64	1.523	13.36	9,435	14.02	20,456		
Age 65 - 74	944	8.28	6,437	9.57	13,522		
Age 75 - 84	808	7.09	5,699	8.47	11,152		
Age 85 and over	616	5.40	3.517	5.23	6,273	4.28	
2013 Est. Median Age, Female	44.6		46.0		44.1		
2013 Est. Average Age, Female	43.70		45.00		43.60		



Prepared On Tues Aug 13, 2013 Page 4 Of 12 Pr

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 mi		0.00 - 5.00 miles		
	Radius 1	%	Radius 2	%	Radius 3	%	
13 Est, Pop Age 15+ by Marital Status	17,631		107,245		239,239		
Total, Never Married		28.29	32,845	30.63	82,873		
Males, Never Married	2,468	14.00	17,321	16.15	44,376		
Females, Never Married	2,520	14.29	15,523	14.47	38.497		
Married, Spouse present	9,111	51.68	51,896		106,661		
Married, Spouse absent	628	3.56	3,614	3.37		3,45	
Widowed	1,240	7.03	9,561	8.92	19,734		
Males Widowed	249	1.41	1.763	1.64	4,045	1.69	
Females Widowed	991	5.62	7.798	7.27	15,689	6.56	
Divorced	1,664	9.44	9,329	8.70	21,717		
Males Divorced	585	3.32	3,393	3.16	8,688	3.63	
Females Divorced	1.079	6.12	5,936	5.53	13,029	5.45	
013 Fst. Pop. Age 25+ by Fdu. Attainment	15,381		94,670		203.911		
Less than 9th grade	142	0.92	1,505	1.59	4,193	2.06	
Some High School, no diploma	299	1.94	4,189	4.42	11,278	5.53	
High School Graduate (or GED)	2,908	18.91	26,886	28.40	64,326	31.55	
Some College, no degree	2.219	14.43	15,840	16.73	35,308	17.32	
Associate Degree	1,025	6.66	8,107	8.56	17,762	8.71	
Bachelor's Degree	4,864	31.62	23,606	24.94	44,721	21.93	
Master's Degree	2,593	16.86	10,127	10.70	18,426	9.04	
Professional School Degree	858	5.58	2,964	3.13	5,274	2.59	
Doctorate Degree	473	3.08	1.446	1.53	2,623	1.29	
013 Est Pop Age 25+ by Edu. Attain, Hisp. or Lat	238		1,318		2,612		
CY Pop 25+, Hisp/Lat, < High School Diploma	15	6.30	120	9.10	287	10.99	
CY Pop 25+, Hisp/Lat, High School Graduate	44	18.49	236	17.91		20.87	
CY Pop 25+, Hisp/Lat, Some College or Associate's Deg	37	15.55		24.20		26.03	
CY Pop 25+, Hisp/Lat, Bachelor's Degree or Higher	142	59.66		48.71		42.08	
ouseholds							
2018 Projection	9,680		58,526		126,689		
2013 Estimate	9,551		57,729		124.579		
2010 Census	9,462		57,149		122,991		
2000 Census	9,458		57,001		124,481		
Growth 2013-2018	1.36%		1.38%		1.69%		
Growth 2010-2013	0.94%		1.01%		1.29%		
Growth 2000-2010	0.04%		0.26%		-1.20%		



Prepared On: Tues Aug 13, 2013 Page 5 Of 12 Prepared By: PA Downtown Center

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description	0.00 - 1.00 miles		0.00 - 3.00 miles		0.00 - 5.00 miles	
Description	Radius 1	%	Radius 2	00	Radius 3	%
2013 Est. Households by Household Type	9,551		57,729		124,579	
Family Households	5,606	58.70	33,782	58.52	71.937	57.74
Nonfamily Households	3,945	41.30	23,946	41.48	52,642	42.26
2013 Est. Group Quarters Population	298		1,781		9.575	
2013 HHs by Ethnicity, Hispanic/Latino	152	1.59	783	1.36	1,658	1.33
2013 Est. HHs by HH Income	9,551		57,729		124,579	
CY HHs, Inc < \$15,000	856	8.96	5,988	10.37	15,400	12.36
CY IIHs, Inc \$15,000 - \$24,999	910	9.53		10.89	14,780	11.86
CY HHs, Inc \$25,000 - \$34,999	886	9.28	6.450	11.17	14,027	
CY HHs, Inc \$35,000 - \$49,999	1,179	12.34	8,488	14.70	18,439	14.80
CY IIIIs, Inc \$50,000 - \$74,999	1,694	17.74	10.976	19.01	23,741	19.06
CY HHs, Inc \$75,000 - \$99,999	1,121	11.74	7,295	12.64	14,475	11.62
CY IIIIs, Inc \$100,000 - \$124,999	866	9.07	4,678	8.10	9,106	7.31
CY IIIIs, Inc \$125,000 - \$149,999	602	6.30	2,435	4.22	4,834	3.88
CY IIIIs, Inc \$150,000 - \$199,999	628	6.58	2,571	4.45	4,811	3.86
CY 11Hs. Inc \$200,000 - \$249,999	267	2.80	899	1.56	1,738	1.40
CY HHs, Inc \$250,000 - \$499,999	408	4.27	1,267	2.19	2,454	1.97
CY HHs, Inc \$500,000+	133	1.39	395	0.68	774	0.62
2013 Est. Average Household Income	\$93,386		\$74,210		\$69,740	
2013 Est. Median Household Income	\$63,931		\$53,762		\$49,710	
2013 Median IIII Inc by Single Race Class, or Ethn						
White Alone	65,036		54,128		51,517	
Black or African American Alone	46,408		32,087		27,122	
American Indian and Alaska Native Alone	62,914		52,933		42,895	
Asian Alone	54,548		77,449		74,406	
Native Hawaiian and Other Pacific Islander Alone	22,336		53,143		63,839	
Some Other Race Alone	48,236		50,393		49,223	
Two or More Races	22,755		33,960		29,920	
Hispanic or Latino	84,439		44,823		48,333	
Not Hispanic or Latino	63,776		53,867		49,727	
2013 Est. Family HH Type, Presence Own Children	5.606		33,782		71,937	
Married-Couple Family, own children	2,131	38.01	10,244	30.32	20,455	28.43



Prepared On Tues Aug 13, 2013 Page 6 Of 12

Prepared By: PA Downtown Center

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Prepared For Mt. Lebanon Partnership

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description	0.00 - 1.00 mi		0.00 - 3.00 mi		0.00 - 5.00 mil	
Manied Carela Carella and acceptable and	Radius 1	43.77	Radius 2	<del>%</del> 47.96	Radius 3	17.2
Married-Couple Family, no own children Male Householder, own children	110	1.96	16,202 777	2.30	33,980 1.796	
Male Householder, no own children	135	2.41	1,183	3.50	2.973	
Female Householder, own children	337	6.01	2,290	6.78	6,172	
Female Householder, no own children	439	7.83	3,086	9.14	6,561	
013 Est. Households by Household Size	9,551		57,729		124,579	
1-person household	3.510	36,75	20,724	35.90	44,427	35.6
2-person household	2,926	30.64	19,398		41.798	33.5
3-person household		14.60		14.36	18,204	
4-person household	1,160	12.15		10.65	12,975	
5-person household	423	4.43	2,292	3.97	4,998	
6-person household	108	1.13	655	1.13	1.567	
7 or more person household	31	0.32	220	0.38	609	
013 Est. Average Household Size	2,22		2.18		2,20	
013 Est. Households by Presence of People	9.551		57.729		124.579	
louseholds with 1 or more People under Age 18:	2,647	27.71	14.290	24.75	30,867	24.7
Married-Couple Family	2,153	81.34	10,697	74.86	21,339	
Other Family, Male Householder	132	4.99	832	5.82	2,049	6.6
Other Family, Female Householder	356	13.45	2,704	18.92	7.240	23.4
Nonfamily, Male Householder	1	0.04	20	0.14	144	0.4
Nonfamily, Female Householder	5	0.19	38	0.27	95	0.3
louseholds no People under Age 18:	6,904	72.29	43,438	75.24	93,712	75.2
Married-Couple Family	2,472	35.81	15,843	36.47	32,968	35.1
Other Family, Male Householder	122	1.77	1,147	2.64	2,722	2.90
Other Family, Female Householder	437	6.33	2,733	6.29	5.589	5.9
Nonfamily, Male Householder	1,425	20.64	9.211	21.20	21,757	23.2
Nonfamily, Female Householder	2,449	35.47	14.504	33.39	30,675	32.7
013 Fst. Households by Number of Vehicles	9,551		57,729		124,579	
No Vehicles	1,020	10.68	5,814	10.07	16,232	13.0
1 Vehicle	3,935	41.20	24,692	42.77	51,315	41.1
2 Vehicles	3.709	38.83	21,187	36.70	43,929	35.2
3 Vehicles	686	7.18	4,787	8.29	10,410	
4 Vehicles	158	1.65	1,053	1.82	2,161	
5 or more Vehicles	42	0.44	194	0.34	531	0.4
2013 Est. Average Number of Vehicles	1.50		1.50		1.46	



Prepared On: Tues Aug 13, 2013 Page 7 Of 12

Prepared By: PA Downtown Center

Nielsen Solution Center 1 800 866 6511

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description	0.00 - 1.00 mi <i>Radius 1</i>	les %	0.00 - 3.00 mi <i>Radius 2</i>		0.00 - 5.00 miles <i>Radius 3</i>		
Family Households				······		%	
2018 Projection	5,686		21246		77.004		
2013 Estimate	5,606		34,246 33,782		73,084		
2010 Census					71,937		
2000 Census	5,554 5,785		33,451 35,557		71,077 77.083		
			55,557		77,000		
Growth 2013-2018	1,42%		1.37%		1.59%		
Growth 2010-2013	0.94%		0.99%		1.21%		
Growth 2000-2010	-3.99%		-5.92%		-7.79%		
2013 Est. Families by Poverty Status	5,606		33,782		71,937		
2013 Families at or Above Poverty	5,422	96.72	31,854	94.29	66,640	92.64	
2013 Families at or Above Poverty with Children	2,496	44.52	12,744	37,72	26,543	36.90	
2013 Families Below Poverty	184	3.28	1,928	5.71	5,297	7.36	
2013 Families Below Poverty with Children	146	2.60	1,414	4.19	4,025		
2013 Est. Pop Age 16+ by Employment Status	17,343		105,765		236,035		
In Armed Forces	1	0.01	98	0.09	186	0.08	
Civilian - Employed	11,042	63.67	64,989	61.45	140.927	59.71	
Civilian - Unemployed	734	4.23	4,727	4.47	11,631		
Not in Labor Force	5,567	32.10	35.952		83,291		
2013 Fst. Civ Employed Pop 16+ Class of Worker	11,139		65,481		141,907		
For-Profit Private Workers	7,025	63.07	43,373	66.24	97,160	68.47	
Non-Profit Private Workers	1.793	16.10	9,815	14.99	20,459	14.42	
Local Government Workers	710	6.37	4,638	7.08	9,070	6.39	
State Government Workers	283	2.54	1,265	1.93	2,495	1.76	
Federal Government Workers	183	1.64	1.149	1.75	2,567	1.81	
Self-Emp Workers	1,136	10.20	5,183	7.92	9,984	7.04	
Unpaid Family Workers	10	0.09	58	0.09	174	0.12	
2013 Est. Civ Employed Pop 16+ by Occupation	11,139		65.481		141,907		
Architect/Engineer	242	2.17	1.173	1.79	2,644	1.86	
Arts/Entertain/Sports	384	3.45	1,497	2.29	2,960		
Building Grounds Maint	209	1.88	1,698	2.59	4,615	3.25	
Business/Financial Ops	794	7.13	4,352	6.65	9,019		
Community/Soc Svcs	157	1.41	1,291	1.97	2,703	1.90	
Computer/Mathematical	327	2.94	2,285	3.49	4,478	3.16	
Construction/Extraction	322	2.89	2,405	3.67	5.366	3.78	
Edu/Training/Library	978	8.78	3,928	6.00	7,559	5.33	



Prepared On: Tues Aug 13, 2013 Page 8 Of 12

Prepared By: PA Downtown Center

Nielsen Solution Center 1 800 866 6511

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Doranintin	0.00 - 1.00 mi	0.00 - 1.00 miles		les	0.00 - 5.00 miles		
Description	Radius 1	%	Radius 2	%	Radius 3	9	
Farm/Fish/Forestry	1	0.01	47	0.07	95	0.0	
Food Prep/Serving	487	4.37	3,919	5.98	9,550	6.7	
Health Practitioner/Tec	851	7.64	5,098	7.79	10,008	7.0	
Healthcare Support	82	0.74	1,130	1.73	2,887	2.0	
Maintenance Repair	167	1.50	1,065	1.63	3,226	2.2	
Legal	402	3.61	1,595	2.44	2,902	2.0	
Life/Phys/Soc Science	263	2.36	876	1.34	1,420	1.0	
Management	1,433	12.86	7,331	11.20	15,092	10.6	
Office/Admin Support	1,182	10.61	9,480	14.48	21,571	15.2	
Production	225	2.02	1,658	2.53	4,836	3.4	
Protective Svcs	175	1.57	1,504	2.30	2,969	2.0	
Sales/Related	1.865	16.74	8,105	12.38	16,746	11.8	
Personal Care/Svc	310	2.78	2,101	3.21	4,397	3.1	
Transportation/Moving	283	2.54	2,944	4.50	6,864	4.8	
013 Est. Pop 16+ by Occupation Classification	11.139		65.481		141,907		
Blue Collar	997	8.95	8,071	12.33	20,292	14.3	
White Collar	8,877	79.69	47,011	71.79	97,102		
Service and Farm	1.265	11.36	10,399	15.88	24.513	17.2	
013 Est. Workers Age 16+, Transp. To Work	10,939		64,019		138,674		
Drove Alone	7,512	68.67	45,738	71.44	96,954	69.9	
Car Pooled	903	8.25	5,771	9.01	12,974	9.3	
Public Transportation	1,481	13.54	7,619	11.90	16,537	11.9	
Walked	414	3.78	1,837	2.87	5,580	4.0	
Bicycle	16	0.15	64	0.10	228	0.1	
Other Means	113	1.03	830	1.30	1,385	1.0	
Worked at Home	500	4.57	2,161	3.38	5,015	3.6	
013 Est. Workers Age 16+ by Travel Time to Work *							
Less than 15 Minutes	2,340		13,217		29,965		
15 - 29 Minutes	3,362		23,478		50,202		
30 - 44 Minutes	3,025		16,074		33,360		
45 - 59 Minutes	940		5,537		12,238		
60 or more Minutes	722		3,676		8,344		
013 Est. Avg Travel Time to Work in Minutes	29.58		28.71		28.67		
013 Est. Tenure of Occupied Housing Units	9,551		57,729		124,579		
Owner Occupied	6,116	64.04	39,367	68.19	83,295	66.8	
Renter Occupied	3,435	35.96	18,362	31.81	41,284	33.1	



Prepared On: Tues Aug 13, 2013 Page 9 Of 12

Prepared By: PA Downtown Center

Nielsen Solution Center 1 800 866 6511

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description	0.00 - 1.00 mi <i>Radius 1</i>	les %	0.00 - 3.00 mi <i>Radius 2</i>	les %	0.00 - 5.00 miles <i>Radius 3</i> %		
2013 Owner Occ. HUs: Avg. Length of Residence	21.4		24.1		24,0		
2013 Renter Occ. HUs: Avg. Length of Residence	8.2		8.2		8.1		
2013 Est. All Owner-Occupied Housing Values	6,116		39,367		83.295		
Value Less than \$20,000	8	0.13	614	1.56	1,423	1.71	
Value \$20,000 - \$39,999	35	0.57	546	1.39	2,411	2,89	
Value \$40,000 - \$59,999	84	1.37	1,627	4.13	5,205	6.25	
Value \$60,000 - \$79,999	165	2.70	3,488	8.86	8.999	10.80	
Value \$80,000 - \$99,999	436	7.13	5,956	15.13	12,743	15.30	
Value \$100,000 - \$149,999	1,475	24.12	11,288	28.67	21,888	26,28	
Value \$150,000 - \$199,999	1,550	25.34	7,170	18.21	13,601	16.33	
Value \$200,000 - \$299,999	1,446	23.64	5,037	12.79	9,719	11.67	
Value \$300,000 - \$399,999	441	7.21	1,846	4.69	3,925	4.71	
Value \$400,000 - \$499,999	254	4.15	881	2.24	1,487	1.79	
Value \$500,000 - \$749,999	161	2.63	641	1.63	1,331	1.60	
Value \$750,000 - \$999,999	30	0.49	143	0.36	322	0.39	
Value \$1,000,000 or more	32	0.52	129	0.33	239	0.29	
2013 Est. Median All Owner-Occupied Housing Value	\$177,600		\$133,010		\$124,822		
2013 Est. Housing Units by Units in Structure	10,142		61,580		136,228		
I Unit Attached	519	5.12	4,070	6.61	10,392	7.63	
1 Unit Detached	6.500		41,415	67.25	89,552		
2 Units	555	5.47	3,084	5.01	7,544		
3 or 4 Units	248	2.45	1,695	2.75	5,762		
5 to 19 Units	1.036	10.21	5,143	8.35	10,910		
20 to 49 Units	460	4.54	2,168	3.52	3,943		
50 or More Units	812	8.01	3,883	6.31	7,553		
Mobile Home or Trailer	11	0.11	120	0.19	568		
Boat, RV, Van, etc.	1	0.01	2	0.00	4		
2013 Est. Housing Units by Year Structure Built	10,142		61.580		136,228		
Housing Unit Built 2005 or later	99	0.98	520	0.84	1,623		
Housing Unit Built 2000 to 2004	160	1.58	919	1.49	2,785		
Housing Unit Built 1990 to 1999	148	1.46	1,936	3.14	4,343		
Housing Unit Built 1980 to 1989	417	4.11	3,503	5.69	7,268		
Housing Unit Built 1970 to 1979	357	3.52	5,087	8.26	12,187		
Housing Unit Built 1960 to 1969							
	1 1157	11.46	7,763	12.61	16,438	12 07	



Prepared Onl Tues Aug 13, 2013 Page 10 Of 12

Prepared By: PA Downtown Center

Nielsen Solution Center 1 800 866 6511

nership

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-2018, aggregate

Description Housing Unit Built 1940 to 1949 Housing Unit Built 1939 or Earlier	0.00 - 1.00 mi	les	0.00 - 3.00 mi	les	0.00 - 5.00 miles		
Description	Radius 1	%	Radius 2	%	Radius 3	%	
Housing Unit Built 1940 to 1949	1,563	15.41	8,741	14.19	17,304	12.70	
Housing Unit Built 1939 or Earlier	4,466	44.03	16,611	26.97	42,171	30.96	
2013 Est. Median Year Structure Built **	1944		1953		1953		

<sup>\*</sup>This row intentionally left blank. No total category data is available.

<sup>\*\*1939</sup> will appear when at least half of the Housing Units in this reports area were built in 1939 or earlier.

1, 3, 5, Mile Radii of Mt. Lebanon

**Appendix: Area Listing** 

Area Name:

Type: Radius 1

Reporting Detail: Aggregate

Reporting Level: Block Group

0.00

Radius Definition:

710 WASHINGTON RD

PITTSBURGH, PA 15228-2018

Latitude/Longitude 40.379355

Radius

-80.045438

1.00

Area Name:

Type: Radius 2

Reporting Detail: Aggregate

Reporting Level: Block Group

Radius Definition:

710 WASHINGTON RD

PITTSBURGH, PA 15228-2018

Latitude/Longitude 40.379355 -80.045438

> 0.003.00

Area Name:

Type: Radius 3

Reporting Detail: Aggregate

Reporting Level: Block Group

**Radius Definition:** 

710 WASHINGTON RD

PITTSBURGH, PA 15228-2018

Latitude/Longitude 40.379355

-80.045438

Radius

Radius

0.00 5.00

**Project Information:** 

Site: 2

Order Number: 972089341



1, 3, 5, Mile Radii of Mt. Lebanon

Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-, 0.00 - 1.00 Miles, Total

PRIZ	PRIZM			Area	Same	US	milse!	
Code	Name			Households	Pct.	Households	Pet.	Index
01	Upper Crust			217	2.27%	1,728,572	1.45%	156.7
02	Blue Blood Estates			75	0.79%	1.096,525	0.92%	85.4
03	Movers and Shakers			324	3.39%	1.845.997	1.55%	219.1
04	Young Digerati			330	3.46%	1.530,460	1.28%	269.1
05	Country Squires			0	0.00%	2.196.181	1.84%	0.0
06	Winner's Circle			20	0.21%	1,263,890	1.06%	19.8
07	Money and Brains			1978	20.71%	2,526,024	2.12%	977.3
08	Executive Suites			237	2.48%	1,011,313	0.85%	292.5
09	Big Fish, Small Pond			0	0.00%	2,558,038	2.15%	0.0
10	Second City Elite			0	0.00%	1,608.531	1.35%	0.0
11	God's Country			0	0.00%	1.767,383	1.48%	0.0
12	Brite Lites, Li'l City			0	0.00%	2,049,501	1.72%	0.0
13	Upward Bound			0	0.00%	2.160,578	1.81%	0.0
14	New Empty Nests			96	1.01%	1,197,015	1.00%	100.1
15	Pools and Patios			138	1.44%	1,483,674	1.24%	116.1
16	Bohemian Mix			723	7.57%	2.199,666	1.85%	410.2
17	Beltway Boomers			40	0.42%	1.092.643	0.92%	45.7
18	Kids and Cul-de-Sacs			22	0.23%	1,865,338	1.56%	14.7
19	Home Sweet Home			8	0.08%	2,122,351	1.78%	4.7
20	Fast-Track Families			0	0.00%	1,993,910	1.67%	0.0
21	Gray Power			197	2.06%	1,042,555	0.87%	235.8
22	Young Influentials			25	0.26%	1,644,094	1.38%	19.0
23	Greenbelt Sports			0	0.00%	1,638,813	1.37%	0.0
24	Up-and-Comers			0	0.00%		1.38%	
25	Country Casuals			0		1,649,098		0.0
26					0.00%	1,823,591	1.53%	0.0
27	The Cosmopolitans			976	10.22%	1,464,527	1.23%	831.8
	Middleburg Managers Traditional Times			0	0.00%	2,500,727	2.10%	0.0
28				0	0.00%	3,194,325	2.68%	0.0
29	American Dreams			1509	15.80%	2.735.953	2.30%	688.4
30	Suburban Sprawl			66	0.69%	1,491,155	1.25%	55.2
31	Urban Achievers			815	8.53%	1,885,116	1.58%	539.6
32	New Homesteaders			0	0.00%	2,115,687	1.77%	0.0
33	Big Sky Families			0	0.00%	2,241,178	1.88%	0.0
34	White Picket Fences			0	0.00%	1,698,327	1.42%	0.0
35	Boomtown Singles			0	0.00%	1.746.102	1.46%	0.0
36	Blue-Chip Blues			9	0.09%	1,423,495	1.19%	7.9
37	Mayberry-ville			0	0.00%	2,776,213	2.33%	0.0
38	Simple Pleasures			0	0.00%	2,606,576	2.19%	0.0
39	Domestic Duos			17	0.18%	1.308,516	1.10%	16.2
40	Close-In Couples			564	5.91%	1,458,470	1,22%	482.7
41	Sunset City Blues			0	0.00%	2,276,881	1.91%	0.0
42	Red, White and Blues			0	0.00%	1,168.228	0.98%	0.0
43	Heartlanders			0	0.00%	2,293,656	1.92%	0.0

niclsen Prepared On: Tues Aug 13, 2013 Page 1 Of 7

Prepared By PA Downtown Center

Nielsen Solution Center 1 800 866 6511

1, 3, 5, Mile Radii of Mt. Lebanon

#### Radius 1: 710 WASHINGTON RD, PITTSBURGH, PA 15228-, 0.00 - 1.00 Miles, Total

PRIZ	M	Area		U	S Base	
Code	Name	Households	Pct.	Households	Pct.	Index
44	New Beginnings	14	0.15%	1,674.619	1.40%	10.4
45	Blue Highways	0	0.00%	1,979,351	1.66%	0.0
46	Old Glories	16	0.17%	1,088,501	0.91%	18.3
47	City Startups	0	0.00%	1,526,707	1.28%	0.0
48	Young and Rustic	0	0.00%	2,212,209	1.86%	0.0
49	American Classics	1	0.01%	1.152.945	0.97%	1.1
50	Kid Country, USA	0	0.00%	1,452,467	1.22%	0.0
51	Shotguns and Pickups	0	0.00%	1,891,001	1.59%	0.0
52	Suburban Pioneers	2	0.02%	1,175.157	0.99%	2.1
53	Mobility Blues	0	0.00%	1,595,234	1.34%	0.0
54	Multi-Culti Mosaic	379	3.97%	2,111,544	1.77%	224.0
55	Golden Ponds	0	0.00%	1,793,589	1.50%	0.0
56	Crossroads Villagers	0	0.00%	2,383,261	2.00%	0.0
57	Old Milltowns	0	0.00%	1,613,169	1.35%	0.0
58	Back Country Folks	0	0.00%	2,661,520	2.23%	0.0
59	Urban Elders	610	6.39%	1.725,139	1.45%	441.3
60	Park Bench Seniors	0	0.00%	1,432,436	1.20%	0.0
61	City Roots	135	1.41%	1,439,031	1.21%	117.1
62	Hometown Retired	0	0.00%	1,515,478	1.27%	0.0
63	Family Thrifts	0	0.00%	2,272,001	1.91%	0.0
64	Bedrock America	0	0.00%	2,035,456	1.71%	0.0
65	Big City Blues	8	0.08%	1,358,883	1.14%	7.3
66	Low-Rise Living	0	0.00%	1,635,938	1.37%	0.0
67	Unclassified	0	0.00%	0		7.0
Total		9551	100.00%	119,206,509	100.00%	100.0

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-, 0.00 - 3.00 Miles, Total

PRIZ	M	Area	hanceled a	US	S Base	
Code	Name	Households	Pct.	Households	Pet.	index
01	Upper Crust	1697	2.94%	1,728.572	1.45%	202.7
02	Blue Blood Estates	421	0.73%	1,096,525	0.92%	79.3
03	Movers and Shakers	1803	3.12%	1,845,997	1.55%	201.7
04	Young Digerati	649	1.12%	1,530,460	1.28%	87.6
05	Country Squires	8	0.01%	2,196,181	1.84%	0.8
06	Winner's Circle	386	0.67%	1,263,890	1.06%	63.1
07	Money and Brains	3600	6.24%	2,526,024	2.12%	294.3
08	Executive Suites	876	1.52%	1,011,313	0.85%	178.9
09	Big Fish, Small Pond	24	-0.04%	2,558,038	2.15%	1.9
10	Second City Elite	0	0.00%	1,608,531	1.35%	0.0
11	God's Country	36	0.06%	1,767,383	1.48%	4.2
12	Brite Lites, Li'l City	0	0.00%	2,049,501	1.72%	0.0
13	Upward Bound	0	0.00%	2,160,578	1.81%	0.0
14	New Empty Nests	2088	3.62%	1,197,015	1.00%	360.2
15	Pools and Patios	3559	6.17%	1,483,674	1.24%	495.3
16	Bohemian Mix	1852	3.21%	2,199,666	1.85%	173.9
17	Beltway Boomers	738	1.28%	1,092,643	0.92%	139.5
81	Kids and Cul-de-Sacs	517	0.90%	1,865,338	1.56%	57.2
19	Home Sweet Home	2043	3.54%	2,122,351	1.78%	198.8
20	Fast-Track Families	0	0.00%	1,993,910	1.67%	0.0
21	Gray Power	2967	5.14%	1,042,555	0.87%	587.7
22	Young Influentials	1812	3.14%	1,644,094	1.38%	227.6
23	Greenbelt Sports	24	0.04%	1,638,813	1.37%	3.0
24	Up-and-Comers	0	0.00%	1,649,098	1.38%	0.0
25	Country Casuals	i	0.00%	1,823,591	1.53%	0.1
26	The Cosmopolitans	3230	5.60%	1.464.527	1.23%	455.4
27	Middleburg Managers	0	0.00%	2,500,727	2.10%	0.0
28	Traditional Times	10	0.02%	3,194,325	2.68%	0.6
29	American Dreams	4095	7.09%	2,735,953	2.30%	309.1
30	Suburban Sprawl	3042	5.27%	1,491,155	1.25%	421.3
31	Urban Achievers	2010	3.48%	1,885,116	1.58%	220.2
32	New Homesteaders	4	0.01%	2,115,687	1.77%	0.4
33	Big Sky Families	0	0.00%	2,241,178	1.88%	0.0
34	White Picket Fences	0	0.00%	1,698,327	1.42%	0.0
35	Boomtown Singles	0	0.00%	1,746,102	1.46%	0.0
36	Blue-Chip Blues	443	0.77%	1,423,495	1.19%	64.3
37	Mayberry-ville	0	0.00%	2,776,213	2.33%	0.0
38	Simple Pleasures	1	0.00%	2,606,576	2.19%	0.0
39	Domestic Duos	3458	5.99%	1,308,516	1.10%	545.7
40	Close-In Couples	3507	6.07%	1,458,470	1.22%	496.5
41	Sunset City Blues	0	0.00%	2,276,881	1.91%	0.0
42	Red, White and Blues	4	0.01%	1,168,228	0.98%	0.7
43	Heartlanders	6	0.01%	2.293,656		0.7
40	rearrangers	0	0.0170	2,293,030	1.92%	0.5

niclsen Prepared On: Tues Aug 13, 2013 Page 3 Of 7

Prepared By: PA Downtown Center

Nielsen Solution Center 1 800 866 6511

1, 3, 5, Mile Radii of Mt. Lebanon

#### Radius 2: 710 WASHINGTON RD, PITTSBURGH, PA 15228-, 0.00 - 3.00 Miles, Total

PRIZ	M	Area		U	S Base	
Code	Name	Households	Pet.	Households	Pct.	Index
44	New Beginnings	1001	1.73%	1,674,619	1.40%	123.4
45	Blue Highways	0	0.00%	1,979,351	1.66%	0.0
46	Old Glories	1979	3.43%	1,088,501	0.91%	375.4
47	City Startups	0	0.00%	1,526,707	1.28%	0.0
48	Young and Rustic	14	0.02%	2,212,209	1.86%	1.3
49	American Classics	1566	2.71%	1,152,945	0.97%	280.5
50	Kid Country, USA	2	0.00%	1,452,467	1.22%	0.3
51	Shotguns and Pickups	0	0.00%	1.891,001	1.59%	0.0
52	Suburban Pioneers	822	1.42%	1.175.157	0.99%	144.4
53	Mobility Blues	0	0.00%	1,595,234	1.34%	0.0
54	Multi-Culti Mosaic	3956	6.85%	2,111,544	1.77%	386.9
55	Golden Ponds	0	0.00%	1,793.589	1.50%	0.0
56	Crossroads Villagers	2	0.00%	2,383.261	2.00%	0.2
57	Old Milltowns	1	0.00%	1,613,169	1.35%	0.1
58	Back Country Folks	0	0.00%	2,661.520	2.23%	0.0
59	Urban Elders	1249	2.16%	1,725,139	1.45%	149.5
60	Park Bench Seniors	0	0.00%	1,432,436	1.20%	0.0
61	City Roots	1902	3.29%	1,439.031	1.21%	272.9
62	Hometown Retired	0	0.00%	1,515,478	1.27%	0.0
63	Family Thrifts	0	0.00%	2,272,001	1.91%	0.0
64	Bedrock America	0	0.00%	2,035,456	1.71%	0.0
65	Big City Blues	306	0.53%	1,358,883	1.14%	46.5
66	Low-Rise Living	17	0.03%	1,635,938	1.37%	2.1
67	Unclassified	0	0.00%	0		
Total		 57728	100.00%	119,206,509	100.00%	100.0

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-, 0.00 - 5.00 Miles, Total

PRIZ	M	Area	1	US	S Base	
Code	Name	Households	Pct.	Households	Pet.	Index
01	Upper Crust	3563	2.86%	1,728,572	1.45%	197.2
02	Blue Blood Estates	999	0.80%	1.096,525	0.92%	87.2
03	Movers and Shakers	3484	2.80%	1,845,997	1.55%	180,6
04	Young Digerati	787	0.63%	1,530,460	1.28%	49.2
05	Country Squires	88	0.07%	2,196,181	1.84%	3,8
06	Winner's Circle	1014	0.81%	1,263,890	1.06%	76.8
07	Money and Brains	4165	3.34%	2,526,024	2.12%	157.8
08	Executive Suites	1123	0.90%	1,011,313	0.85%	106.3
09	Big Fish, Small Pond	219	0.18%	2,558,038	2.15%	8.2
10	Second City Elite	114	0.09%	1,608,531	1.35%	6.8
11	God's Country	315	0.25%	1.767,383	1.48%	17.1
12	Brite Lites, Li'l City	136	0.11%	2,049,501	1.72%	6.3
13	Upward Bound	64	0.05%	2.160.578	1.81%	2.8
14	New Empty Nests	4222	3.39%	1,197,015	1.00%	337.5
15	Pools and Patios	7003	5.62%	1,483,674	1.24%	451.6
16	Bohemian Mix	2819	2.26%	2,199,666	1.85%	122.6
17	Beltway Boomers	1934	1.55%	1,092,643	0.92%	169.4
18	Kids and Cul-de-Sacs	1160	0.93%	1,865,338	1.56%	59.5
19	Home Sweet Home	4710	3.78%	2.122.351	1.78%	212.4
20	Fast-Track Families	16	0.01%	1,993,910	1.67%	0.8
21	Gray Power	5004	4.02%	1,042,555	0.87%	459.3
22	Young Influentials	2946	2.36%	1,644,094	1.38%	171.5
23	Greenbelt Sports	218	0.17%	1.638,813	1.37%	12.7
24	Up-and-Comers	379	0.30%	1,649,098	1.38%	22.0
25	Country Casuals	41	0.03%	1,823.591	1.53%	2.2
26	The Cosmopolitans	4783	3.84%	1,464,527	1.23%	312.5
27	Middleburg Managers	1291	1.04%	2,500,727	2.10%	49.4
28	Traditional Times	104	0.08%	3,194,325	2.68%	3.1
29	American Dreams	6155	4.94%	2,735,953	2.30%	215.3
30	Suburban Sprawl	6514	5.23%	1,491,155	1.25%	418.0
31	Urban Achievers	3645	2.93%	1.885.116	1.58%	185.0
32	New Homesteaders	42	0.03%	2,115,687	1.77%	1.9
33	Big Sky Families	0	0.00%	2.241,178	1.88%	0.0
34	White Picket Fences	136	0.11%	1,698,327	1.42%	7.7
35	Boomtown Singles	851	0.68%	1,746,102	1.46%	46.6
36	Blue-Chip Blues	1095	0.88%	1,423,495	1.19%	73.6
37	Mayberry-ville	14	0.01%	2,776,213	2.33%	0.5
38	Simple Pleasures	11	0.01%	2,606,576	2.19%	0.3
39	Domestic Duos	9136	7.33%	1.308,516	1.10%	668.1
40	Close-In Couples	7122	5.72%	1,458,470	1.22%	467.3
41	Sunset City Blues	1272	1.02%	2,276,881	1.22%	53.5
42	Red, White and Blues	40	0.03%	1,168,228	0.98%	3.3
43	Heartlanders	50	0.03%	2.293,656		
47	i icarrialiuci 5	30	U.U+70	2,230,000	1.92%	2.1

nielsen Prepared On: Tues Aug 13, 2013 Page 5 Of 7

Prepared By: PA Downtown Center

Nielsen Solution Center 1 800 866 6511

1, 3, 5, Mile Radii of Mt. Lebanon

Radius 3: 710 WASHINGTON RD, PITTSBURGH, PA 15228-, 0.00 - 5.00 Miles, Total

PRIZ	M	Area		U.	S Base	
Code	Name	Households	Pet.	Households	Pct.	Index
44	New Beginnings	3480	2.79%	1,674,619	1.40%	198.8
45	Blue Highways	0	0.00%	1,979,351	1.66%	0.0
46	Old Glories	4210	3.38%	1,088,501	0.91%	370.1
47	City Startups	0	0.00%	1,526,707	1.28%	0.0
48	Young and Rustic	115	0.09%	2,212,209	1.86%	5.0
49	American Classics	3992	3.20%	1,152,945	0.97%	331.3
50	Kid Country, USA	22	0.02%	1,452,467	1.22%	1.4
51	Shotguns and Pickups	0	0.00%	1,891,001	1.59%	0.0
52	Suburban Pioneers	2319	1.86%	1,175,157	0.99%	188.8
53	Mobility Blues	406	0.33%	1,595,234	1.34%	24.4
54	Multi-Culti Mosaic	10068	8.08%	2,111,544	1.77%	456.2
55	Golden Ponds	4	0.00%	1,793,589	1.50%	0.2
56	Crossroads Villagers	19	0.02%	2,383,261	2.00%	0.8
57	Old Milltowns	10	0.01%	1,613,169	1.35%	0.6
58	Back Country Folks	0	0.00%	2,661.520	2.23%	0.0
59	Urban Elders	2816	2,26%	1,725,139	1.45%	156.2
60	Park Bench Seniors	550	0.44%	1,432,436	1.20%	36.7
61	City Roots	5587	4.48%	1,439,031	1.21%	371.5
62	Hometown Retired	179	0.14%	1.515,478	1.27%	11.3
63	Family Thrifts	139	0.11%	2,272,001	1.91%	5.9
64	Bedrock America	0	0.00%	2,035,456	1.71%	0.0
65	Big City Blues	1385	1.11%	1,358,883	1.14%	97.5
66	Low-Rise Living	494	0.40%	1,635,938	1.37%	28.9
67	Unclassified	0	0.00%	0		
Total		 124579	100.00%	119,206,509	100.00%	100.0

The "Index" is defined as the ratio of the percent of Households for the segment in the report's geographic area compared to the percent of Households in the U.S. for the segment, times 100.



1, 3, 5, Mile Radii of Mt. Lebanon

Appendix: Area Listing

Area Name:

Type: Radius 1 Reporting Detail: Aggregate Reporting Level: Block Group

**Radius Definition:** 

710 WASHINGTON RD Latitude/Longitude 40.379355 -80.045438

PITTSBURGH, PA 15228-2018 Radius 0.00 - 1.00

Area Name:

Type: Radius 2 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

710 WASHINGTON RD Latitude/Longitude 40.379355 -80.045438

PITTSBURGH. PA 15228-2018 Radius 0.00 - 3.00

Area Name:

Type: Radius 3 Reporting Detail: Aggregate Reporting Level: Block Group

Radius Definition:

710 WASHINGTON RD Latitude/Longitude 40.379355 -80.045438

PITTSBURGH, PA 15228-2018 Radius 0.00 - 5.00

**Project Information:** 

Site: 2

Order Number: 972089341



# Uptown Main Street Business Directory

business Name	Street # Street Name City	orace 71b Prione	Email	Category	Web	Biz Owner	Prop Owner
Aladdin's	630 Washington   Pgh	PA 15228 344-1111	11	Restaura	Restaurantaladdinseatery.com		
Alberta Modern	Washington	15228	00 info@albertamodernhair.com	Service	albertamodernhair.com	Larry Alberta	Nadine Bognar
Allegheny Podiatry				Medical	alleghenypodiatry.com		O.
A'Pizza Badamo		PA 15228 563-1000	00 anthonybadamo@gmail.com	Restauran	_	Anthony Badamo	Frank Caruso
Argentine Productions		PA 15228 341-6448	peter@argentii	Media	argentineproductions.com	Peter Argentine	Lew Molnar
Art Loft	615 Washington Pgh	PA 15228 563-3003	artloft@artloft	Retail		Sally Guehl	
Badamo Hair		PA 15228 343-9500				Tony Badamo	750 Associates
Beehive Needle Arts		PA 15228 343-4630	30	Retail	beehiveneedlearts.com	,	
Bentz Law		PA 15228 563-4500	00 iwbentz@jwbentz.com	Law		James Bentz	James Bentz
Betsy's Ice Cream	666 Washington Pgh	PA 15228 668-0379	79 ryan@betsysicecream.com	Restaurar	n.com	Ryan Miller	Tom Steveson
Bill Few Associates	740 Washington Pgh	PA 15228 630-6000	00	Financial	ਤ 	,	
Bistro 19		PA 15228 306-1919	19 bdefrancis@bistro19.com	Restaurar		Bea DeFrancis	
CC's Diner	698 Washington Pgh	PA 15228 561-9418	18	Restauran			
Celtic Cross	729 Washington Pgh	PA 15228 306-1890	90	Retail	shopcelticcross.com	Tom Macik	
Children's Pediatrics	603 Washington Pgh	PA 15228 563-6151	51	Medical	·		
Christian Science	633 Washington Pgh	PA 15228 531-0389	89	Retail			E. Paul Dickerson
Cipriani Law	650 Washington Pgh	PA 15228 563-2500	00	Law	c-wlaw.com	Gerald Cipriani	Gerald Cipriani
Citizen's Bank	712 Washington Pgh	PA 15228 561-8800	00	Financial	citizensbank.com	•	
Create a Frame	615 Washington Pgh	PA 15228 341-1744	44 createaframe@verizon.net	Retail	createaframehandworks.com Steve Denenberg	Steve Denenberg	Bob Barson
Davin Interiors	671 Washington Pgh	PA 15228 221-5770	70	Service	davininteriors.com	Kathy Davin	Tom Steveson
Denis Foundation	685 Washington Pgh	PA 15228 668-0737	37 penny@denistheatre.org	Nonprofit	denistheatre.org	Jane Delano	Denis Theatre
Dinardo Candy	698 Washington Pgh	PA 15228 344-5989	89	Retail		Patrice Dinardo	Tom Steveson
Donor Services	660 Washington Pgh	PA 15228 474-1900	00 Idrane@donorservices.com	Service		Lisa Drane	Frank Katsorious
Eden's Market	99 Alfed Pgh	PA 15228 343-1802	02 edensdownunder@yahoo.com	Retail	edens-market.com	Jeff Weiner	Reg Tate
EJB Holdings	733 Washington Pgh	PA 15228 344-4557	57	Service	ejbognar.com	Nadine Bognar	Nadine Bognar
Empire Music	719 Washington Pgh	PA 15228 343-5299	99 joe@empiremusic.com	Retail	nline.com	Joe Ravita	,
Façade	615 Washington Pgh	PA 15228 343-6202	02	Service		Bernadette	Bob Barson
Fatigati Nalin		PA 15228 343-1770	70	Medical	fatigatipcp.org		Lew Molnar
WesBanco		PA 15228 561-2470	70	Financial		John Boy	
Funt Dermatology				Medical	n.com	Jackie Funt	Frank Katsorious
Good Ortho		<u> </u>	70	- Li			
			70   14  info@goodorthodonics.com	Medical	goodorthodonics.com		

# Uptown Main Street Business Directory

Doug Satterfield	Doug Satterfield	rolliers.com	Retail	brett@rolliers.com	15228 561-0922	Pgh PA	600 Washington	Rollier's Hardware
•	•				15228 561-3833	Pgh PA	101 Alfed	Ri Van Tran
Lilly Lee	Lilly Lee	resonanceviolins.com	Retail		15228 344-7605	Pgh PA	530 Washington	Resonance Violins
Gerald Cipriani	Dan Miller	pahouse.com/miller	Gov't		15228 343-3870	Pgh PA	650 Washington	Rep. Dan Miller
	Rania Harris	Restauran rania.com	Restaura	rania@raniatogo.com	15228 531-2222	Pgh PA	100 Central Sq.	Rania's Catering
Jaime Schaffer	5	questdiagnostics.com	Medical		15228 341-3031	Pgh PA	642 Washington	Quest
					15228 341-7887	Pgh PA	717 Washington	Primary Care
Tom Stevenson	Mark	premiereye.com	Medical		15228 563-1020	Pgh PA	669 Washington	Premiere Eye
Reg Tate	Reg Tate	Restaurant potomacbakery.com	Restaura		15228 531-5066	Pgh PA	689 Washington	Potomac Bakery
PNC	Kathy Becker	l pnc.com	Financial	kbecker@pnc.com	15228 341-7775	Pgh PA	620 Washington	PNC Bank
Bob Barson		pbtg.com	Service	info@pbtg.com	15228 341-7000	Pgh PA	615 Washington	Phoenix Technology
					15228 563-1212	Pgh PA	91 Central Sq.	Oriental Rug Gallery
Kushner	Sonja Schutte	Restaurant orbiscaffe.com	Restaura	grantschutte@gmail.com	15228 344-3734	Pgh PA	675 Washington	Orbis Caffe
Tom Stevenson	Sharon Clark	onaboutique.com	Retail	sharon@onaboutique.com	15228 561-1391	Pgh PA	654 Washington	Oom Young Doe
Carmen	Carmen	mtlebanonfloral.net	Retail		15228 561-2500	Pgh PA	692 Washington	ONA
		Restaurant mineospizza.com	Restaura		15228 344-9168	Pgh PA	725 Washington	Mt. Lebanon Floral
		www.mymodernpiano.com	Retail		15228 344-5397	Pgh PA	660 Washington	Modern Piano
					15228	Pgh PA	713 Washington	Mineo's Pizza
Tom Stevenson		Restauran mybigfatgreekgyro.com	Restaura		15228 531-4976	Pgh PA	665 Washington	My Big Fat Greek Gyro
					15228	Pgh PA	603 Washington	Maxillo Surgery
Jim Bentz		massageenvy.com	Service		15228 TBD	Pgh PA	680 Washington	Massage Envy
Kratsa		marriott.com	Hotel		15228 TBD	Pgh PA	611 Washington	Marriott
,	Lisa		Service		15228 563-2002	Pgh PA	697 Washington	Majestic Nails
Gerald Cipriani	Russ Marks	ljmarksjewlers.com	Retail		15228 561-2930	Pgh PA	650 Washington	LI Marks Jewiers
Jaime Schaffer	Frank Lee	Restauran littletokyopittsburgh.com	Restaura		15228 344-4366	Pgh PA	636 Washington	Little Tokyo
		σ.	Restauran		15228 TBD	Pgh PA	632 Washington	Lebo Subs
Municipality		lapomponee.com	Service		15228 563-3990	Pgh PA	659 Washington	La Pomponnee
			Medical		15228 563-6904	Pgh PA	637 Washington	La Piana Chiro
Tom Stevenson	Abdel Khila	Restaurant kouskouscafe.com	Restaura	abdelkhila@gmail.com	15228 563-5687	Pgh PA	665 Washington	Kous Kous
Reg Tate	Kate McGrady	imakoolkat.com	Retail	karenwolowski@yahoo.com	15228 341-2299	Pgh PA	691 Washington	KoolKat Designs
	_	khuranaclinic.com	Service	•	15228 561-2112	Pgh PA	700 Washington	Khurana Clinic
	Ron Molinaro	Restaurant ilpizzaiolo.com	Restaura	ron@ilpizz.com	15228 344-4123	Pgh PA	703 Washington	II Pizzaiolo
Howard Hanna	Pat Gray	howardhanna.com	Service	pgray@howardhanna.com	15228 561-7400	Pgh PA	701 Washington	Howard Hanna
_	Deb Albaugh	hearbestinc.com	Retail	dalbaugh@hearbestinc.com	15228 341-2221	Pgh PA	658 Washington	HearBest
				•		_	•	

# **Uptown Main Street Business Directory**

Tom Stevenson	Sandy		Retail	youreinvitedpa@hotmail.com	15228 561-4422		Pgh PA	690 Washington	You're Invited
Bill Rose			Restauran		15228 207-2291	PA	Pgh	695 Washington	Yogli Mogli
Frank Katsorious	Yvonne	Restauran walnutgroverestaurant.com	Restauran	yvonne@walnutgrill.com	15228 668-0951	PA	Pgh	660 Washington	Walnut Grill
					15228 341-1930	PA	Pgh	693 Washington	Victorian Manner
Elizabeth Boyd	Elizabeth Boyd		Restaurant	misselizabethboyd@hotmail.com	15228 563-8563	PA	Pgh	723 Washington	Uptown Coffee
		upmc.com			15228 344-7979	PA	Pgh	733 Washington	UPMC Endocrinology
Tom Stevenson	Tom Stevenson	tlstevensonassociates.com	Service	tlstevenson@stevensonassociates.c Service	15228 531-4949	PA	Pgh	666 Washington	Tom Stevenson, Esq.
Keith Sheppard	Keith Sheppard	Restaurantsaloonofmtlebanon.com	Restauran	keith@saloonofmtlebanon.com	15228 531-5666	PA	Pgh	622 Washington	The Saloon
					15228	PA	Pgh	656 Washington	The Newstand
	Tami Sampson		Retail		15228 341-8868	PA	Pgh	727 Washington	The Fabric Place
Tom Stevenson		outreachteen.org	Medical	kjohnson@outreachteen.org	15228 561-5405	PA	Pgh	666 Washington	Teen Outreach
Karen Sturgeon	Karen Sturgeon	sturgeon-photography.com	Service	karen@sturgeonphotography.com	15228 563-0707	PA	Pgh	123 Central Sq.	Sturgeon Photography
					15228 563-1262	PA	Pgh	633 Washington	Studio Dei Capelli
Tom Stevenson	Rob Stevenson	stevensonwilliamsco.com	Service	rws@stevensonwilliamsco.com	15228 531-6000	PA	Pgh	666 Washington	Stevenson Property
		steelcityballroom.com	Service		15228 531-8320	PA	Pgh	700 Washington	Steel City Ballroom
Tom Stevenson	Eszter Jacobs		Retail	eszterjacobs@yahoo.com	15228 892-8509	PA	Pgh	668 Washington	Spots + Stripes
E. Paul Dickerson	Ignacio	southhillshotyoga.com	Service	info@southhillshotyoga.com	15228 668-0502	PA	Pgh	704 Washington	South Hills Hot Yoga
		southhilleyeassociates.com	Medical		15228 561-1964	PA	Pgh	713 Washington	South Hills Eye
			Service		15228 TBD	PA	Pgh	663 Washington	South Hills Dance
	Ross				15228 344-1104	PA	Pgh	701 Washington	Shoe Repair
	George Lee	Restaurant sesameinn.net	Restauran		15228 341-2555	PA	Pgh	715 Washington	Seasame Inn
	Sandra Ward	gallery4wards.com	Service	swardstudio@gmail.com	15228	PA	Pgh	729 Washington	Sandra Ward Studios
Jaime Schaffer	Glenn Rengers	salonvivace.com	Service	grengers@aol.com	15228 344-9707	PA	Pgh	640 Washington	Salon Vivace
		salon-bella.com	Service	contact@salon-bella.com	15228 343-0100	PA	Pgh	95 Central Sq.	Salon Bella
Jackie Rossi					1//#-T#C 077CT		000	INTRINICE AN ACCO	ויספטן פי ויספטי

### Uptown Mt. Lebanon Property Owners

37TH DISTRICT

SENATE BOX 203037 THE STATE CAPITOL HARRISBURG, PA 17120-3037

717-787-5839 FAX: 717-772-4437

319 CASTLE SHANNON BLVD, PITTSBURGH, PA 15234 412-571-2169 FAX: 412-571-2000

PETERS TWP. MUNICIPAL BUILDING 610 EAST MCMURRAY ROAD MCMURRAY, PA 15317 724-942-7210 FAX: 724-942-7211 TUESDAY AND THURSDAY

EMAIL: SenatorSmith@pasenate.com WEBSITE: www.SenatorMattSmith.com

COMMITTEES

STATE GOVERNMENT, DEMOCRATIC CHAIR

COMMUNITY, ECONOMIC & RECREATIONAL DEVELOPMENT

CONSUMER PROTECTION & PROFESSIONAL LICENSURE

FINANCE GAME & FISHERIES

Senate of Plennsylvania

October 25, 2013

Via First Class U.S. Mail

Secretary Alan Walker Commonwealth Keystone Building, 4<sup>th</sup> Floor 400 North Street Harrisburg, PA 17120-0225

Dear Secretary Walker:

cc:

I write to provide my support for the Municipality of Mt. Lebanon, Allegheny County, and their application for designation as a Keystone Community Main Street. Mt. Lebanon was previously recognized as an achiever under the now defunct New Communities program and is pursuing designation under the current Keystone Communities Program. The Mt. Lebanon Partnership will host the program in cooperation with the Municipality and is essential in making Mt. Lebanon thrive as a Main Street Community.

The Mt. Lebanon Partnership, an all volunteer and nonprofit organization, has a history of partnering with the Municipality in managing and administering the streetscape improvement project and facade renovations along Washington Road, the Main Street model for Mt. Lebanon. The Partnership has also successfully managed numerous initiatives such as the Uptown Farmers Market, First Fridays, Plein Air Mt. Lebanon and many more programs geared towards enhancing the quality of life in Mt. Lebanon and the surrounding neighborhoods in the South Hills of Allegheny County. The future economic outlook of this community is reliant on the Partnership and their Main Street Program as it continues collaborating with the Municipality in attracting more customers to Washington Road, improving upon existing efforts to enhance bicycle and pedestrian access in the business district, and providing critical business recruitment and technical assistance for the Municipality.

I encourage the efforts of the Mt. Lebanon Partnership as they continue the mission of creating a vibrant community in Mt. Lebanon by promoting economic growth on behalf of the business and property owners, residents, and volunteers within the Mt. Lebanon commercial district.

I respectfully request your favorable consideration of this application. Please do not hesitate to contact me with any questions or concerns.

Sincerely

MATT SMITH

State Senator 37th Senate District

www.SenatorMattSmith.com

Bill Fontana, Executive Director, Pennsylvania Downtown Center Casey Stazler, Economic Development Program Specialist, DCED Barry Wickes, Director of Legislative Affairs, DCED Dan Miller, Member **42nd Legislative District** 

650 Washington Road Suite 102 Mt. Lebanon, Pennsylvania 15228 (412) 343-3870

106B East Wing P.O. Box 202042 Harrisburg, Pennsylvania 17120-2042 (717) 783-1850

RepMiller@pahouse.net www.pahouse.com/Miller facebook, www.facebook.com/RepDanMiller twitter @RepDanMiller



House of Representatives COMMONWEALTH OF PENNSYLVANIA HARRISBURG

Committees

Aging & Older Adult Services Children & Youth State Government

Caucuses

Autism Emergency Services Government Reform LGBT Equality

October 23, 2013

Secretary C. Allen Walker PA Dept. of Community & Economic Development 400 North Street, 4th Floor Harrisburg, PA 17120-0225

Dear Secretary Walker:

I write to provide my support for the grant application of the Mount Lebanon Downtown Partnership (MTLDP), to the Keystone Community Main Street Program. The MTLDP is an active 501c3 organization that acts on behalf of the business owners, property owners, residents, and volunteers within Mt. Lebanon commercial districts to correct and prevent deterioration in the commercial districts, encourage historical preservation where possible, and create and implement development plans. MTLDP has a clear vision to make Mt. Lebanon the Main Street of the South Hills, a destination where businesses and community come together.

MTLDP is led by an experienced manager, and already manages successful initiatives including the Uptown Farmer's Market, Ultra Party, Plein Air Mt. Lebanon, First Fridays, and Winterfest. The Partnership has raised thousands of dollars to support arts related projects and accessibility improvements, have conducted a streetscape improvement project, and provide critical business recruitment and technical assistance within the district. Finally, MTLDP has a robust five year plan which includes involvement in Mt. Lebanon's Transit Oriented Development Project, regional outreach to attract more shoppers and diners to the district, and aggressive efforts to support walking and biking improvements in the district.

It is my hope that with your assistance the MTLDP may continue this outstanding work. The partnership has my full support because of the incredible contributions made to Mt. Lebanon and across the South Hills. Thank you for your consideration.

Sincerely.

en Miller

State Representative

cc: Barry Wickes, DCED Legislative Liasion
Beverly Hutzel, Program Specialist
Casey Statzler, Program Specialist
Bill Fontana, Pennsylvania Downtown Partnership



October 24, 2013

Pennsylvania Downtown Center 1230 North Third Street P.O. Box 1265 Harrisburg, PA 17108

To whom it may concern:

As the Western Pennsylvania Community Preservation Coordinator for the Pennsylvania Historical and Museum Commission's Bureau for Historic Preservation, I endorse the Municipality of Mt. Lebanon's application as a designated Main Street community.

I have personal knowledge of Mt. Lebanon's efforts to undertake economic development efforts in the context of historic preservation. I have participated in a number of public forums and meetings in the community (full disclosure—I am a resident of the community). These forums have focused on Mt. Lebanon's desire to position itself as a regional leader in historic preservation and good community design, and to create economic opportunity through the preservation and promotion of its historic assets.

Examples of this pride in the community's historic character are abundant. Overseen by the volunteer Mt Lebanon Partnership Mt. Lebanon's successful Main Street program oversees two historically significant commercial districts. With vocal and volunteer support of the Partnership, the Municipality's Historic Preservation Board is overseeing the completion of a National Register of Historic Places nomination for a large portion of the community, including both the Washington Road and Beverly Road commercial districts.

If you have any questions, please do not hesitate to contact me at 412-565-3575 or at wcallahan@pa.gov.

Sincerely.

Bill Callahan

Western PA Community Preservation Coordinator

Bureau for Historic Preservation

Pennsylvania Historical and Museum Commission

601 Commonwealth Place, Building B | Point State Park

Pittsburgh, PA 15222

#### Mt. Lebanon Partnership

#### Friday, February 2, 2013 Mt. Lebanon Municipal Building – Conference Room C 7.30a

#### **AGENDA**

- I. Call to Order
- II. Approval of Minutes of the December 7, 2012 Meeting
- III. Treasurer's Report Johanna Guehl
- IV. IRS Correspondence Update
- V. Committee Updates + Reports
  - a. Organization Jim DiGregory
  - b. <u>Design</u> Eric Milliron
  - c. Promotion
    - i. UltraParty Dorene Ciletti
    - ii. Plein Air Mt. Lebanon David Csont
    - iii. Winterfest 2013 Eric Milliron
  - d. Economic Restructuring
    - i. Real Estate Committee Development
    - ii. EDC Work Plan Presentation Blaine Lucas
- V. Adjourn Next Meeting: Friday April 5, 2013

#### Mt. Lebanon Partnership

Draft Minutes 4Q
Friday December 7, 2012
Mt. Lebanon Municipal Building – Conference Room C
7:30 a.m.

In attendance: Jim DiGregory, Johanna Guehl, Rob Spicher, Rebecca Wanovich, Mara Dowdy, Joe Kirk, Doug Braunsdorf, Dorene Ciletti, Commissioner Linfante, Gerry

Dudley and David Csont

Municipal Staff: Eric Milliron

**Guest: None** 

1. Call to Order: Jim DiGregory called the meeting to order at 7:30 a.m.

- II. Minutes for the 3Q 2012 meeting were reviewed. No discussion. *Motion to approve Rebecca Wanovich; Second Doug Braunsdorf. Passed Unanimously.*
- III. <u>Treasurers Report</u> Ms Guehl presented the Quarterly Balance Sheet. The Partnership currently holds a balance of \$58,456. A <u>motion</u> was made by Joe Kirk to accept the report as submitted. The motion was <u>seconded</u> by Rebecca Wanovich. Passed unanimously.
- IV. <u>Correspondence Update</u>-

Ms. Guehl reported that due to high volumes the Partnership's reinstatement is pending. Over 200,000 reinstatements were received and are being reviewed. Ms. Guehl feels confident that the Partnership will be reinstated.

- V. Committee Updates + Reports
  - a. Consideration of Board Members
    - 1. Steve Denenberg, Uptown Merchant
    - 2. Jeff Weiner, Uptown Merchant
    - Dan Pippitone, Mt. Lebanon resident + Designer
       DiGregory introduced slate of potential Board members

Jim DiGregory introduced slate of potential Board members for discussion. Eric Milliron offered background on each candidate. A <u>motion</u> was made to accept the slate with Mr Denenberg and Mr. Weiner elected as representatives of the Uptown District and Mr. Pippitone to serve as a standing member by Doug Braunsdorf. The motion was <u>seconded</u> by Joe Kirk.

- b. Design Eric Milliron reported that the Commission awarded Beverly Road Merchant Association a grant to obtain bike racks and other enhancements to the district.
- c. Promotion Eric Milliron offered information on Winterfest 2.0 which will take place on 2.23.13. *Joe Kirk made a motion to budget \$700 for operating cash to said event. David Csont seconded the motion.* David

- Csont recapped the Plein Air event + discussed ongoing efforts in planning Plein Air 2013.
- d. Economic Restructuring The EDC work plan was distributed.
- VI. Adjourn- Joe Kirk made a <u>motion</u> to adjourn at 9.05a. The motion was <u>seconded</u> by Rebecca Wanovich.

#### VII. <u>Committees</u>

- a. <u>Organization</u> (Outreach and Advocacy): Eric Milliron discussed the Municipality's efforts to refresh its Comprehensive Plan.
  - 1. Three new Board Members were introduced for nomination + vote:
    - 1. Steve Denenberg, Create a Frame/Handworks Gallery;
    - 2. Jeff Weiner, Eden's Market;
    - 3. Dan Pippitone, Pippitone Design

The Board discussed all three candidates. <u>Doug Braunsdorf made a motion</u> that Mr. Denenberg and Mr. Weiner be elected as representatives of the Uptown CBD and will serve till 12.31.13. Mr. Pippitone will be elected as a standing rep with a full term. <u>Joe Kirk seconded this motion.</u>

- b. <u>Design</u>: The Board discussed the opportunity to utilize the new MTL Arts Funds for public art and public realm improvements.
- c. Economic Development: Staff reviewed the EDC work plan.

#### d. Promotion:

- Farmers' Market The Farmers' Market had another successful season. The relocation to the South Lot was a huge success. Market Manager Lisa Winschel is expected to stay on for 2013;
- UltraParty The Ultra Party Committee will reconvene in the new year.
- Plein Air MTL The event was a success. It generated a small net (~\$1,500). The Plein Air Committee will reconvene in the new year to begin planning 2013. Many of the same people will be involved.
  - The Board voted to allocate \$3,000 to establish the Mt. Lebanon Arts Fund. The vote was unanimous.
  - Winterfest Eric Milliron discussed plans for the 2<sup>nd</sup> Annual
    Winterfest. This is a chili cook off with MTL restaurants competing +
    PGH homebrewers providing beer. Proceeds benefit Relay for Life.
    Joe Kirk made a motion to approve \$700 as start up funds for the
    event. David Csont seconded the motion. Passed unanimously.

VIII. Adjournment @ 9:00 AM – Joe Kirk made a motion to adjourn. Rebecca Wanovich seconded this motion.

# Friday, April 5, 2013 - 7.30am Mt.LebanonMunicipalBuilding - Conference Room C

#### **AGENDA**

- I. Call to Order
- II. Approval of Minutes of the February 2, 2013 Meeting
- III. Treasurer's Report Johanna Guehi
- IV. Denis Theatre Support Letter
- V. IRS Correspondence Update & discussion.
  - a. Update
  - b. Discussion of notifications to prospective supporters
- VI. Liquor Permit re-application.
- VII. Committee Reports
  - a. <u>Plein Air Mt. Lebanon</u> David Csont (Chair)
     Event update and proposal for "Mt. Lebo Art Fund"
  - b. <u>Ultra Party</u> Dorene Ciletti (C)
  - c. Winterfest -

Eric Milliron to report on 2013 event.

Partnership to discuss Relay for Life contribution and future of event.

- d. <u>Promotion and marketing</u> Doug Braunsdorf (C), Dan, Dorene, David, Mara. Marketing/branding update & survey results.
- e. <u>Organization</u> Jim DiGregory (C)
- f. <u>Design & Streetscape</u> Mara Dowdy (C), Joe Road Diet Study PennDOT – Eric
- g. Farmer's Market Erin Hart (C)
- h. Economic Development Blaine Lucas (C), Jim
- i. Real Estate Development Rob Spicher (C), Jim, Gerry
- j. Fundraising vacant
- VI. Adjourn Next Meeting: Friday June 7, 2013

Draft Minutes 4Q
Friday February 2, 2013
Mt. Lebanon Municipal Building – Conference Room C
7:30 a.m.

In attendance: Jim DiGregory, Johanna Guehl, Rob Spicher, Rebecca Wanovich, Mara Dowdy, Joe Kirk, Doug Braunsdorf, Dorene Ciletti, Commissioner Bendel, Steve Denenberg, Dan Pipitone, Blaine Lucas, Bonne Van Kirk, Jeff Weiner, Erin Hart and David Csont

Municipal Staff: Eric Milliron

**Guest: None** 

- I. <u>Call to Order</u>: Jim DiGregory called the meeting to order at 7:30 a.m.
- II. <u>Minutes</u> from the February 2, 2013 meeting were reviewed. No discussion. <u>Motion</u> to approve Johanna Guehl; <u>Second</u> David Csont. <u>Passed</u> Unanimously.
- III. <u>Treasurers Report</u> Ms Guehl presented the Quarterly Balance Sheet. The Partnership currently holds a balance of \$56,800.99. Ms. Guehl reminded the Board that there is little activity in accounts this time of year. A <u>motion</u> was made by Bonnie Van Kirk to accept the report as submitted. The motion was <u>seconded</u> by Doug Braunsdorf. <u>Passed unanimously</u>.
- IV. Correspondence Update-

Ms. Guehl reported that due to high volumes the Partnership's reinstatement is pending. Over 250,000 reinstatements were received and are being reviewed. Ms. Guehl feels confident that the Partnership will be reinstated. Ms. Ciletti raised concerns about applying for a liquor permit as a non-profit and will forward Ms. Guehl the guidelines for her review and opinion.

- V. <u>EDC Work Plan Presentation Staff presented the recently adopted 2013 EDC work plan. The Commission's top priority is the transit oriented development project.</u>
- VI. Committee Updates + Reports

#### A. Promotions

a. UltraParty – Ms. Ciletti mentioned the committee has met and is looking to rebrand the event as UltraDay (UltraParty will be the culmination). The committee is exploring the use of another band and increasing sponsorships.

- b. Plein Air MTL Mr. Csont reported that the steering committee is meeting regularly and his wife (Linda Csont) would be a major contributor due to his work obligations. The Gala date is set for 10.4.13 and event will run from 9.29.13 10.6.13. The event has added a day of painting for the artist + they will have an opportunity to paint in the city to broaden the subject matter
- c. Winterfest 2013 Municipal staff reported that the event planning is complete and many of the same restaurants that participated in 2012 have returned. The craft brewing tasting is also set. We expect coverage from MTL, the Post Gazette and the event is being promoted heavily through social media and blogs.
- d. Farmers' Market The market will begin on May 11<sup>th</sup> and run through October. WesBanco has verbally committed to a \$2500 sponsorship.
- B. Economic Development Blaine Lucas, Chair
  - a. 2013 EDC Work Plan was presented to the Board
  - Real Estate Committee there is a desire to activate this committee which was discussed during the 2012 Retreats. Rob Spicher has agreed to Chair. Mr. DiGregory and Mr. Dudley both have expressed an interest in participating.
- C. Design
  - a. Joe Kirk expressed an interest in Chairing this committee. There was no report.
- D. Organization Jim DiGregory
  - Fundraising Committee the Board discussed establishing one. At present there is no Chair. This committee would seek sponsorships, grants etc. to fund the organization.
    - Doug Braunsdorf agreed to Chair this activity. The first steps will be brand development. Dorene Ciletti and Dan Pipitone have agreed to assist.
    - ii. Aforementioned group will move to create a Vision Statement for the Partnership. This is needed for continuing our Main Street designation.
    - iii. The Board voted to approve \$1,000 for website improvements.
- VII. Adjourn- Blaine Lucas made a <u>motion</u> to adjourn at 9.00a. The motion was <u>seconded</u> by Doug Braunsdorf.

# Friday, June 7, 2013 - 7.30am Mt.LebanonMunicipalBuilding – Conference Room C

- Call to Order
- II. Approval of Minutes of the April 5, 2013 Meeting
- III. Relay for Life Introduction of Ms. Sue Wilcher
- IV. Treasurer's Report Proxy Report by Eric Milliron
- V. IRS Correspondence Update & discussion.
- VI. Liquor Permit re-application.
- VII. Committee Reports
  - a. <u>Promotion and marketing</u>-Doug Braunsdorf (C), Dan, Dorene, David, Mara.
     Marketing/branding update & survey results => Continuance of previous presentation/discussion
  - b. Farmer's Market Erin Hart (C)
  - c. <u>Ultra Party</u> Dorene Ciletti (C)
  - d. <u>Plein Air Mt. Lebanon</u> David Csont (Chair)
     Event update and proposal for "Mt. Lebo Art Fund"
  - e. <u>Organization</u> Jim DiGregory (C)
  - f. <u>Design & Streetscape</u> Mara Dowdy (C), Joe Road Diet Study PennDOT – Eric
  - g. <u>Economic Development</u> Blaine Lucas (C), Jim
  - h. Real Estate Development Rob Spicher (C), Jim, Gerry
  - i. Fundraising vacant
- VI. Adjourn Next Meeting: Friday August 2, 2013

# Draft Minutes Friday April 5, 2013 Mt.LebanonMunicipalBuilding – Conference Room C 7:30 a.m.

In attendance: Jim DiGregory, Johanna Guehl, Rebecca Wanovich, Mara Dowdy, Doug Braunsdorf, Dorene Ciletti, Commissioner Bendel, Commissioner Linfante, Steve Denenberg, Dan Pipitone, Bonne Van Kirk, Jeff Weiner, Erin Hart and David Csont

Municipal Staff: Eric Milliron

**Guest: None** 

- I. Call to Order: Jim DiGregory called the meeting to order at 7:30 a.m.
- II. <u>Minutes</u>from the February 2, 2013 meeting were reviewed. No discussion. <u>Motion</u> to approve Johanna Guehl; <u>Second</u> Bonnie Van Kirk. <u>Passed Unanimously</u>.
- III. <u>Treasurers Report</u> Ms Guehl presented the Quarterly Balance Sheet. The Partnership currently holds a balance of \$70,066. The Municipality grant of \$5,000 has been received. In addition, a grant in the amount of \$2,000 from Gateway Engineers has been received to assist in Washington Road planter beautification.

## IV. Correspondence Update-

Ms. Guehl reported that all forms have been submitted with necessary fees. We are still waiting to hear about reinstatement. The Board expressed concern about length of time this process is taking. A sub-committee will be formed and shall meet to explore methods to expedite this issue and develop a policy moving forward to insure such an error does not happen again.

V. <u>Liquor Permit Application</u> – Mr. DiGregory will make application for the Partnership. In the event that the Partnership has an issue with obtaining the permit a motion was made to earmark \$1,000 to retain an attorney with expertise in liquor law. Blaine Lucas made motion. Seconded by David Csont. Passed Unanimously.

#### VI. Committee Updates + Reports

a. <u>Plein Air MTL</u> – David Csont reported that progress is being made on Plein Air 2013. Ms. Csont has made arrangements for an art installation piece to be located in the Municipal lobby, plans for the gala are well underway, artists are being signed up and the Arts Fund created from last

year's event would be directed to hanging rods for permanent displays in the Municipal Building.

There is some concern about approaching sponsors due to the Partnership's tax status. It was discussed that the Partnership must be completely candid about it position. The Plein Air Committee will need to develop an approach to funders with this in mind.

- b. <u>Farmers' Market</u> Everything is in order for this year's market. WesBanco has pledged \$2,500 to the market.
- c. Winterfest 2013 Eric Milliron discuss the history of the event and how the Relay for Life organization became involved. Discussion was had on how much to offer the organization. It was decided to retain only 10% of net proceeds for the Partnership; however, moving forward the Partnership would expect to receive a MINIMUM of 25% unless the Board votes otherwise. The Board has made it clear in the past that a higher percentage is appropriate for most events. It is unknown how/if the Partnership will work with Relay for Winterfest 2014.
- d. Ultra Party- No report.
- e. Organization No report
- f. <u>Promotion + Marketing</u> Doug Braunsdorf made short presentation. A full presentation will be had at next meeting with full discussion.
- g. EDC No report.
- h. <u>Design</u> No report
- i. Real Estate Development No report
- j. Fundraising No report

VII. Adjourn-

# Friday, August 2, 2013 - 7.30am Mt.LebanonMunicipalBuilding – Conference Room C

- I. Call to Order
- II. Approval of Minutes of the June 7, 2013 Meeting
- III. Treasurer's Report Johanna Guehl
- IV. Committee Reports
  - a. Ultra Party Update Dorene Ciletti
  - b. Plein Air Mt. Lebanon David Csont
  - c. Promotion and marketing-No Report.
  - d. Farmer's Market Erin Hart (C)
  - e. Organization Jim DiGregory (C)
    - (i) Election of Board Members Jim DiGregory
    - (ii) Discussion Part time contractor/employee John Bendel
  - f. <u>Design & Streetscape</u> Mara Dowdy (C), Joe Road Diet Study PennDOT, Bike Racks, Bike/Ped Committee – Eric
  - g. <u>Economic Development</u> Blaine Lucas (C), Jim
  - h. Real Estate Development Rob Spicher (C), Jim, Gerry
  - i. Fundraising vacant
- VI. Adjourn Next Meeting: Discuss Next Meeting Falls on Plein Air Gala Night.

# Draft Minutes Friday June , 2013 Mt. Lebanon Municipal Building – Conference Room C 7:30 a.m.

In attendance: Jim DiGregory, Rebecca Wanovich, Mara Dowdy, Doug Braunsdorf, Dorene Ciletti, Commissioner Bendel, Joe Kirk, Dan Pipitone, Blaine Lucas, Jeff

Weiner, Gerry Dudley, Rob Spicher, Erin Hart and David Csont

Municipal Staff: Eric Milliron

**Guest: None** 

1. <u>Call to Order</u>: Jim DiGregory called the meeting to order at 7:30 a.m.

- II. <u>Minutes</u> from the April 5, 2013 meeting were reviewed. No discussion. <u>Motion</u> to approve Doug Braunsdorf; <u>Second</u> Jeff Weiner. <u>Passed Unanimously</u>.
- III. Relay for Life Mr. DiGregory recapped events surrounding Winterfest 2013 and introduced Ms. Sue Welcher from Relay. Winterfest raises funds for Relay. It was decided that we would continue with Winterfest in 2014 and Relay would continue to be our partner; however, one of the co-chairs will from Relay will be involved and a Board member of the Partnership.
- IV. Treasurers Report Eric Milliron presented the financial report on behalf of Ms. Guehl. Mr. Milliron stated that the Partnership is currently sitting on a balance of \$64,260 in both money market and checking accounts. Mr. Milliron walked the Board through each business line and explained activity in each. Blaine Lucas made a motion accepting report. Motion was seconded by Doug Braunsdorf.
- V. <u>Correspondence Update</u>-

Significant progress has been made and the Board can expect a determination shortly.

- VI. Liquor Permit Application Permit has been obtained for Ultra Party.
- VII. Committee Updates + Reports
  - a. <u>Promotion and marketing</u> Doug Braunsdorf reviewed his committee's efforts and survey results. This work will be folded into the Municipality's Keystone Communities application.

- b. <u>Farmers' Market</u> The market is running well. Ms. Hart is working with the market manager and Municipality to offer cooking demonstrations, book signings and other activities to enhance the markets offerings.
- c. <u>UltraParty 2013</u> Plans are well underway for this annual block party.
  - 1. Accessible Lebo Ms. Ciletti discussed the committee's desire to create a new beneficiary of Ultra revenues Accessible Lebo (AL) AL would use net proceeds to make Mt. Lebanon a more accessible place for people with physical/mental challenges. In 2013 the committee is proposing acquisition of accessible playground equipment. In future years the committee with guidance from the Board would earmark net dollars to projects with the aforementioned mission. David Csont made a motion to accept this Accessible Lebo as a new fund of the Partnership. Joe Kirk seconded.
- d. <u>Plein Air MTL</u>- Mr. Csont reported that progress is being made for Plein Air 2013:
  - 1. Atria's has been encumbered as the caterer at the Gala;
  - A major installation project is underway in partnership with the MTLSD;
  - 3. Frank Webb shall judge;
  - 4. Gallery Rods for the Municipal Building are the approved use of the Arts Funds and committee members will be getting bids. The Municipality will install.
- e. <u>Organization</u> Mr. DiGregory indicated that the Board will need to prepare for officer elections.
- f. <u>Design + Streetscape</u> Municipal staff updated the Board about PennDOT's Road Diet Study
- g. EDC No report.
- h. Real Estate Development No report
- i. Fundraising No report

VIII. Adjourn-

# Friday, October 11, 2013 - 7.30am Mt.LebanonMunicipalBuilding - Conference Room C

- Call to Order
- II. Approval of Minutes of the August 2, 2013 Meeting
- III. Katherine Hart Revenue/Grant Consultant (5m)
- IV. Treasurer's Report Johanna Guehi
- V. Committee Reports
  - a. Promotion and marketing
    - i. <u>Ultra Party Update</u> Dorene Ciletti
    - ii. Plein Air Mt. Lebanon David Csont
    - iii. Farmer's Market Erin Hart (C)
  - b. Organization Jim DiGregory (C)
    - (i) Update Part time contractor/employee Eric Milliron, John Bendel + Steve Denenberg
  - c. <u>Design & Streetscape</u> Mara Dowdy (C), Joe
    - i. Beverly Road Update Eric Milliron
  - d. Economic Development Blaine Lucas (C), Jim
  - e. Real Estate Development Rob Spicher (C), Jim, Gerry
    - i. Co-Working Space
  - f. Fundraising Joe Kirk
- VI. Adjourn Next Meeting: December 6, 7.30a

# Draft Minutes Friday August 2, 2013 Mt. Lebanon Municipal Building – Conference Room C 7:30 a.m.

In attendance: Jim DiGregory, Rebecca Wanovich, Steve Denenberg, Johanna Guehl, Bonnie Van Kirk, Mara Dowdy, Dorene Ciletti, Commissioner Bendel, Joe Kirk, Dan Pipitone, Blaine Lucas, David Csont and Rob Spicher

Municipal Staff: Eric Milliron

**Guest: None** 

I. <u>Call to Order</u>: Jim DiGregory called the meeting to order at 7:30 a.m.

- II. <u>Minutes</u> from the April 5, 2013 meeting were reviewed. No discussion. <u>Motion</u> to approve Rebecca Wanovich; <u>Second</u> Bonnie Van Kirk. <u>Passed Unanimously</u>.
- III. <u>Treasurers Report</u> –Ms. Guehl presented the financial report. Ms. Guehl stated that the Partnership is currently sitting on a balance of \$62,409.94 in both money market and checking accounts. Ms. Guehl walked the Board through each business line and explained activity in each. Steve Denenberg made a motion accepting report. Motion was seconded by Joe Kirk.
- IV. Committee Updates + Reports
  - a. Promotion and marketing -
    - 1. <u>Ultra Party</u> The event is on schedule for August 3<sup>rd</sup>. A full report will be made at the October meeting.
    - Plein Air MTL- Mr. Csont reported that progress is being made for Plein Air 2013. In addition, a request was made for an approved budget of \$20,000. The Board discussed the budget line items, sponsorship goals and likely income. Joe Kirk made a motion to accept the \$20,000 budget as presented. This motion was seconded by Steve Denenberg. Pass unanimously.
  - b. Organization A vote to retain expired Board members took place:
    - 1. The following member were elected to service till 6.30.2016
      - 1. Rebecca Wanovich
      - 2. Johanna Guehl
      - 3. Dorene Ciletti
      - 4. Gerry Dudley
    - 2. The following Board member was elected to serve till 6.30.15
      - 1. Rob Spicher

\*Motion to accept slate by Blaine Lucus. Seconded by Rob Spicher. Pass unanimously.

- 3. Part-Time/Contract Employee Commissioner Bendel raised the point that the Partnership should consider bringing on either a Part-Time or contract employee to assist the Municipality in planning + managing events. The Board agreed that it is time to bring on someone to provide event planning/management talent for Partnership events. The focus would be on events such as Plein Air, UltraParty and Winterfest. The Uptown Farmers' Market already has a contract person in place. The Board agreed to pursue. A committee will be formed to discuss job description and compensation. Commission Bendel agreed to discuss the possibility of locating this person within the Municipal Building with Manager Feller. The Staff Liaison can provide day-to-day management in cooperation with appropriate Board Chairs.
- c. <u>Design + Streetscape</u> Municipal staff updated the Board about PennDOT's Road Diet Study and the successful grant application for bike racks.
- d. <u>EDC</u> A brief report updated the Board about two new business in Uptown – 1. Massage Envy 2. Lebo Subs
- e. Real Estate Development No report
- f. Fundraising Joe Kirk agreed to develop a fundraising strategy and Chair this Committee. Staff will provide Mr. Kirk with all current sponsorship packages.
- V. Adjourn-

# Friday, December 6, 2013 - 7.30am Mt Lebanon Municipal Building – Conference Room C

- I. Call to Order
- II. Approval of Minutes of the October 11, 2013 Meeting
- III. Treasurer's Report Johanna Guehl
- IV. Committee Reports
  - a. Promotion and marketing
    - i. Winterfest Update Daniel Pipitone
    - ii. <u>Ultra Party</u> Dorene Ciletti
      - 1. Playground Equipment Installed.
    - iii. Plein Air Mt. Lebanon David Csont
    - iv. Farmer's Market Erin Hart (C)
  - b. Organization Jim DiGregory (C)
    - i. PT Events Employee/Contractor
  - c. Design & Streetscape Mara Dowdy (C), Joe
    - i. Beverly Road Update \$75k Match Eric Milliron
    - ii. Tour de MTL Eric Milliron + Mara Dowdy
  - d. Economic Development Blaine Lucas (C), Eric
    - i. TOD Public Input Session January 16th 5-7p.
  - e. Real Estate Development Rob Spicher (C), Jim, Gerry
  - f. Fundraising Joe Kirk
- VI. Adjourn Next Meeting: February 7, 7.30a

# Draft Minutes Friday October 11, 2013 Mt. Lebanon Municipal Building – Conference Room C 7:30 a.m.

In attendance: Jim DiGregory, Rebecca Wanovich, Steve Denenberg, Johanna Guehl, Mara Dowdy, Dorene Ciletti, Joe Kirk, Dan Pipitone, David Csont, Erin Hart and Rob Spicher

Municipal Staff: Eric Milliron

**Guest: None** 

1. <u>Call to Order</u>: Jim DiGregory called the meeting to order at 7:30 a.m.

- II. <u>Minutes</u> from the August 2, 2013 meeting were reviewed. No discussion. <u>Motion</u> to approve Rebecca Wanovich; <u>Second</u> David Csont. <u>Passed Unanimously</u>.
- III. <u>Katherine Hart</u> The Municipality contracted with Ms. Hart to explore revenue generation. Ms. Hart made a brief presentation of her charge and asked the Board if there were any opportunities to work together. She was informed that she may contact appropriate Board members to explore options.
- IV. Treasurers Report –Ms. Guehl presented the financial report. Ms. Guehl stated that the Partnership has a balance of \$81,736.41 in both money market and checking accounts. Ms. Guehl walked the Board through each business line and explained activity in each. There will be additional activity in coming months due to Plein Air reconciliations. Rebecca Wanovich made a motion accepting report. Motion was seconded by Dorene Ciletti.

#### V. Committee Updates + Reports

#### a. Promotion and marketing -

- Ultra Party The event net is\$13,934. The Board by electronic vote approved \$11,080 for acquisition + installation of accessible play equipment at Main Park. This equipment will be installed before year's end. A ribbon cutting will be scheduled at an appropriate time thanking the Partnership for its generosity. The Municipality will organize this.
- 2. <u>Plein Air MTL</u>- Mr. Csont reported that Plein Air MTL went well. While final numbers will not be available for a few weeks it is expected to be in the black. A wrap up meeting will be scheduled to review the final numbers, procedures, event mix etc.
  - Discussion The Board discussed changing the title of this event to Mt. Lebanon Partnership presents Plein Air

Pittsburgh. This is an effort to sustain an event with broader regional appeal.

- MOTION Joe Kirk made a motion to set aside \$1,000 to copyright event names. Rebecca Wanovich seconded. Unanimous Approval.
- b. <u>Organization</u> The Board discussed hiring a Fundraising Professional to help frame a strategy for the Partnership to pursue sponsors.
  - MOTION Joe Kirk made a motion to set aside \$1,500 to contract with said professional. David Csont seconded. Unanimous approval.
- c. <u>Design + Streetscape</u> Municipal staff informed the Board that the Municipality will be seeking funding for streetscape improvements to Beverly Road's commercial district. Staff will update the Board in December on progress.

Staff also discussed the creation of a bike/ped committee to 1. Bring back the Tour de MTL 2. Promote bike/ped safety + other appropriate initiatives.

- d. <u>EDC</u> Staff updated Board on hotel.
- e. Real Estate Development No report
- f. <u>Fundraising</u> See Organization report.
- VI. Adjourn-